THE QODE UPDATE

OCTOBER 2026

WHAT’S IN THE SHOWROOM?

Located at our offices in Dubai and Riyadh, The Qode Showroom is a premier destination for media professionals, stylists and influencers, showcasing press samples of fashion, accessories, and jewellery from our key brands.

These samples are available for:
Editorial Magazine Shoots | Celebrity and Influencer Event Styling | Social Media Content Creation

To arrange a showroom visit, please contact our PR team
between 9:00 AM – 6:00 PM, Monday to Friday

Scan the QR code to reach us on WhatsApp

showroom@theqode.com

NEW TO THE QODE

UAE

HOSPITALITY

TURNING UP THE HEAT: WELCOME, EN FUEGO

We’re thrilled to welcome En Fuego to The Qode family. Bringing together bold Latin American flavours, vibrant energy and an unmistakable sense of celebration, En Fuego is set to add a fiery new flavour to Dubai’s ever-evolving culinary scene.

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NEW TO THE QODE UAE ART

LASVIT

LASVIT JOINS THE QODE'S PORTFOLIO

We’re excited to welcome Lasvit to The Qode’s client portfolio. The pioneering Czech design house brings together the rich heritage of Bohemian glassmaking with contemporary design to create crystal and lighting experiences that transform spaces around the world. From bespoke installations and architectural glass to lighting sculptures and design collections, Lasvit has collaborated with leading names including Zaha Hadid, Kengo Kuma, Nendo and the Campana Brothers. We’re thrilled to have them on board and look forward to sharing more from the world of Lasvit. Lasvit continues to redefine the relationship between space, light, and art, creating sublime experiences that touch the soul and stir the imagination.

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NEW TO THE QODE

KSA

HOSPITALITY

SIX SENSES
AMAALA

A SAUDI SANCTUARY WHERE TOGETHERNESS COMES NATURALLY

Six Senses AMAALA opens between desert cliffs, lagoon waters, and the Red Sea coast

The opening of Six Senses Amaala in mid-July, brings the Six Senses way of life to a second remarkable setting in the Kingdom of Saudi Arabia, following Six Senses Southern Dunes, The Red Sea.

Designed for togetherness, the resort brings people closer. 100 suites and villas and 25 branded residences, inspired by traditional Saudi coastal architecture and hospitality, are woven into the natural terrain to welcome families and groups traveling together. This creates a village-like rhythm of discovery, brought to life through local heritage and storytelling, shared rituals, and nature-led experiences. Whether exploring the abundant marine life or tracing constellations across a clear sky, the unhurried pace is less about what is planned and more about what is shared.

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NEW TO THE QODE KSA HOSPITALITY

SOFITEL
سوفيتل جبل عمر مكّة
JABAL OMAR MAKKAH

THE QODE WELCOMES SOFITEL JABAL OMAR MAKKAH TO ITS GROWING HOSPITALITY PORTFOLIO

The Qode is pleased to welcome Sofitel Jabal Omar Makkah to its growing client portfolio, further strengthening its presence across Saudi Arabia's luxury hospitality sector.

Located within the prestigious Jabal Omar development, near the Holy Mosque, the upcoming property will bring Sofitel's distinctive luxury hospitality to the heart of Makkah.

Following the opening of Sofitel Riyadh Hotel & Convention Centre earlier this year, Sofitel continues its expansion in the Kingdom. Founded in France in 1964, the global luxury brand is renowned for blending French elegance and art de vivre with the culture of each destination.

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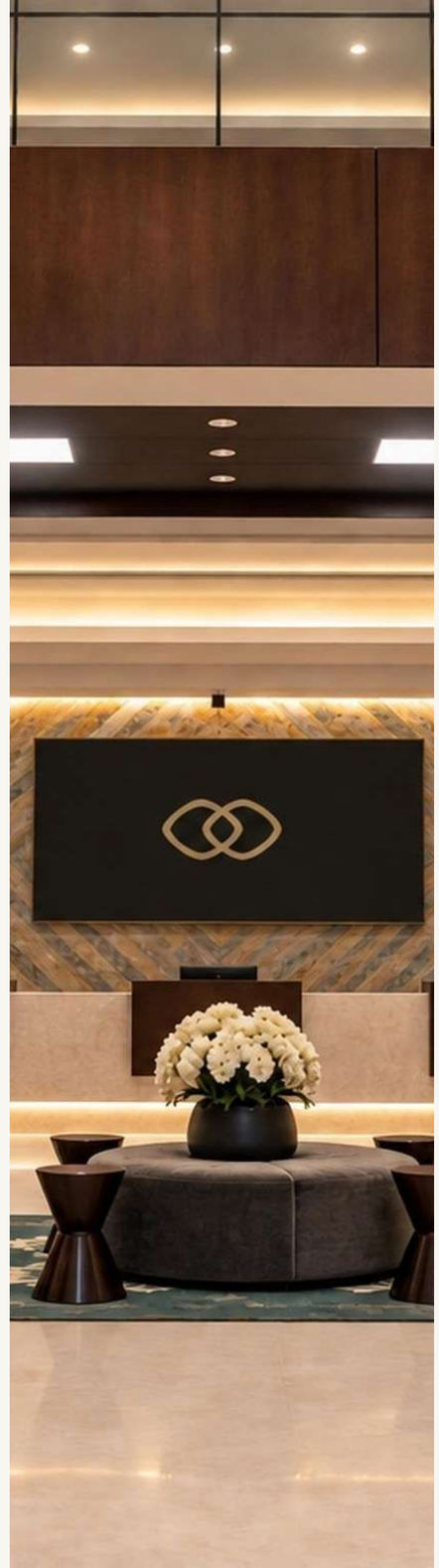

TARUN TAHILIANI
تارون تاهيلياني

THE QODE WELCOMES TARUN TAHILIANI TO DUBAI

The Qode is pleased to partner with luxury Indian design house, Tarun Tahiliani to celebrate its arrival in the UAE.

Set to launch with a grand showcase towards the end of October, followed by the opening of its standalone boutique at Jumeirah, the Dubai debut marks an exciting new chapter as it brings its distinctive vision of contemporary Indian luxury to the region.

Tarun Tahiliani is one of India's most celebrated designers and one of the country's first recognized couturiers. He presented his first solo show at The Dorchester, London, where fashion editor and cultural tastemaker Isabella Blow described him as the Karl Lagerfeld of India, marking the beginning of a brand that would go on to shape the landscape of Indian luxury fashion. Through its three decades of craftsmanship and innovation, the House has dressed some of the world's most iconic personalities, including the likes of Karlie Kloss, Lady Gaga, Priyanka Chopra, Kim Kardashian, Ranveer Singh, Deepika Padukone and more.

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THE QODE

UAE

FASHION

&OTHER STORIES

& OTHER STORIES FALL 26

Charismatic, contrasting, and expressive – Fall 2026 brings a fresh perspective for the changing season. Capturing the energy of moving through the city and weaving together design influences from different eras, the collection builds a wardrobe that feels powerful and of the moment, offering a confident foundation, designed to be layered, adapted, and styled to reflect individual expression.

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ARDAZAEI PRESENTS ‘THE NIGHTINGALE’S ROSE’ SPRING SUMMER 2027 COLLECTION AT PARIS FASHION WEEK

ArdAzAei is proud to announce the launch of the Spring/Summer 27 prêt-à-porter collection, which draws inspiration from the Fall/Winter 26/27 collection, The Nightingale’s Rose. An expression of the couture collection The Nightingale’s Rose in poetic prêt-à-porter translates a story of love and longing into a wardrobe of romantic lace, soft knits, slinky jersey dresses, and elevated separates that move between sculptural precision and fluidity.

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Berluti
Paris

BERLUTI CONTINUES “A JOURNEY IN CRAFT” FILM SERIES WITH AMBASSADOR LEE JUN HO

Earlier this year, Berluti followed Brand Ambassador Lee Jun-Ho through the living origins of its savoir-faire, from its Manifattura in Ferrara to the canals of Venice. The journey now continues in Paris, highlighting the Maison’s bespoke workshops’ expertise in shoe making and tailoring.

The second sequence of “A Journey in Craft” continues the discovery of Berluti’s living heritage. While the first episodes traced the Italian roots of Berluti's craft, this chapter moves into the heart of the Maison's Parisian heritage.

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BLOOMINGDALE'S UNVEILS ITS FALL/WINTER 2026 WORLD OF IMAGINATION

Bloomingdale's introduces World of Imagination, its Fall/Winter 2026 campaign celebrating creativity, individuality and luxury through curated collections across fashion, fine jewelry and more.

WOMENSWEAR

Celebrating self-expression, the womenswear edit features The Row, Phoebe Philo, Zimmermann, Simkhai, Victoria Beckham and more, complemented by footwear and accessories from Khaite, Tony Bianco, JW PEI and TOTEME.

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BLOOMINGDALE'S UNVEILS ITS FALL/WINTER 2026 WORLD OF IMAGINATION

MENSWEAR

A contemporary take on modern masculinity, featuring refined collections from CHÉ, Eton, Brioni, Amiri, Stone Island and Casablanca.

KIDSWEAR

Playful luxury comes to life through Burberry, Jenny Packham, Emilio Pucci Kids, Dolce&Gabbana and FENDI Kids, alongside a Back to School edit.

FINE JEWELRY

Celebrating craftsmanship and artistic expression, David Yurman, Marli New York and Boucheron present distinctive creations defined by sculptural design and intricate details.

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BOSS

BOSS BY BECKHAM UNVEILS FALL/WINTER 2026 COLLECTION

The BOSS BY BECKHAM wardrobe of reimagined classics expands for Fall/Winter 2026, presenting a practical, yet refined approach to cold-weather dressing. The new collection draws inspiration from the great outdoors and quintessentially British style codes. Heritage fabrics, muted shades, and relaxed silhouettes ground an edit rooted in British sensibility and built for versatility.

Just as the BOSS BY BECKHAM collections reflect David's real life, the Fall/Winter campaign content – shot by Dan Jackson – takes inspiration from his daily rituals when spending the winter months in the British countryside. The campaign reflects attitudes synonymous with both Beckham and BOSS – confidence, determination, and a refined sense of style – while showcasing the collection across the season's different settings and occasions.

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CAROLINA HERRERA

CH CAROLINA HERRERA PRESENTS VICTORIA, MAKING HER OWN MARK A NEW EXPRESSION OF ELEGANCE, CRAFTSMANSHIP, AND SENTIMENT

VICTORIA Bag enters the ROYAL universe, inspired by the simplicity of a classic correspondence envelope, a statement even before it is opened. Like personal letters, it evokes that striking hint of romance that is making a powerful return.

A gesture conceived with care and intention, created to be shared and cherished over time. VICTORIA Bag is that emotional object, transformed into a handbag, to be treasured and kept forever, carrying within its unique emotions, hopes, and life stories Mrs. Herrera has always stood apart in her way of communicating, cultivating a special appreciation for handwritten letters on personalized stationery. Her unmistakable white envelopes edged in red, along with her bold, expressive handwriting, consistently deliver kind, comforting words, as if each letter holds a small secret waiting to be discovered.

The Penny Black, Queen Victoria's stamp, the first official postage stamp in history, dating back to 1840, along with the era's postmark, evokes the timeless elegance of our iconic Rosetta Insignia, transforming every Victoria Bag into a message, into a story yet to be opened.

SEE MORE

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COACH | INTRODUCES ITS FW26 “LIVE YOUR STORY” CAMPAIGN

Coach introduces its Fall 2026 “Live Your Story” campaign, celebrating the connection between style, music and self-expression. The campaign marks a new global cultural partnership with Spotify and features five Coach global ambassadors, including Elle Fanning, PinkPantheress, SOYEON, Lilas and Shan Yichun. Centred around Coach’s iconic Tabby, the campaign introduces five special-edition styles inspired by the talent alongside new concert ticket-inspired bag charms, bringing together fashion, music and personalisation. Inspired by insights from Gen Z, “Live Your Story” explores how music and style can create real-world connection and community, with the campaign brought to life through films, personalised playlists and experiences across global markets.

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COS

COS UNVEILS ITS WINTER 2026 COLLECTION, FEATURING REIMAGINED WARDROBE CLASSICS AND STATEMENT OUTERWEAR

COS presents its Winter 2026 collection, reimagining timeless silhouettes through refined craftsmanship, rich textures and contemporary detailing. A timeless black palette is accented with vibrant blues, while checks, Fair Isle motifs and fringing add depth and movement.

Womenswear balances soft femininity with modern tailoring, featuring reworked peacoats, fluid blazers, sculptural dresses and voluminous trousers. Menswear explores precise tailoring and heritage-inspired details through pinstripe suiting, statement outerwear, leather and textured knitwear.

COS' Winter 2026 collection is available in-store and online.

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DKNY
DONNA KARAN NEW YORK

DKNY REVEALS ITS FALL 2026 CAMPAIGN FEATURING IRIS LAW AND AMELIA GRAY

DKNY unveils its Fall 2026 campaign starring Iris Law and Amelia Gray, two defining figures capturing a new generation of style. Across New York City, the campaign celebrates their individuality through effortless twinning looks that bring their take on DKNY to life. United by the city's energy, confidence, and attitude, they embody the unmistakable spirit of the brand.

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AMELIA GRAY, GABBRIETTE, IRIS LAW, ANOK YAI, IMAAN HAMMAM, LILA MOSS, MARISA ABELA AND CALUM HARPER CELEBRATE THE ELIE SAAB H&M COLLECTION AT THE HISTORIC PALAIS BRONGNIART IN PARIS

H&M and ELIE SAAB toasted the forthcoming arrival of their anticipated collaboration – a distinctive collection spanning ready-to-wear, evening finery and accessories. The event was attended by Amelia Gray, Gabbriette, Iris Law, Anok Yai, Imaan Hammam, Lila Moss, Marisa Abela and Calum Harper. Also, in attendance were globally dressed talents Salma Abu Deif, Razane Jammal and Yasmina El Abd, alongside regional guests Stephanie Atala, Jessica Kahawaty, Lama Alakeel, Mayan El Sayed and Mused Alsaqer. The evening featured a special appearance by Robin S, who performed various hits, including her iconic 1990s song, “Show Me Love”. Kim Turnbull, Inès Rau and Ella Knight performed DJ sets, adding to the atmosphere of celebration.

Guests were treated to a first glimpse of an unexpected special addition to the upcoming ELIE SAAB H&M collection: a bridal gown and veil, which sits alongside the broader range of embellished gowns, sharp tailoring and lacy separates. The bridal addition brings ELIE SAAB’s longstanding bridal heritage to the collaboration. The dress was revealed as Robin S performed, with a model appearing amongst the crowd in the mermaid-shaped gown – cut with a dramatic train at the back, and a twisting off-the-shoulder top – and hand-embroidered veil.

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HUGO

RED MEANS GO: HUGO KEEPS AMBITION MOVING FOR FALL/WINTER 2026

HUGO unveils the next chapter of Red Means GO: a platform born to represent a generation building their own path, on their own terms. The first chapter explored the friction that sparks ambition. Fall/Winter 2026 follows the cast through the rhythm of everyday life – moving through the city, chasing ambition, and keeping momentum alive.

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KATE SPADE NEW YORK ANNOUNCES TYLA AS GLOBAL BRAND AMBASSADOR

Kate Spade New York announced two-time Grammy-winning artist Tyla as its new Global Brand Ambassador. The brand continues to inspire a new generation through its “Spark Something Beautiful” brand ethos, rooted in optimism and with the power to spark joy that spreads.

Known for her distinctive style, magnetic creativity and global cultural influence, Tyla embodies the spirit of Kate Spade New York- effortlessly bringing together fashion, music and individuality.

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KURT GEIGER
LONDON

KURT GEIGER | A BRITISH FASHION ICON

We’re excited to welcome British fashion house Kurt Geiger to The Qode’s client portfolio. Known for its bold, playful approach to accessories and instantly recognisable London attitude, the brand brings a vibrant mix of statement design, individuality and contemporary glamour to the region.

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L'AGENCE

L'AGENCE'S SPRING 2027 COLLECTION "DREAM" DURING PARIS FASHION WEEK AT THE RITZ PARIS

L'AGENCE made its Paris debut with their Spring 2027 collection presentation at The Ritz Paris. The collection lulls the L'AGENCE woman into a reverie of cascading ruffles, chiffon, and organza. Shades of orchid and pale mist blue bring to life an angelic palette of ivory, ecru, and vintage white.

"The L'AGENCE woman has evolved through so many different eras and genres. Spring 2027 is really about her finding her feminine side," say Fashion Director Tara Rudes Dann. "She is floating on air."

The Spring 2027 presentation represents an exciting new chapter as L'AGENCE continues to evolve its global presence while remaining true to the effortless elegance at the heart of the brand.

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MANGO

MANGO CELEBRATES THE ART OF COMING BACK WITH THE NEW RELEASE OF SELECTION

There are comebacks that are repeated and comebacks that are reinvented. Selection, MANGO's most upscale line, chooses the latter path in its new proposal that kicks off autumn: a collection that transforms the return to routine into an exercise in style, memory, and reinvention.

The campaign stems from an idea as simple as it is powerful: everything comes back, but never in the same way. Filmed in spaces usually left out of the camera-the margins of a fashion shoot —it transforms waiting, repeated gestures, and atmosphere into the true protagonists. Repetition becomes a language: the language of the season that returns every year, and the language of a visual narrative built on echoes and variations

Selection is definitely a collection to live with, wear, and rediscover. Because in Selection, premium isn't about what's new once, but what you choose again, season after season.

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MARCOLIN
EYEWEAR

FW26/27 TOM FORD EYEWEAR ADVERTISING CAMPAIGN BY HAIDER ACKERMANN

The FW26/27 TOM FORD EYEWEAR advertising campaign amplifies the exploration of seduction introduced by Creative Director Haider Ackermann on the TOM FORD Fall/Winter 2026 runway. More than a campaign, it is a celebration of individuality, where character becomes the true subject.

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Massimo Dutti

MASSIMO DUTTI ELEVATES THE SHOPPING EXPERIENCE WITH MASSIMO DUTTI FEEL

Massimo Dutti invites customers in the UAE to discover Massimo Dutti Feel, its loyalty programme designed to offer a more personalised and seamless shopping experience. Going beyond traditional rewards, the programme brings together exclusive services, personalised experiences and added conveniences, from expert styling guidance and complimentary alterations to priority access to collections.

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NiHAN PEKER

THE NIHAN PEKER SIGNATURE

Istanbul-based fashion house NIHAN PEKER brings a modern perspective to contemporary womenswear and couture. Defined by sculptural silhouettes, refined craftsmanship and considered detailing, the brand creates pieces that balance structure with femininity. From its Istanbul atelier, NIHAN PEKER continues to shape a distinctive design language that feels sophisticated, confident and unmistakably its own.

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ORLEBAR BROWN

ORLEBAR BROWN INTRODUCES CRUISE 2026 COLLECTION

Orlebar Brown presents Cruise 2026: Sunshine on Lake Como, a new collection inspired by the romance, intrigue and effortless elegance of one of Italy's most iconic destinations.

At the heart of the collection is a celebration of Italian craftsmanship, with fine silk, linen and knitwear created in the region. Rich new prints bring colour and character to the season, including Sora, an expressive floral design appearing across shirts and swim shorts and reinterpreted as intricate embroidery on new styles.

Cruise 2026 captures the mood of Lake Como through soft, sun-washed tones, unexpected pops of colour, expressive prints and luxurious textures. Refined yet playful, the collection balances sophistication with a sense of escape — an approach that has long defined Orlebar Brown's vision of holiday style.

The Orlebar Brown Cruise 2026 collection launches on October 27, 2026.

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QASIMI

QASIMI PRESENTS SPRING SUMMER 27: UNDERCURRENT

For Spring/Summer 2027, QASIMI presents Undercurrent, a collection shaped by labour, process and repetition. Exploring how garments carry the traces of their making, the collection considers clothing as an evolving record of gesture, time and transformation rather than a finished object. Relaxed tailoring, modular construction and material manipulation define the season. Deep pleats structure shirts and outerwear, sheer layers reveal the architecture of garments, and exposed threads, displaced seams and visible construction details celebrate the act of making. Silhouettes move fluidly between utility and refinement, balancing precision with ease.

Undercurrent expands QASIMI's signature wardrobe of relaxed tailoring, seasonless layering and wearable workwear. As with last season, manual dyes stain relaxed twill tailoring, exposing the marks of the treatment and reinforcing the collection's focus on process. Classic denim arrives in pleated and barrel-leg silhouettes, worn with ease. The house's signature check returns in a lightweight modal, while knitwear silhouettes inspired by Khalid Al-Qasimi's earlier work are revisited through a contemporary lens.

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VICTORIA'S SECRET SETS THE STAGE FOR AN UNFORGETTABLE 2026 FASHION SHOW WITH AN ALL-STAR MUSICAL LINE-UP

An all-women musical lineup, Angels Among Us docuseries and The VS Icon Shoppe bring the global community closer to the runway.

Victoria's Secret returns to Los Angeles on Sunday, October 18, for the 2026 Victoria's Secret Fashion Show, bringing its global community together for an evening of fashion and live music. KATSEYE, Megan Moroney, Megan Thee Stallion and Tate McRae will take to the stage as part of an all-women musical lineup, each bringing her distinctive sound and energy to the runway. The show will stream live globally on Victoria's Secret's official YouTube channel at 4:30 PM PT / 7:30 PM ET on October 18. Fans across the Middle East can tune in on Monday, October 19, at 3:30 AM in the UAE and Oman, 2:30 AM in Saudi Arabia, Bahrain, Qatar and Kuwait, and 1:30 AM in Egypt.

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ZARA

STRUCTURE, TEXTURE, STATEMENT: ZARA'S JACKET EDIT TAKES CENTER STAGE THIS SEASON

As international fashion weeks take over New York, London, Milan and Paris, ZARA spotlights the jacket as one of the season's key wardrobe statements. From structured silhouettes to statement detailing, the latest edit brings a runway led approach to layering, offering pieces that transition easily from air-conditioned interiors to evening plans and the season ahead.

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ZIMMERMANN

ZIMMERMANN SPRING READY-TO-WEAR 27 - KALEIDOSCOPE

ZIMMERMANN Spring 2027 explores the idea of quiet strength, its existence in softness and fragility, the ever-changing states of nature, and the fleeting moments of the day.

Inspired by the 19th-century scientific illustrations of Harriet and Helena Scott, a kaleidoscope of butterflies informs the collection's fluid silhouettes and intricate craftsmanship. Movement remains an essential element, expressed through asymmetric hemlines and trailing tendrils.

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WATCHES + JEWELLERY

IWC
SCHAFFHAUSEN

IWC SCHAFFHAUSEN CELEBRATES THE 50TH ANNIVERSARY OF GÉRALD GENTA'S INGENIEUR SL WITH TWO LIMITED EDITIONS

Fifty years ago, IWC Schaffhausen unveiled a watch that would go on to define the look and character of the Ingenieur collection for decades to come: the Ingenieur SL, Reference 1832, created by the legendary artist and designer Gérald Genta. The modern Ingenieur reinterprets its iconic design in contemporary, meticulously refined form. Since launching in 2023, the Ingenieur has grown into a full collection spanning multiple sizes, materials and complications, and IWC is now celebrating five decades of the Ingenieur SL with two limited editions.

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JAEGER-LECOULTRE INTRODUCES ROBERT PATTINSON AS ITS NEWEST GLOBAL AMBASSADOR

Jaeger-LeCoultre is pleased to announce the appointment of British actor Robert Pattinson as its newest Global Ambassador. This exciting partnership brings together the Manufacture's pursuit of precision and timeless design with Robert Pattinson's singular talent, artistic audacity and effortless elegance.

As a genuine admirer of fine watchmaking and the artistry behind mechanical timepieces, Robert Pattinson reflects: "For me, the most compelling objects are the ones that have real depth to them. A great watch isn't just about precision – it's about character, craftsmanship, and the story behind how it's made.

Jaeger-LeCoultre has always embodied that kind of quiet mastery. There's an integrity to everything they create, where technical innovation and artistic expression exist in perfect balance. I find that approach incredibly inspiring, and it's something I deeply connect with in my own work."

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Parure Atelier

PARURE ATELIER PRESENTS ITS PEARL COLLECTION

At Parure Atelier, pearls are regarded as a world unto themselves. The atelier works primarily with cultivated saltwater varieties - Akoya, Tahitian, and South Sea pearls - while the exceptionally rare Melo and Conch pearls appear only on occasion. Each belongs to a distinct chapter of pearl history, shaped by its environment, its formation, and the singular character it acquires in nature.

The palette of saltwater pearls extends far beyond the traditional spectrum of white. It encompasses creamy and ivory tones, luminous silver and steel, as well as violet, blue, and deep green. Tahitian pearls are often described simply as “black pearls”, although true black is almost never found in nature. Their allure lies instead in the subtle interplay of darker colors: graphite and steel, midnight blue, violet, and green, revealed differently with every movement of light.

There is a particular discipline to working with pearls. Unlike stones shaped by the lapidary, a pearl arrives with its own form, its own color, its own imperfections - and, ultimately, its own identity. The role of the jeweler is not to correct nature, but to understand it.

For Parure Atelier, this is where the true art of pearl jewelry begins: in recognizing perfection not as something to be created, but as something that nature has already made.

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SWAROVSKI

SWAROVSKI CELEBRATES THE BRILLIANCE OF LOVE FOR WEDDING SEASON AND BEYOND

From proposals to forever, beautiful pieces shining with the House’s savoir-faire are crafted to illuminate moments of pure joy. With exquisite engagement rings, wedding bands, bridesmaids' jewelry, wedding party gifts, and table décor - Swarovski celebrates every facet of love.

SEE MORE

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BEAUTY

ACQUA DI PARMA

ACQUA DI PARMA INTRODUCES CEDRO VIRTUOSO

A warm embrace that envelops, encouraging inner confidence and the light to shine from within.
Acqua di Parma presents Cedro Virtuoso, a new Eau de Parfum from the Signatures of the Sun collection, that celebrates the sensorial warmth of creation—the moment when an idea begins to take shape, and inner confidence turns sensibility into emotion. Like different stages of a creative process, the fragrance unfolds like an enveloping embrace, encouraging the act of creating and spirit of self-expression. Between vivid, vibrant notes and deeper, cocooning tones that accompany the journey from intuition to realization is the fragrance's distinctive singularity: a co-infusion of Virginia cedarwood and hazelnut essence created exclusively for Acqua di Parma, whose encounter shapes a creamy woody and luminous signature.

SEE MORE

ACQUA DI PARMA INTRODUCES OUD AMBROSIA

A new divine elixir within the signatures of the sun collection
Ambrosia, the most intense expression within Acqua di Parma's collection of fragrances, expands with the new Oud Ambrosia. Inspired by ambrosía — the mythical elixir of the gods associated with immortality in ancient Greek mythology — the creations embody an otherworldly sensoriality, suspended between shadow and light, matter and air, nature and ritual. Heightened by a 30% pure perfume oil concentration, these fragrances magnify every nuance, revealing richer textures and longer-lasting presence on the skin.

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amika:

EIDEAL

AMIKA: FRESH HAIR, ANYTIME WITH PERK UP DRY SHAMPOO

A New York-based professional haircare brand, amika combines high-performance formulas with a playful, fashion-forward approach to beauty. Its extensive portfolio supports a range of hair needs, from styling and hydration to repair and everyday hair maintenance.

A hero within the brand's portfolio, Perk Up Dry Shampoo is designed to instantly refresh hair between washes by absorbing excess oil and adding freshness without the need for water. The lightweight formula helps revive roots and extend styles, making it an everyday essential for keeping hair looking and feeling refreshed.

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BIOLOGIQUE RECHERCHE
PARIS

BIOLOGIQUE RECHERCHE EXPANDS REGIONAL PRESENCE: THE PARISIAN SKINCARE BRAND LAUNCHES ONLINE ON OUNASS AND BLOOMINGDALE'S

Since 1977, Biologique Recherche's unique methodology has built a strong reputation for astounding effectiveness based on personnalization and an advanced understanding of skin physiology.

Offering unparalleled transformative treatments with cutting-edge products and proprietary protocols, Biologique Recherche's full range of facial, body and scalp products addresses individual skin concern to build better skin.

Skincare products are concentrated in active ingredients formulated with no artificial fragrance in its own laboratory in France.

Biologique Recherche is the partner of choice in over 80 countries for exclusive medical and day spas and the world's premier luxury hotel spas. Its flagship, the Ambassade, is at 32 Avenue des Champs-Élysées in Paris.

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CALECIM® PROFESSIONAL

EIDEAL

CALECIM: TARGETED TREATMENT FOR HAIR LOSS & THINNING

A biotechnology-driven hair rejuvenation brand, CALECIM offers a targeted 6–12 week treatment developed to address hair loss, thinning and excessive shedding while supporting overall scalp and hair health. Designed for use with professional guidance, the treatment aims to promote healthier-looking, fuller and denser hair.

At the heart of the formula is CALECIM's patented PTT-6® technology, which works to support dormant hair follicles, help reduce shedding and create an optimal scalp environment for stronger, healthier-looking hair growth.

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davines

EIDEAL

DAVINES: HIGH-PERFORMANCE HAIRCARE WITH A SUSTAINABLE APPROACH

An Italian professional haircare brand, Davines combines high-performance, salon-quality formulas with a longstanding commitment to sustainability, responsible sourcing and conscious packaging. Its extensive portfolio addresses a range of hair and scalp needs, from hydration and repair to frizz control and overall hair wellness.

For 2026, Davines has reformulated and evolved its Essential Haircare range, enhancing both performance and sustainability. The new formulas feature an average of 93% naturally derived ingredients and 92% biodegradability, reflecting the brand's continued focus on creating effective haircare with a more responsible approach.

SEE MORE

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GUESS

GUESS DUO – ICONIC SUBLIME & ICONIC BLUE

Iconic Sublime and Iconic Blue form the GUESS Duo, a paired fragrance launch targeting women and men respectively. Sublime leans into a soft, radiant femininity, while Blue offers a deeper, grounded masculine profile. Positioned together, the duo tells a complementary love story.

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INSIGHT
BEYOND THE MATTER
EIDEAL

INSIGHT: INTENSIVE REPAIR FOR DAMAGED & STRESSED HAIR

An Italian professional haircare brand, Insight offers accessible, salon-quality solutions designed to address a range of hair and scalp needs. Its formulas combine performance with a focus on botanical ingredients and a more conscious approach to professional haircare.

A recent addition to the portfolio, the Intense Hair Restructurizing Booster is a targeted treatment developed to repair, rebuild and strengthen damaged and stressed hair. The intensive formula helps restore the hair's structure, leaving it feeling stronger, healthier and more resilient.

SEE MORE

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MARIO BADESCU
SKIN CARE

MARIO BADESCU'S BACK TO BALANCE EDIT

Between sun-soaked holidays, long-haul flights, late nights and a little too much time in air-conditioning, the change of season is the perfect excuse for a skincare reset. Think less about adding another ten steps to your routine and more about getting back to what your skin actually needs: a good cleanse, targeted hydration and a few hardworking extras that make all the difference. Enter Mario Badescu's Back to Balance Edit: seven skincare essentials designed to help cleanse, hydrate, brighten and refresh from morning to night. Consider this your beauty routine's new-season reboot.

SEE MORE

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OLAPLEX.

EIDEAL

OLAPLEX: ADVANCED BOND REPAIR & HAIR PROTECTION

A globally recognised premium haircare brand, OLAPLEX is renowned for its patented Bond Building Technology™, developed to strengthen, repair and protect hair from damage caused by chemical treatments, heat and styling. Its extensive range caters to both professional salon treatments and at-home haircare.

Building on its expertise in hair repair, OLAPLEX has evolved its iconic Nº.3 with the launch of Nº.3PLUS Complete Repair Treatment — a next-generation pre-shampoo treatment powered by patented Bond Building Technology™ and Damage Defense Complex. Designed to repair and protect hair from cortex to cuticle, the advanced formula targets multiple types of hair damage while helping restore stronger, healthier-looking hair.

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RITUALS OPENS FIRST MIND OASIS IN THE UAE

Relax & Recharge Your Mind

Rituals Cosmetics introduces its first Mind Oasis in Dubai, an immersive space designed for modern recovery. Rooted in science and inspired by ancient wisdom, Mind Oasis combines sound, breathwork, and brainwave entrainment to create a multisensory and deeply restorative experience. Each experience is designed to support effortless relaxation and mental recharge, helping guests reset their state of mind in a world that rarely slows down.

Mind Oasis offers two signature experiences:

The Brain massage

Step into a state-of-the-art recharge cocoon and sink into the Zero-Gravity chair, creating a gentle sense of weightlessness. Close your eyes and surrender to the power of breath, immersive 4D sound, and synchronised haptic vibration. This multisensory experience gently guides the brain into deep rest, offering a full mental recharge.

The Hydro massage

Float fully clothed on a warm waterbed as rhythmic hydro-jets move beneath you in circular motions, gradually releasing physical tension and helping the body soften. Red light therapy supports collagen production and cellular regeneration, while nature-inspired soundscapes and subtle scent deepen the sense of relaxation.

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roberto cavalli

EMBRACE SUMMER IN STYLE WITH ROBERTO CAVALLI'S SERPENTINE COLLECTION

Roberto Cavalli embraces the spirit of summer with its iconic Serpentine collection—a celebration of bold femininity, timeless elegance, and the House's unmistakable glamour. Inspired by the captivating serpent motif, the collection showcases striking accessories that blend refined craftsmanship with contemporary sophistication. Perfect for the season, Serpentine elevates every summer look with effortless style, making it the ultimate expression of modern luxury.

Designed to transition seamlessly from sun-soaked days to elegant summer evenings, the Serpentine collection embodies confidence, sophistication, and the bold aesthetic synonymous with Roberto Cavalli. Whether paired with relaxed resort wear or elevated evening looks, each piece adds a distinctive touch of glamour, making it the perfect companion for a season defined by effortless luxury.

SEE MORE

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TWSS: INNOVATIVE STYLING MADE EFFORTLESS

A contemporary hair tools brand, TWSS creates innovative, high-performance styling tools designed to bring salon-quality results into everyday routines. Combining versatility, performance and ease of use, the brand offers solutions for a variety of hair types, textures and styling needs.

TWSS recently expanded its portfolio with two innovative styling tools: Hot Mess, a versatile 5-in-1 multi-styler designed to dry, curl, volumise and straighten, and On Air, a lightweight, high-speed hair dryer developed for fast, efficient drying with smooth, shiny results.

SEE MORE

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ULTA BEAUTY EXPANDS ITS GCC PRESENCE WITH FIRST STORE OPENING IN QATAR

Ulta Beauty continues its expansion across the GCC with the upcoming opening of its first store in Qatar, bringing its extensive selection of beauty brands and products to the market. From makeup and skincare to haircare and wellness, customers can look forward to discovering a mix of established favourites, emerging brands and exciting new finds. The opening marks another milestone in Ulta Beauty's regional expansion, as the brand continues to introduce its beauty offering to new audiences across the GCC.

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HOSPITALITY

GORDON RAMSAY
BREAD STREET
KITCHEN & BAR

GORDON RAMSAY'S BRITISH CLASSIC AT BREAD STREET KITCHEN & BAR IN ATLANTIS, THE PALM

Conceived by multi-Michelin-starred chef Gordon Ramsay, Bread Street Kitchen brings the vibrant, casual-chic energy of its original London venue to Atlantis, The Palm. Designed as a lively all-day dining and social hub, the venue serves elevated British comfort food including Ramsay's famous Beef Wellington, craft cocktails, and classic desserts within a warehouse-style, vintage-chic space.

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HAKKASAN

HAKKASAN ATLANTIS THE PALM REDEFINES MODERN CANTONESE LUXURY IN DUBAI

Originally launched in London in 2001, Hakkasan gained international acclaim for revolutionizing Cantonese cuisine through modern culinary techniques, dramatic interiors, and bespoke mixology. Located inside Atlantis, The Palm, the Michelin-starred venue combines rich Cantonese heritage with high-end resort nightlife.

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A VIBRANT NIGHT AT LING LING

Perched high above Dubai at Atlantis The Royal, Ling Ling offers a sophisticated take on contemporary Asian dining, bringing together bold flavours, creative cocktails and an energetic atmosphere.

The restaurant seamlessly transitions from an elevated dining destination into a lively evening hotspot, with panoramic views of Dubai adding to the experience. With its stylish interiors, curated menu and vibrant nightlife, Ling Ling is a go-to destination for dinner, drinks and late-night celebrations.

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THE QODE WELCOMES MILOS BACK TO THEIR PORTFOLIO

We’re delighted to welcome Milos at Atlantis, The Royal back to The Qode’s portfolio. Celebrated for its refined Greek-Mediterranean cuisine, exceptional seafood and elegant yet effortless dining experience, Milos brings a sophisticated taste of the Mediterranean to Dubai’s luxury dining scene

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SEVEN VILLAS, ONE REEF - INTRODUCING NILAA CORAL ISLAND

Nilaa Coral Island, opening soon in the Maldives' remote Gaafu Atoll, offers just seven residences on the island of Kodegalaa, among the smallest, most exclusive resorts in the country. The estate-style approach favours intimacy over scale, with Italian-led cuisine served across the restaurant, bar, beach, or in-villa.

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SEAFIRE
STEAKHOUSE&BAR

THE QODE WELCOMES A NEW STEAKHOUSE FAVOURITE: SEAFIRE

We're delighted to welcome Seafire Steakhouse at Atlantis, The Palm to The Qode's growing portfolio. Renowned for its premium cuts, vibrant atmosphere and theatrical open-fire cooking, Seafire brings a bold, modern take on the classic American steakhouse to Dubai's luxury dining scene.

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THE QODE WELCOMES A NEW ENTERTAINMENT DESTINATION: WAVEHOUSE

We’re delighted to welcome Wavehouse at Atlantis, The Palm to The Qode’s growing portfolio. Celebrated for its lively atmosphere, diverse dining offering and unique mix of entertainment, gaming and live music, Wavehouse brings a vibrant and playful social experience to Dubai’s dining and entertainment scene.

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LIFESTYLE

BACHA COFFEE INVITES GUESTS TO DISCOVER THE ART OF COFFEE AT DUBAI MALL

Bacha Coffee continues to bring its celebrated coffee experience to Dubai, inviting guests to discover its elegant location in Fashion Avenue at Dubai Mall. With over 200 varieties of 100% Arabica coffees from around the world, complemented by signature pastries and delicacies, the destination offers an immersive journey into Bacha Coffee's distinctive world of coffee.

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TWG TEA UNVEILS OUD NIGHT TEA, A COUNTRY-EXCLUSIVE CREATION FOR THE UNITED ARAB EMIRATES

Long before it perfumed royal courts and desert majlis, oud carried stories: of caravan routes and coastlines, of embers kept burning through the night. Tea travelled those same routes, and now, TWG Tea, the world's finest luxury tea brand, unites them in Oud Night Tea, a distinguished addition to the Grand Mode Tea Collection created exclusively for the United Arab Emirates. The evocative black tea unfolds in richly layered notes of molten resin, vanilla, smouldering rose flowers, rare calambac, incense and delicate smokiness.

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RIMOWA

RIMOWA EXPLORES THE ENERGY OF NATURAL PIGMENTS WITH JOE ALWYN - LAUNCHING UMBER & ULTRAMARINE ACROSS ESSENTIAL & GROOVE

Drawing on the inherent relationship between colour and material, RIMOWA is pleased to welcome Umber and Ultramarine to its Essential and Groove collections. These complementary hues share a rich history in art: one an earthy natural pigment and the other a precious blue derived from lapis lazuli - together, Umber & Ultramarine celebrate the alchemic beauty and transformative power of colour.

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AUTOMOTIVE

GENESIS INTRODUCES THE GV90

Genesis unveils the GV90, its new flagship luxury SUV, bringing a new expression of refined design, innovation and elevated hospitality. Designed to create a sanctuary on the move, the GV90 features an exceptionally considered interior with swivelling seats, an Executive Suite and immersive entertainment technology, alongside a refined silhouette that embodies the brand's signature approach to modern luxury.

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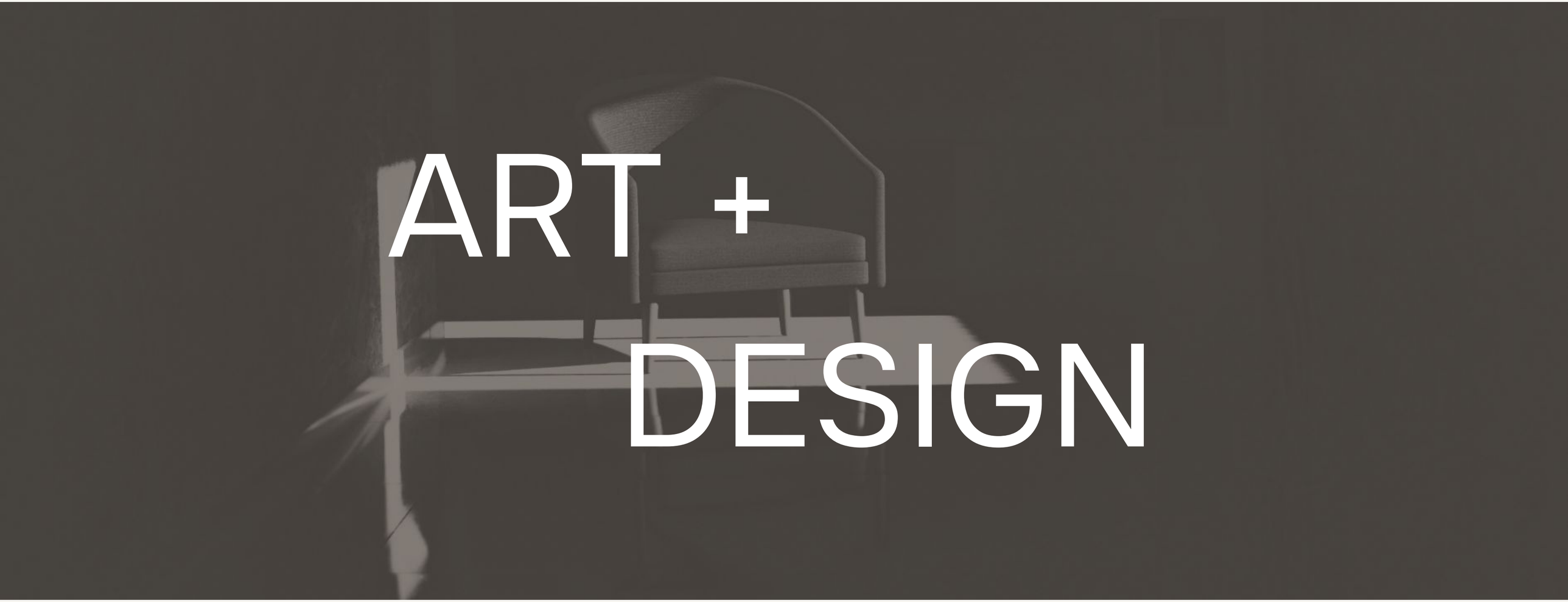

ART + DESIGN

yabu pushelberg

YABU PUSHELBERG AND KEILHAUER REVEAL ETTA, A COLLECTION DESIGNED FOR THE FUTURE OF THE WORKPLACE

The acclaimed design studio Yabu Pushelberg continues to shape the future of contemporary interiors with its latest collaboration with Keilhauer, unveiling the brand's new North American showroom at THE MART during NeoCon 2026. Together, the showroom and the debut of the Etta collection present a new vision for the workplace, one that is rooted in warmth, sophistication, and human-centered design.

Designed by Yabu Pushelberg, the new showroom reimagines the workplace through the lens of luxury hospitality. More than a showroom, the space is an immersive expression of the studio's design philosophy, where thoughtful storytelling, refined craftsmanship, and timeless aesthetics come together to create an inspiring environment that reflects both Yabu Pushelberg's visionary approach and Keilhauer's commitment to beauty, comfort, and sustainability.

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THE QODE

INDIA

JAEGER-LECOULTRE INTRODUCES REVERSO TRIBUTE MONOFACE ‘OR DECO’ SERIES

Recalling the golden age of gem-set cocktail watches born from the Art Deco movement, first seen in the 1920s and truly coming into their own during the 1930s, the Reverso Tribute Monoface Small Seconds ‘Or Deco Cocktail’ is presented in three versions: in 18K pink gold (750/1000) with rubies and 18K white gold (750/1000) with either emeralds or blue sapphires – each model is an edition limited to 30 pieces. The baguette-cut stones for each timepiece, set between the gadroons above and below the dial, amplify the Reverso’s rectilinear geometry and create a vivid contrast with the polished gold case and Milanese bracelet, complemented by the subtle texture and matte effect of the grained dial.

The baguette-cut stones, set between the gadroons above and below the dial, heighten the Reverso’s signature rectilinear geometry while reinforcing its vintage character. The gem-setters of Jaeger-LeCoultre’s Métiers Rares™ atelier use rail setting – an ‘invisible setting’ technique perfected in the 1930s – to create an unbroken line of colour and light. Requiring extreme precision to achieve loupe-perfect straight edges and to lock the stones securely in place while ensuring that their surfaces are exactly level with each other, rail setting involves forming a framework of tracks (rails) a fraction of a millimetre wide in the gold beneath what will be the level of the stone. The gem-setter then slides the stone onto the track and folds a minute amount of gold over its edge to secure it before sliding the next stone into place. Through the rail setting technique, the gem-setter’s challenge lies in delicately folding the gold of the case over the 46 baguette-cut blue sapphires without compromising the stones. Each stone is set edge-to-edge and secured thanks to the rail and the case’s gold, creating a continuous flow of light with no other points of support. Each gem-setting technique demanded meticulous work; however, due to its inherently fragile attributes, the emerald was the stone that required the most specialised attention. Its delicate nature necessitated extreme precision in handling and setting, ensuring every facet of its vibrant beauty was preserved and perfectly showcased without risk of damage.

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THE QODE

KSA

FASHION

CAROLINA HERRERA

CH CAROLINA HERRERA PRESENTS VICTORIA, MAKING HER OWN MARK

VICTORIA Bag enters the ROYAL universe, inspired by the simplicity of a classic correspondence envelope, a statement even before it is opened. Like personal letters, it evokes that striking hint of romance that is making a powerful return.

A gesture conceived with care and intention, created to be shared and cherished over time. VICTORIA Bag is that emotional object, transformed into a handbag, to be treasured and kept forever, carrying within its unique emotions, hopes, and life stories Mrs. Herrera has always stood apart in her way of communicating, cultivating a special appreciation for handwritten letters on personalized stationery. Her unmistakable white envelopes edged in red, along with her bold, expressive handwriting, consistently deliver kind, comforting words, as if each letter holds a small secret waiting to be discovered.

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HARVEY NICHOLS

HARVEY NICHOLS RIYADH X HOMEGROWN: A HOME FOR SAUDI CREATIVITY

A pop-up on the Upper Ground Floor that started 3 September, in partnership with the local-label platform Homegrown.

The space reworks Najdi architectural geometry into a bold graphic system with earthy tones, and showcases a co-curated edit of Saudi ready-to-wear, bags, jewelry and art.

More than a seasonal moment, it reflects the store's ongoing commitment to championing the Kingdom's creative talent among guests, media and content creators.

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H&M HOME AND KELLY WEARSTLER REVEAL FULL GLOBAL COLLABORATION, FEATURING INTERIORS AND READY-TO-WEAR CAPSULE

H&M HOME is launching its first-ever furniture collaboration with celebrated American designer Kelly Wearstler, unveiling a 29-piece interior collection. Exploring design as a daily ritual and rooted in the philosophy of democratic design, the collection brings Kelly's bold aesthetic – a celebration of beauty, form and function – to a wider audience for the first time, featuring everything from modular furniture to sculptural décor. The collaboration is further extended with an 8-piece ready-to-wear fashion capsule, bridging interiors and fashion in a cohesive, design-led vision.

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IYMAA PREPARES TO LAUNCH NEW COLLECTION

IYMAA Founder Abdullah Alkhorayef, is preparing for his new and 2nd collection launch for the Saudi Brand.

The new collection will continue its focus on slow, considered design, with pieces created to endure rather than follow trends.

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HOSPITALITY

THE RED SEA EDITION PUTS ITS SIGNATURE SPIN ON SAUDI NATIONAL DAY

This September, The Red Sea EDITION celebrates Saudi National Day in true EDITION style, bringing together the Kingdom's culture and traditions with four days of dining, music, wellness, recreation and social experiences by The Red Sea. From 23 to 26 September, the resort comes alive with a programme designed to bring people together, from morning rituals and afternoons by the water to dinners, live entertainment and evenings at Jiwa Beach Club.

The Saudi National Day stay offer is available from 23 to 26 September 2026 and includes luxury accommodation, daily signature breakfast at Central, EDITION Sufra feast, Recovery Dome access, daily fitness and wellness classes, seasonal entertainment and full beach and pool access.

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FLEX & FLOW X NOFA RADISSON WELNESS RETREAT

A collaboration between Flex & Flow x Nofa Radisson for a wellness retreat. Lululemon were sponsors as well securing the mats and outfits for the attendees.

A full day agenda kept the guests entertained from Reformer Pilates, aMndset & Visualisation workshop, a Safari activity to a Sound healing session. The retreat was a great success and a day well spent highlighting wellness and its importance.

Preparing the 2nd retreat upcoming in December

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SIX SENSES

SOUTHERN DUNES, THE RED SEA

DESERT RESORT ESCAPE IN SAUDI ARABIA

We invite you on an exciting journey into seldom-experienced nature, wildlife, and culture. Located along the historic incense trade route against the backdrop of desert plains and the Hijaz Mountains, Six Senses Southern Dunes, The Red Sea resort pays homage to Nabataean architectural heritage and majestic desert surroundings while introducing our trademark crafted experiences and wellness approach. By setting new standards in sustainability and desert hospitality, we hope to write the next chapter in the region's story, as Saudi Arabia drops its pin on the global tourism map.

SEE MORE

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SOFITEL

SOFITEL RIYADH TURNS PINK FOR BREAST CANCER AWARENESS MONTH

This October, Sofitel Riyadh Hotel & Convention Centre is marking Breast Cancer Awareness Month with a series of initiatives aimed at raising awareness and supporting women's health. The luxury hotel's Pink October campaign includes an awareness walk and an educational session in collaboration with Zahra Breast Cancer Association, a Saudi nonprofit organization dedicated to breast cancer awareness, early detection, and patient support.

Throughout the month, guests can enjoy pink-inspired pastries, sweets, and beverages at La Matinée, the hotel's French-inspired café and pâtisserie, alongside themed Friday brunches at Zeline, its all-day dining restaurant. A portion of proceeds from selected offerings will support Zahra Breast Cancer Association, reinforcing the hotel's commitment to community wellbeing and breast cancer awareness.

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A SEASON OF FAMILY ADVENTURES AWAITS AT THE ST. REGIS RED SEA RESORT

The St. Regis Red Sea Resort is preparing to welcome the summer season with a collection of family-focused packages designed for effortless island escapes. Guests can enjoy daily breakfast, complimentary dining for children under 12, curated activities at the Children's Club, selected water sports experiences, and access to the dedicated family pool, making it the perfect destination for a memorable summer getaway.

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BAB SAMHAN
DIRIYAH

HERITAGE MEETS MODERN ELEGANCE

Bab Samhan, a Luxury Collection Hotel: Where Najdi Tradition Finds Its Voice in Modern Luxury

Bab Samhan, a Luxury Collection Hotel, Diriyah, rises from the heart of the capital's historic district, Diriyah. The birthplace of the Kingdom, Diriyah is where the first Saudi state was founded in 1727. Walking its pathways feels like stepping back centuries, the spirit of the place has been carefully preserved and thoughtfully evolved to honor the essence of the past.

The district is famed for its bespoke Najdi architecture and deep cultural significance. At its core lies At-Turaif, a UNESCO World Heritage Site where palaces, mosques, and mudbrick structures have been restored to show the artistry of the central region of Saudi Arabia. The hotel's name, Bab Samhan, comes from one of Diriyah's most iconic gates, where Imam Abdullah bin Saud once planned the defense of his city.

Embraced by winding alleyways, the hotel mirrors the earthen architecture of the Najdi region, encompassing a courtyard for gathering spaces, the same mudbrick walls that sheltered travelers for centuries now frame a luxury boutique hotel, inspired by sun, wildflowers, palm fronds, and mountains. Guests step through grand carved Najdi doors and into an atmosphere where the tales of old traditions meet refined modern hospitality. The journey begins in the intimate lobby, home to Samhan Lounge, where the welcome is marked by Saudi warmth.

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MANSARD
RIYADH
A RADISSON COLLECTION HOTEL

MANSARD RIYADH MARKS BREAST CANCER AWARENESS MONTH WITH MANSARD FOR HOPE

Mansard Riyadh, A Radisson Collection Hotel, joins forces with Zahra Breast Cancer Association this October to mark Breast Cancer Awareness Month with Mansard for Hope, a campaign celebrating hope, solidarity and community.

Throughout October 2026, Carbone Riyadh, Sadelle's Riyadh, Lobby Lounge and Pucho Cigar Lounge will offer limited-edition pink creations, including Mrs. Pinky, Speranza and Pink Harmony, with proceeds supporting Zahra Breast Cancer Association.

Mansard Riyadh will donate 75% of proceeds from Mrs. Pinky and 70% from Speranza and Pink Harmony to support the association's work in raising awareness, encouraging early detection and supporting those affected by breast cancer.

The campaign brings together Mansard Riyadh's distinctive dining experiences with a meaningful cause, inviting guests to come together in support of Breast Cancer Awareness Month.

The limited-edition creations will be available throughout October across participating dining destinations at Mansard Riyadh.

SEE MOR`E

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GUIDED BY HERITAGE, ILLUMINATED BY PLACE: NUJUMA AND ART OF HERITAGE CELEBRATE SAUDI CRAFT ON THE RED SEA

The richness of Saudi culture is held in the details: the embroidery of a garment, the shape of a clay vessel, the patterns that speak of a particular region and the hands that know them by heart. Passed between generations, these traditions carry the character of the places they come from. That bond between culture and place is at the heart of what it means to be a Ritz-Carlton Reserve, deeply embedded in its surroundings and shaped by their identity. It is also the foundation on which Nujuma, a Ritz-Carlton Reserve, was built on the Red Sea.

For Art of Heritage, the Kingdom's culture has always been something to carry forward through the act of creating. Born from a devotion to preserving the treasures of Saudi culture, its work gives inherited craftsmanship room to evolve, supporting artisans as they bring traditional knowledge into modern life while keeping each creation tied to its origins.

That evolution finds a fitting home on the Red Sea, where light has long revealed the landscape and carried stories from one shore to the next. At Nujuma, that same light now takes on a new form through Art of Heritage, carried through the artisans who keep it alive, drawing guests further into the Kingdom's cultural richness and into traditions carried forward by the hands, knowledge and imagination of those who practice them.

For Art of Heritage and Nujuma, this is a relationship designed to grow, creating new ways for Saudi culture and craftsmanship to become part of life on The Red Sea.

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RADISSON COLLECTION
RESIDENCES RIYADH
ريزيدنسز الرياض

RADISSON COLLECTION RESIDENCES, RIYADH UNITES DINING AND GIVING FOR BREAST CANCER AWARENESS MONTH

Radisson Collection Residences, Riyadh is pleased to announce its collaboration with Zahra Association this October in support of Breast Cancer Awareness Month, contributing to the association's ongoing efforts to raise awareness and support those affected by breast cancer across Saudi Arabia.

As part of the collaboration, 50% of the revenue generated from selected menu items throughout October will be donated to Zahra Association. The initiative will come to life across Emily's, OBI Urban Sushi and The Boulevard, where guests can enjoy a specially curated selection of pink-inspired desserts and mocktails created exclusively for the month.

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BEAUTY

RITUALS COSMETICS UNVEILS RENEWED AYURVEDA COLLECTION IN SAUDI ARABIA

Rituals Cosmetics brings a renewed expression of its longest-standing collection, The Ritual of Ayurveda, now available in Saudi Arabia, introducing exciting new additions across bath, body, and home. Inspired by ancient Ayurvedic wisdom, the collection celebrates balance, harmony, and mindful self-care through its signature warm, floral-spicy fragrance, enriched with Indian rose and sweet almond oil.

Featuring 24 products and three curated gift sets, the renewed collection highlights three new additions: the Super Dry Body Oil, designed to deeply nourish the skin; the Face & Body Clay Mask, offering a purifying experience; and the Pre-Wash Hair & Scalp Oil, formulated to nourish the scalp and hair.

The collection is now available at Rituals stores across Saudi Arabia and online.

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roberto cavalli

EMBRACE STYLE WITH ROBERTO CAVALLI'S SERPENTINE COLLECTION

Roberto Cavalli celebrates bold femininity, timeless elegance, and the House's unmistakable glamour with its iconic Serpentine collection. Inspired by the captivating serpent motif, the collection showcases striking accessories that blend refined craftsmanship with contemporary sophistication. Serpentine elevates every look with effortless style, making it the ultimate expression of modern luxury.

Designed to transition seamlessly from day to elegant evenings, the Serpentine collection embodies confidence, sophistication, and the bold aesthetic synonymous with Roberto Cavalli. Whether paired with relaxed looks or elevated evening ensembles, each piece adds a distinctive touch of glamour, making it the perfect companion for effortless luxury.

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AUTOMOTIVE

GENESIS MAGMA RACING LEAVES JAPAN ENCOURAGED DESPITE DISAPPOINTMENT

Genesis Magma Racing missed out on adding to its FIA World Endurance Championship (WEC) points tally at the 6 Hours of Fuji, despite showing strong pace throughout a weekend of mixed conditions after late race penalties for both GMR-001 Hypercar took them out of the top ten at Fuji Speedway.

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HEALTH & WELLNESS

THE LONGEVITY SUITE MILANO

THE LONGEVITY SUITE MILANO PREVIEWS ITS RIYADH DEBUT

The Longevity Suite Milano is coming soon to Riyadh's Diplomatic Quarter, bringing its signature approach to longevity, preventive health, and cognitive wellness. Ahead of its official opening, the brand partnered with Kimpton KAFD Riyadh to host an exclusive preview experience at the hotel's penthouse, offering guests a first look at the innovative therapies and personalized treatments set to define The Longevity Suite Milano.

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