



THE QODE UPDATE

FEBRUARY 2026

WHAT'S IN THE SHOWROOM?

The Qode Showroom, located at our offices in Dubai Design District and Riyadh showcases press samples (fashion, accessories, and jewellery) from our main brands. These samples can be borrowed for both editorial fashion shoots as well as celebrity/influencer dressing (within brand guidelines).

Please contact a member of the PR team to arrange a showroom visit
between 9am – 6pm, Monday – Friday.

showroom@theqode.com

bloomingdale's

BLOOMINGDALE'S MIDDLE EAST PRESENTS 'CREATE LASTING MEMORIES' FOR RAMADAN 2026

A CELEBRATION OF FAMILY, SELF-CARE, AND MEANINGFUL MOMENTS THROUGHOUT THE HOLY MONTH.

Al Tayer Insignia presents Create Lasting Memories, Bloomingdale's Ramadan 2026 campaign, which captures the warmth of family gatherings and the quiet rituals that define the season. Rooted in connection, reflection, and renewal, the campaign presents a modern interpretation of Ramadan that honors both togetherness and self-care.

[SEE MORE](#)

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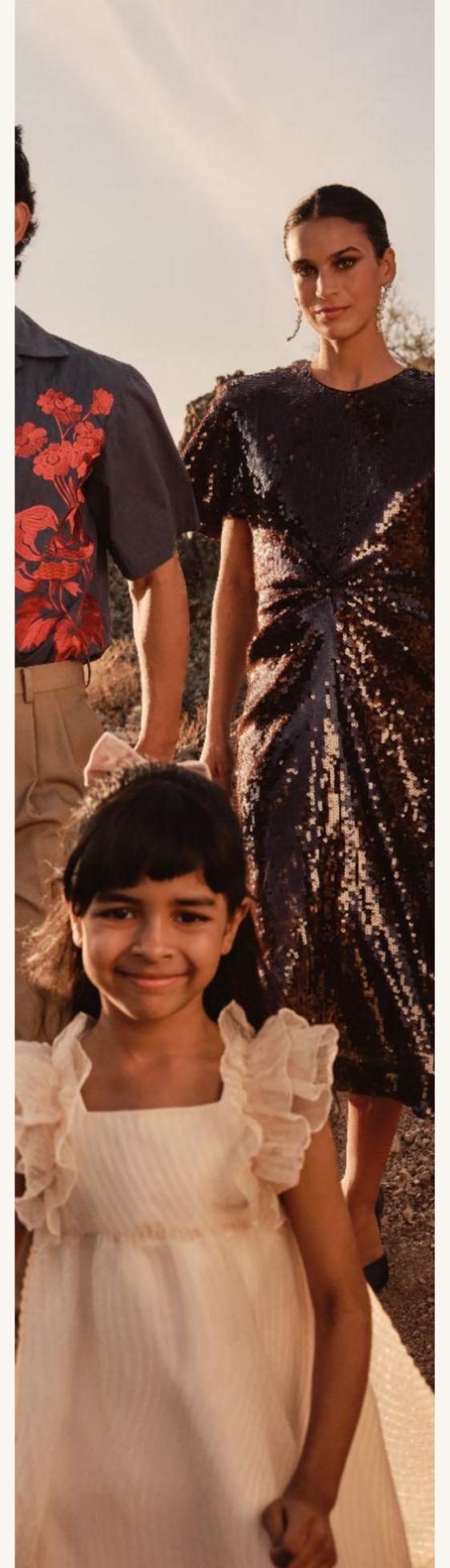
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VIMI JOSHI.

VIMI JOSHI BEAUTY MAKES ITS MIDDLE EAST DEBUT WITH ULTA BEAUTY DUBAI

Vimi Joshi Beauty, the highly anticipated beauty brand founded by globally renowned makeup artist Vimi Joshi, officially launches in the Middle East, marking its debut with an exclusive retail launch at Ulta Beauty Dubai.

Built on more than three decades of international artistry, Vimi Joshi Beauty is a premium makeup brand where artistry meets heritage. Inspired by South Asian culture and created with intention, the brand redefines colour through a cultural lens, celebrating warm, rich undertones that have historically been overlooked within the beauty industry.

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NEW TO THE QODE

UAE & KSA

HOSPITALITY



THE QODE WELCOMES BACHA COFFEE

The Qode is pleased to welcome Bacha Coffee as a new addition to its client portfolio. Renowned for its exceptional 100% Arabica coffees sourced from across the world, Bacha Coffee is celebrated for its heritage, craftsmanship and refined hospitality experience. The partnership will support the brand's continued growth and presence within the region's luxury lifestyle landscape.

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REFORM ATHLETICA

The Qode is pleased to announce its representation of Reform Athletica, Dubai's cult-favorite pilates and fitness studio, as it opens in Riyadh's Diplomatic Quarter, bringing its elevated, design-led wellness experience to the city. Designed in collaboration with London-based TR Studio, the space embodies the brand's philosophy of mindful training meets art and architecture, featuring light-filled interiors, curated art, modern equipment, and a strong focus on sustainability. The studio will offer a range of signature classes, state-of-the-art facilities, and RA Fresh Café, setting a new benchmark for fitness and wellness in Riyadh.

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NEW TO THE QODE

UAE & KSA

HOSPITALITY



TWG TEA ARRIVES IN SAUDI ARABIA WITH ITS FIRST FLAGSHIP SALON & BOUTIQUE AT SOLITAIRE MALL, RIYADH

Discover a new immersive destination for fine teas, signature tea gastronomy, and elevated takeaway tea on-the-go

TWG Tea, the world's finest luxury tea brand, marks a defining milestone with the opening of its first flagship Salon & Boutique in Saudi Arabia, located at Solitaire Mall, Riyadh. This debut represents TWG Tea's fifth location across the GCC, following its established presence in Dubai, Abu Dhabi and Kuwait. Spanning 1,990 sq. ft., the new flagship is set within Riyadh's premier luxury lifestyle destination and introduces TWG Tea's full experiential concept to the Saudi market for the first time. The Salon & Boutique brings together the brand's iconic tea collections, refined tea gastronomy, and an elevated Takeaway Tea experience, offering a destination designed for discovery, connection and modern hospitality in one of the region's most dynamic capitals.

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THE QODE IS PLEASED TO ANNOUNCE THE REPRESENTATION OF YABU PUSHELBERG IN THE GCC FOR COMMUNICATIONS AND MEDIA RELATIONS

The Qode is pleased to announce the representation of Yabu Pushelberg in the GCC for communications and media relations.

For more than four decades, Yabu Pushelberg has defined sophistication and luxury in design. Founded in 1980 by George Yabu and Glenn Pushelberg, the studio has consistently pushed the boundaries of creativity, crafting environments that extend beyond aesthetics to prioritize emotion and human experience - focusing not only on how things look, but on how they make people feel.

From hotels in Los Angeles to residences in Tokyo and thoughtfully designed furniture pieces, Yabu Pushelberg approaches every project as a narrative, embracing personality, craft, and context in every detail. With studios in New York and Toronto, the firm operates across interiors, product design, lighting, styling, graphics, wayfinding, art consultancy, and creative direction - designing spaces and objects that resonate on a deeply human level.

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THE QODE

UAE





FASHION

&OTHER
STORIES

& OTHER STORIES RAMADAN COLLECTION: POWER & GRACE

A refined balance of structure and softness defines & Other Stories' Ramadan capsule - an ode to grace, reinterpreted through powerful elegance and expressive colour. From bold statements to sleek serenity, each piece is designed to move with elegance and purpose.

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ABEL RICHARD MAKES ITS MIDDLE EAST DEBUT WITH AN EXCLUSIVE LAUNCH AT BURJ AL ARAB

Abel Richard, the ultra-luxury handbag brand recognised for its refined artistry and elevated design, makes its official debut in the Middle East with the opening of its first exclusive space at the iconic Burj Al Arab. The launch marks the brand's introduction to a region that has long embraced quality, precision and design-led luxury.

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Berluti

Paris

BERLUTI: THE ART OF COMPOSITION | FALL-WINTER 2026 COLLECTION

What does it mean to be elegant these days? It means feeling as easy in the world as you do in your own body; exuding quiet, unforced confidence and style. Berluti channels this spirit in a collection that puts a fresh spin on masculine elegance. It's designed for men who are multi-faceted, always on the move, and can't be pinned down; men who navigate their life with the same effortless fluidity as they wear their clothes.

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BOSS

BOSS, JIAREN CHEMICAL RECYCLING, AND NBC LLC INTRODUCE NOVAPOLY™ YARN ON THE COURTS IN MELBOURNE

This month, at the year's first major international tennis tournament, BOSS is proud to debut NovaPoly™ yarn: a recycled alternative to virgin polyester with the potential to inspire industry progress in textile innovation and advanced performance, developed in collaboration with Jiaren Chemical Recycling and NBC LLC. More than just a yarn, NovaPoly™ is an example of BOSS's commitment to shaping the future of fashion. The innovative yarn features a special additive that speeds up degradability in comparison to conventional polyester fibers, making it biodegradable* in an anaerobic active microbial environment.

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RAMADAN 2026 CH CAROLINA HERRERA: THE LUXURY OF EASE

For the upcoming Ramadan season, CH Carolina Herrera presents a curated edit where exceptional craftsmanship blends with the effortless luxury of ease. Designed for the month's distinctive rhythm, the collection transitions with ease from day to evening and debuts across our select Middle Eastern countries that honor the traditions of Ramadan.

These refined looks act as the perfect canvas for the House's most iconic handbags, straight from our Leather Atelier in Spain, and which have been reimagined specifically to capture the spirit of the period. Exclusive to the region and handcrafted in Mocan leather, Doma Insignia appears in a luminous champagne tone, with impeccably balanced proportions that make it the perfect companion from day to night.

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COS

COS LAUNCHES LIMITED-EDITION COLLECTION FOR RAMADAN AND EID AL-FITR

London-based fashion brand COS marks Ramadan with a limited-edition womenswear collection and a curated Eid Al-Fitr edit. Designed with fluidity at its core, the collection features enveloping pleats, subtle touches of colour, and silhouettes that reflect the warmth of time spent with loved ones.

Blending understated elegance with modern versatility, the Ramadan collection presents ready-to-wear pieces in blush tones and grounded neutrals, crafted for seamless day-to-night dressing. Vintage-inspired louche tailoring, delicate pleating, and batwing-sleeve dresses create movement and balance, while hand-painted anemone prints add an artisanal softness.

Completing the offering, the Eid Al-Fitr edit highlights timeless statement pieces, including a pleated floor-length linen dress, a structured double-breasted set, and a reimagined trench coat with fluid draping and modern detailing—elevating occasionwear with quiet sophistication.

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DKNY UNVEILS RAMADAN COLLECTION WITH DINA SAADI ARTIST CAPSULE

DKNY unveils its Ramadan Collection, featuring a limited-edition capsule created in collaboration with regional street artist Dina Saadi. Designed exclusively for the Middle East, the collection draws inspiration from Ramadan evenings and moments of gathering, expressed through fluid silhouettes, soft tones, and elevated everyday pieces viewed through DKNY's modern New York lens.

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GIVENCHY
PARIS

GIVENCHY BY SARAH BURTON THE SNATCH BAG 2026 CAMPAIGN

Inspiration:

The Snatch is a study in intimacy. A sensual object that slips naturally into the language of Sarah Burton's ready-to-wear: sculptural, feminine, shaped around the body. Its lines echo the cinch of a jacket, the shape of a waist, the curve of a bra. The leather's softness holds a quiet tension: the bag pulls, cinches, embraces.

Design:

Crafted in supple calf-grain leather with a naturally tumbled texture, the exterior balances strength with fluidity. Inside, a contrasting nappa lining reveals an inside-out construction. A colour-pop lunetta detail is revealed as the bag is unzipped. An organic metal chain locks to angular zipper pullers, while delicate metal feet ground the silhouette, with hardware available in gold or silver.

Available in three sizes – large, medium, and small – The Snatch can be carried by hand, on the shoulder, or crossbody. The colour palette balances classic tones of black, aubergine, dark brown, and taupe with vibrant shades of baby pink, red, cream, and a graphic black-and-white.

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H&M LIMITED EDITION S/S 2026: A CONFIDENT TAKE ON DRAPING, TAILORING AND MODERN GLAMOUR

Inspired by the power of nature, the first drop of the H&M Limited Edition S/S 2026 collection focus on tailoring, draping and dramatic silhouettes to create a romantic yet confident collection. Dresses, kaftans, blazers, blouses, trousers, and matching top and skirt sets billow with volume and have details like attached scarves, ruching, capes and gold embellishments. The first drops of the H&M Limited Edition S/S 2026 collection will be in selected stores and online in KWT, KSA, UAE, QAT, and EGY from 29 January.

The colour palette is earthy with a range of terracotta, beige, dove grey, white, deep purple, dusty pink, peony pink and gold. Fabrics like heavy satin, crepe, subtle glitter wovens and silky jersey move with every step, while soft draping accentuate the form. Pieces play with volume, pleats, waistlines, bubble hems and sleeves, but the designs have a minimalist touch.

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HAIR **DRAMA** CO.

HAIR DRAMA CO. PRESENTS ITS RAMADAN EDIT

As Ramadan approaches, moments of reflection, togetherness and elegance take centre stage. Hair Drama Co. unveils a refined edit of hair accessories created with the spirit of the Holy Month in mind.

Thoughtfully curated for Ramadan moments, from intimate iftars to peaceful suhoor gatherings, the Ramadan Edit brings together delicately embellished headbands, pearl-accented pins, sculpted metallic styles and satin scrunchies in refined neutral hues, offering a soft, understated glow to any Ramadan look.

The collection pairs seamlessly with flowing abayas, kaftans and eveningwear, offering a subtle finishing touch that feels both intentional and graceful. Whether worn to frame a sleek bun or softly accent loose waves, each piece reflects Hair Drama Co.'s signature balance of craftsmanship and modern design.

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I AM

I AM ACTIVE STUDIOS CURATES ELEVATED MODESTY FOR RAMADAN

This Ramadan, I AM Active Studios presents a curated selection of modest-ready silhouettes from the I AM RAW Collection, offering effortless elegance designed for reflective days and refined evening gatherings.

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L'AGENCE

L'AGENCE UNVEILS ITS SPRING'26 CAMPAIGN

L'AGENCE unveils its Spring '26 campaign, inspired by the moment when day transitions into night. The collection celebrates modern glamour, offering the freedom to embrace a new persona as evening falls. Each edit reflects a distinct style, highlighting signature silhouettes, refined styling details, and the season's wardrobe staples.

L'AGENCE is available to shop online at select luxury retail partners including Ounass, Bloomingdale's, and Harvey Nichols, as well as directly at www.lagence.com.

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MANGO

MANGO EMBRACES THE POWER OF SUBTLETY IN ITS NEW SELECTION DROP

Mango, presents the latest drop of its exclusive Selection collection. With a fresh, elevated approach, the collection celebrates quiet luxury through subtle details, impeccable finishes and thoughtfully constructed silhouettes.

A collection that transcends trends and moments, the Selection Spring Summer 2026 collection defines exclusive pieces designed for personal styling and timeless durability.

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MARCOLIN
EYEWEAR

THE PERFECT PAIR (OF FRAMES) THIS VALENTINE'S DAY

This Valentine's Day, a curated eyewear edit from Tom Ford, Zegna, Christian Louboutin, Max Mara, and GUESS celebrates love and personal style. Blending refined craftsmanship with contemporary design, the selection ranges from sleek, minimalist silhouettes to bold statement frames, offering thoughtful gift options for both him and her. Designed to elevate everyday looks with a polished edge, the edit presents a timeless way to express modern romance through fashion.

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Massimo Dutti

MASSIMO DUTTI FEEL PROGRAMME

Massimo Dutti has introduced 'Feel Programme' in the United Arab Emirates, a loyalty programme designed to bring customers closer to the brand through curated experiences, personalised services and exclusive member benefits. More than a rewards system, it reflects Massimo Dutti's refined approach to service, style and customer experience, offering a seamless journey tailored to the expectations of the UAE market.

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NIHAN PEKER

NIHAN PEKER PRESENTS A REFINED EDIT OF MODEST-READY SILHOUETTES FOR RAMADAN

This Ramadan, NIHAN PEKER highlights a refined selection of modest-ready silhouettes from its existing collections, offering elevated dressing options suited to the Holy Month's reflective days and elegant evening gatherings. Defined by understated palettes and fluid fabrics, each piece offers versatility and timeless elegance, transitioning seamlessly from daytime moments of reflection to elevated evening settings.

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PAUL & SHARK

FALL/WINTER 2026 COLLECTION: THE PAOLO BLOUSON, AN ICON BETWEEN HERITAGE AND INNOVATION

Paul & Shark's Fall/Winter 2026 Collection is born from the perfect balance between heritage and innovation, reflecting the brand's constant dedication to craftsmanship and to the search for the finest yarns. A collection in which elegance and functionality seamlessly converge, blending tradition with a contemporary vision.

The standout piece of the season, presented at Pitti Immagine Uomo 109, is The Paolo Blouson: an archetype of elegance, performance, and iconic appeal. Conceived by the brand's founder, Mr. Paolo, the jacket bears his name and preserves the authentic original design, reinterpreted through the use of new materials. For the FW26 season, the blouson is crafted in pure cashmere with a waterproof and windproof membrane, and enriched with knitted details on the collar, cuffs, and hem, made from an exclusive cashmere-wool blend, an expression of the brand's ongoing research and craftsmanship.

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Q A S I M I

QASIMI LAUNCHES SS26 COLLECTION: A CELEBRATION OF HYBRID CULTURES, MEMORY AND DIALOGUE

For its Spring Summer 26 collection, QASIMI unveils a thoughtful and introspective body of work under the creative direction of Hoor Al Qasimi. This marks the brand's 10th anniversary and the eleventh collection under Hoor's guidance, drawing inspiration from the late founder, Khalid Al Qasimi. In honour of his words and worldview, the collection explores themes of dialogue, cross-cultural exchange, and duality. The SS26 collection embodies this vision by blending silhouettes, materials, and ideas drawn from both geographies and histories.

The collection remains grounded in QASIMI's signature palette — rich browns, beige, black, and sandy hues — while introducing contrasting materials and layered constructions. In womenswear, hybrid tailoring comes through in structured modular jackets and hybrids between trouser-skirts.

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SERAPIAN

MILANO

SERAPIAN MILANO CURATES TIMELESS ELEGANCE FOR RAMADAN

This Ramadan, Serapian Milano presents a curated selection of refined leather pieces designed to accompany moments of reflection, gathering, and understated sophistication throughout the Holy Month. Rooted in the Maison's enduring craftsmanship and Milanese heritage, the selection highlights Serapian's signature handwoven techniques and softly structured silhouettes. Defined by serene tones and meticulous detailing, each piece reflects a balance of form, function, and refinement offering versatility suited to both daytime engagements and elevated evening occasions.

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ZARA SRPLS REDEFINES WINTER WARDROBE ESSENTIALS

Zara unveils the new SRPLS Winter Collection, a contemporary reimagining of the essential wardrobe through structure, function, and quiet sophistication. Each piece celebrates form and versatility, from protective outerwear and textural knits to clean-lined tailoring, merging military precision with modern minimalism.

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ZIMMERMANN

ZIMMERMANN SPRING READY - TO - WEAR 2026

ZIMMERMANN unveils its Spring 26 campaign, celebrating connection in a world alive with spontaneous discovery. Fronted by Edie Campbell, alongside Abby Champion and Louise Robert, the campaign was shot on the Californian coast by Emma Summerton, capturing the spirit of uninhibited expression.

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WATCHES + JEWELRY



BIL ARABI CELEBRATES 20 YEAR MILESTONE

This year, Bil Arabi celebrates 20 years of creativity, passion, and an unwavering commitment to Arab identity. What began as a bold mission to challenge perceptions of the Arab world has evolved into a powerful form of storytelling, expressed through fine jewelry and the timeless beauty of Arabic calligraphy. Founded in 2006 by Nadine Kanso, Bil Arabi is a love letter to Arab culture, language, and self-expression.

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GEORGE RUSSELL AND IWC SCHAFFHAUSEN TEAM UP TO DESIGN TWO LIMITED EDITIONS IN THE DRIVER'S SIGNATURE BLUE

IWC Schaffhausen has collaborated with Mercedes-AMG PETRONAS Formula One™ Team driver, George Russell, on the design of two limited edition Pilot's Watches. Comprising a chronograph and an automatic model, these editions are both crafted in black zirconium oxide ceramic. They feature black dials with printing and luminescence in a striking blue colour, reflecting the signature blue hue also seen on Russell's helmet. The watches are equipped with titanium case backs, engraved with the driver's name and his starting number, "63". The chronograph is powered by the IWC-manufactured 69380 calibre, while the automatic model features the IWC-manufactured 32112 calibre. Both watches come with durable blue rubber straps fitted with the EasX-CHANGE® system.

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JAEGER-LECOULTRE – THE WATCHMAKER OF WATCHMAKERS™

Since 1833, driven by an unquenchable thirst for innovation and creativity, and inspired by the peaceful natural surroundings of its home in the Vallée de Joux, Jaeger-LeCoultre has been distinguished by its mastery of complications and the precision of its mechanisms.

Known as the Watchmaker of Watchmakers™, the Manufacture has expressed its relentlessly inventive spirit through the creation of more than 1,400 different calibres and the award of more than 430 patents. Harnessing over 190 years of accumulated expertise, La Grande Maison's watchmakers design, produce, finish and ornament the most advanced and precise mechanisms, blending passion with centuries-old savoir-faire, linking the past to the future, timeless but always up with the times. With 180 skills brought together under one roof, the Manufacture creates fine timepieces that combine technical ingenuity with aesthetic beauty and a distinctively understated sophistication.

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Parure Atelier

PARURE ATELIER UNVEILS A CELEBRATION OF DIAMONDS

Parure Atelier unveils its Diamond collection, featuring pieces adorned with pink, green, and blue diamonds, rare treasures that capture the poetry of light itself. Coloured diamonds belong to the most exceptional realm of high jewelry, where emotion meets eternity. Each stone is distinguished by its own unique story, brought to life through this extraordinary collection.

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SWAROVSKI

SWAROVSKI UNVEILS 2026 VALENTINE'S DAY COLLECTION 'CHARMING LOVE'

Swarovski unveils Charming Love, a joyful Valentine's Day collection introducing all-new Swarovski Charms, fronted by Global Brand Ambassador Ariana Grande. Reimagining hearts, arrows, and love locks with a playful, high-fashion twist, the crystal designs are made to mix and match across necklaces, pendants, and bracelets. Designed by Creative Director Giovanna Englebert, the collection reinforces Swarovski's pop-luxury positioning. Charming Love launches on 27 January 2026.

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BEAUTY

ACQUA DI PARMA

ACQUA DI PARMA CELEBRATES RAMADAN WITH AN EXCLUSIVE COLLECTION IN LAPIS BLUEA LIMITED-EDITION RAMADAN OFFERING INSPIRED BY ARABESQUE ARCHITECTURE AND THE SPIRIT OF TOGETHERNESS

In a tribute to local culture in dialogue with Italian heritage, Acqua di Parma presents a limited-edition Ramadan collection inspired by the traditional Arabesque architectural codes found in Sicily, expressed through colours and patterns. Embodying the values of sharing, hospitality, and togetherness that define the Holy month, the pieces feature a refined lapis blue shade—an emblematic hue long associated with peace and spirituality—with designs that merge Italian savoir-faire with symbols deeply connected to Middle Eastern tradition.

Created to celebrate a convivial ritual, the Coffee Set is an elegant expression of sharing. Crafted from lapis blue leather, it houses six Art de la Table espresso cups and saucers, whose delicate yellow hues stand out against the deep base. Once the compartment is removed, the object transforms into a sophisticated serving tray. Entirely handmade in Italy, the piece reflects the dedication of skilled artisans, from the shaping of its internal core in Parma to the hand-wrapping of the leather. Accompanying the Coffee Set is the Ostrich Car Diffuser, designed by GamFratesi. Realised in lapis blue ostrich leather with a Piuma Lux finish, it offers an extraordinary tactile softness, enriched by a meticulous dyeing and ironing process that reveals the leather's natural splendour.

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[comfort zone]

EIDEAL

COMFORT ZONE: SKINCARE THAT PROTECTS, SOOTHES, AND GLOWS

From sun defense to skin recovery, Comfort Zone offers a complete routine designed to protect, soothe, and deeply hydrate for your face and body, before, during, and after sun exposure. With up to 99% natural-origin ingredients and formulas tested for ocean safety, the Sun Soul and Hydramemory collections deliver high-performance skincare powered by nature and backed by science.

For high-performance facial sun care, the Sun Soul Cream SPF50+ and Sun Soul Face Cream SPF50+ offer broad-spectrum UVA/UVB protection with anti-aging benefits in lightweight, fast-absorbing textures. Post-sun exposure, skin needs more than just moisture, it needs repair. The Sun Soul Face & Body Aftersun helps calm redness and deeply replenish with an antioxidant-rich, soothing blend that restores.

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DAVINES UNVEILS THE BEAUTIFUL THINGS: A NEW IN-SALON COLOUR CARE TREATMENT TO DETOX, REPAIR AND PROTECT COLOURED HAIR

Coloured hair faces daily stress from pollution, metals, UV exposure and chemical services, and just like skin, it requires targeted care. Introducing The Beautiful Things by Davines, a new professional in-salon colour care ritual designed to detoxify, restore and protect coloured and lightened hair for lasting vibrancy.

This exclusive treatment removes metal build-up, restores lost lipids and enhances colour brilliance. With just one application, hair appears immediately shinier, twice as soft, and colour lasts up to twice as long.

The three-step professional ritual features a Pro Chelating Pre-Treatment, Chelating Shampoo, and Restoring Leave-In Mask, each powered by advanced biotech ingredients including the innovative Biomimetic Botanical Filler to strengthen the hair fibre and seal in colour.

[SEE MORE](#)

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DIVINOM

Vedic Healing Apothecary

DIVINOM: A SACRED REVIVAL OF VEDIC HEALING SKINCARE

A new chapter in holistic beauty and wellness begins with the launch of Divinom, a Vedic healing skincare apothecary that redefines beauty as sacred healing. Rooted in 6,000 years of preserved Vedic heritage, Divinom offers formulations that emerge from ancient scriptures, hand-harvested botanicals, and oils alchemized in 24k gold. A ritualistic approach designed not only to restore the skin, but to realign the mind, body, and soul.

[SEE MORE](#)

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OLAPLEX.
EIDEAL

OLAPLEX LAUNCHES LIMITED-EDITION KITS

This season, OLAPLEX, the global pioneer in bond-building haircare, invites you to celebrate the gift of healthy hair with two exclusive limited-edition kits. Whether the goal is to strengthen and repair from root-to-tip or to achieve instant shine and frizz-free softness, OLAPLEX has created the ultimate routines to make every hair type look and feel its best.

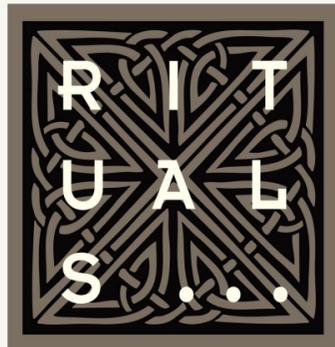
Designed to deliver professional, proven results at home, the holiday kits feature the brand's most iconic formulas powered by patented Bond Building Technology™. The Greatest Strength Set is a complete four-step ritual for visibly stronger, healthier hair and scalp, while the Full-On Shine Set is a styling duo that transforms hair instantly with sleek softness, radiant shine, and lasting frizz control.

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RITUALS CELEBRATES RAMADAN WITH VELVET OUDH

Gifts with meaning

This Ramadan, Rituals Cosmetics introduces Velvet Oudh: a luxurious, woody collection inspired by the rich traditions of the Middle East. As an esteemed addition to their Private Collection, Velvet Oudh captures the season's essence of generosity, gratitude, and enriching moments that bring people together, from relaxed evenings after iftar to the joyful tradition of exchanging gifts during Eid.

Velvet Oudh opens with rich notes of saffron and citrus, unfolding into a heart of elegant rose, before settling into a luxurious base of oudh, enhanced with hints of guaiacwood and vanilla. It is crafted to feel perfectly at home, welcoming in the majlis, calming in personal moments, and unforgettable when shared with loved ones.

Perfect for both gifting and gathering, the new collection will be available in February and will offer both indulgent body care and elegant home products to create a sanctuary of warmth and connection.

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/skin
regimen/Lx

skin longevity, rooted in science

EIDEAL

SKIN REGIMEN/ LX ADVANCES SKIN LONGEVITY WITH NEW ADDITIONS TO THE /SKIN REGIMEN/LX RANGE

Skin Regimen/Lx, the advanced skincare brand from Comfort Zone, the Italian Certified B Corporation™ known for its premium clean beauty formulations, unveils the latest evolution of its /Skin Regimen/Lx range — a longevity-driven approach designed to counteract the effects of modern lifestyles, environmental stressors, and premature aging. Rooted in cutting-edge science and enriched with potent botanicals, the /Skin Regimen/Lx range focuses on protecting skin vitality over time through high-performance, results-driven formulas.

Building on this longevity-first philosophy, /Skin Regimen/Lx introduces two breakthrough innovations designed to transform skin health and promote long-lasting radiance: the Longevity Collagen+ Serum and the Instant Smoothing Dry Sheet Mask. Powered by advanced biotechnology and high-efficacy ingredients, these new additions target visible signs of aging while strengthening skin resilience for the long term.

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The logo for 'twss' features the letters 'tw' in a lowercase, rounded font, followed by 'ss' in a bold, uppercase, sans-serif font.

EIDEAL

THE ULTIMATE HAIR STYLING REVOLUTION FOR BOLD SELF-EXPRESSION

From sleek, holographic tools to high-performance precision, twss embodies sophistication with an edgy twist. Each product in the collection is tailored to deliver salon-quality results while celebrating personal style, whether you're wild, cheeky, or sleek. "In a world that often tells us to fit in, twss was born from a simple yet powerful belief: that true beauty emerges when we dare to stand out. We created these tools not just to style hair, but to ignite something deeper – that electric moment when someone realizes they can be their own muse. Each holographic finish, every sleek curve of our designs is an invitation to explore, create, and unleash your inner artist. Beauty isn't about following rules – it's about writing your own story, and twss is the pen in your hand. From our Dubai origins to wherever your creativity takes you, we're here to transform everyday styling into acts of self-expression. Because when you become your own muse, that's when the magic happens." Founder of EIDEAL, Haysam Eid.

twss introduces a diverse range of styling brushes designed to cater to various hair types and styling needs:

Oh!: Perfect for detangling wet or dry hair, this narrow-toothbrush combats hair loss while promoting healthy roots and improving blood flow.

POP: A wide-tooth detangling brush designed for thick or curly hair, ideal for use on wet hair and achieving a smooth, polished finish in record time.

tilt x: A vented ceramic blow-dry brush that reduces drying time while delivering silky, smooth results, specifically designed for long hair.

etch: An eco-friendly wooden brush with natural bristles, perfect for straightening and smoothing fine to medium hair, minimizing heat damage, and providing effortless styling.

lock: Featuring an ultra-conductive titanium barrel, this brush is designed for speedy heat styling, making it ideal for creating volume and curls with a balanced weight distribution.

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roberto cavalli

ROBERTO CAVALLI UNVEILS MARBLEOUS, THE BRAND'S NEWEST ARTISTIC EXPRESSION, AT SEPHORA GCC

Roberto Cavalli unveils the Marbleous sub-collection, now officially released and available across Sephora GCC. A true testament to the brand's craftsmanship and creative genius, Fausto Puglisi describes Marbleous as a celebration of metamorphosis, evolution, and change — showcasing women's beauty, strength, and innate ability to adapt.

This new drop introduces a bold, modern interpretation of Cavalli's iconic DNA, blending artistry, innovation, and sculptural design in every detail.

[SEE MORE](#)

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ULTA BEAUTY UNVEILS NEW STORE IN MALL OF THE EMIRATES

Ulta Beauty, the leading beauty retailer in the United States, is making its debut in the Middle East. With an unrivalled selection across cosmetics, skincare, haircare and fragrance, together with professional salon services, Ulta Beauty has earned a reputation for accessibility and inclusivity, becoming a trusted destination for millions of consumers. Its highly anticipated launch in the region marks an exciting new chapter, bringing the brand's signature blend of innovation, expertise, and immersive retail experiences to the Middle East.

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HOSPITALITY

B E B E A C H
D U B A I

**AMORE AL MARE: A ROMANTIC VALENTINE'S DAY BY THE SEA AT GIULIA
BY THE BEACH**

This Valentine's Day, Giulia by the Beach presents Amore al Mare, a romantic seaside dining experience inspired by Italian romance and candlelit moments. Set at Be Beach, Dubai Harbour, the curated set menus for two are paired with premium beverages and optional bespoke floral add-ons, offering an intimate way for couples to celebrate love by the water.

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CASABLANCA BEACH CLUB IN COLLABORATION WITH OUNASS

Casablanca Beach Club in partnership with Ounass, brings French Moroccan charisma to Dubai's iconic entertainment destination. The Parisian luxury fashion house offers the Casablanca touch to parasols, loungers, cabanas, and a beach restaurant, all adorned in its signature pastel hues. As part of the collaboration, a dedicated Casablanca pop-up boutique will offer resort wear and accessories.

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HAKKASAN

DISCOVER THE WORLD OF HAKKASAN

Hakkasan offers guests a world-class culinary experience. The menu is a modern interpretation of authentic Cantonese cuisine, using the finest ingredients and expert traditional techniques to create timeless yet innovative signature dishes such as the Chilean Seabass and Crispy Duck Salad. Hakkasan's atmosphere is vibrant, intriguing and inviting. Originally designed by renowned interior designer Christian Liaigre, the space embodies the modern ethnic now found in Hakkasan restaurants worldwide. Established in 2001 in London, Hakkasan has restaurants around the world located in the United States, Middle East, India, Asia and Europe, where both London restaurants hold a Michelin star.

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EXPERIENCE THE BEST OF ASIAN DINING AT LING LING

A destination dining contemporary Asian restaurant, Ling Ling encourages guests to discover and explore cuisine differently. Inspired by izakaya, where food accompanies drinks (rather than the other way around), cocktails are at the heart of the experience with an intriguing and evolving menu. Ling Ling's culinary highlights fuse Japanese, Thai, Vietnamese, and Korean influences without leaving aside the Cantonese origins of Hakkasan that are present in every course. Helmed by Tao Group Hospitality's Chief Culinary Officer, Ralph Scamardella, the menu was created by Steven Nguyen (Ling Ling Chef de Cuisine) and includes signature dishes; Australian Lobster Pad Thai, Tea Smoked Duck Kueh Pie Tee, 24k Gold A5 Wagyu & Lobster Maki Sushi Rolls along with signature desserts; Coconut in Paradise and Warm Chocolate Hazelnut Moelleux.

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CELEBRATE VALENTINE'S DAY AT RISTORANTE LOREN

A RIVIERA-INSPIRED EVENING OF ROMANCE BY THE SEA

Ristorante Loren invites diners to celebrate love with a refined yet playful dining experience inspired by Italian romance and coastal elegance. Set along Palm West Beach with uninterrupted views of the Dubai Marina skyline, Loren offers the perfect backdrop for an intimate evening by the sea.

Available on the 14th of February, the Valentine's experience brings together thoughtfully curated dishes, warm hospitality and a softly celebratory atmosphere. The menu highlights delicate seafood, seasonal ingredients and comforting Italian classics, encouraging diners to savour the evening at an unhurried pace.

Inspired by Italian tradition and modern coastal dining, the evening is elevated with panoramic views of the Dubai Marina skyline and a bespoke Valentine's cocktail, creating a setting that feels both intimate and vibrant.

Valentine's Day at Ristorante Loren

- Date: Friday, 14 February 2026
- Location: West Palm Beach, Palm Jumeirah
- Offering: Special Valentine's à la carte menu
- Experience: Riviera-inspired Italian dining in a romantic evening setting

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MAISON GOOSE TAKES OVER DRIFT BEACH IN DUBAI

Maison Goose, the immersive lifestyle concept from GREY GOOSE®, launches in Dubai at DRIFT Beach, bringing a French-Riviera inspired retreat to the region as part of the brand's global campaign, The Grey Goose Hôtel. The campaign draws on the brand's French sensibility and encourages consumers to savour moments of pleasure instead of obsessing over productivity.

This marks the first-ever Maison Goose activation in the middle East, inviting guests to step into a world where modern coastal luxury meets effortless French sophistication.

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NOBU DUBAI: WHERE JAPANESE-PERUVIAN DISHES MEETS UNRIVALED VIEWS

Created by world-famous chef Nobu Matsuhisa, Nobu Dubai offers a unique fusion of traditional Japanese cuisine with Peruvian influences. Perched on the 22nd floor of Atlantis, the Palm, Nobu Dubai offers stunning views of the Palm and Dubai Marina skyline. The restaurant is celebrated for its innovative dishes, including the signature Black Cod Miso and Yellowtail Jalapeño and the sophisticated ambiance, featuring sleek modern design and a warm, inviting atmosphere, complements the culinary experience.

[SEE MORE](#)



DUBAI'S POOL AND BEACH CLUB, NOBU BY THE BEACH AT ATLANTIS THE ROYAL OFFERS AN UNMATCHED ULTRA-LUXURY EXPERIENCE

Located at the ultra-luxury experiential resort Atlantis The Royal, Nobu by the Beach blends modern cool luxury and minimalistic Japanese traditions into a one-of-a-kind pool and beach club experience, Nobu by the Beach is the city's most stylish location to see and be seen.

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NORWEGIAN CRUISE LINE® OPENS FOR SALE ITS LARGEST AND MOST ILLUMINATING SHIP - THE ALL-NEW NORWEGIAN AURA™

Norwegian Cruise Line (NCL), the innovator in global cruise travel, today unveiled and opened for sale Norwegian Aura™, the longest and largest vessel in its fleet, which will homeport in Miami beginning in June 2027 following her debut in Europe in late May 2027

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STEP BEYOND THE ORDINARY VALENTINE'S DAY WITH THE PARIS PARADIS EXPERIENCE

This Valentine's Day, Paris Paradis transforms romance into a grand spectacle with an intimate dinner and show experience inspired by the elegance and indulgence of Parisian nights. Couples are invited to step into a world of candlelight, champagne, and live cabaret, where refined dining meets theatrical performance in an immersive celebration of love. The evening unfolds against the venue's iconic stage, featuring the exceptional musical and dance performances of Love By Paradis. This high-impact spectacle showcases an ensemble of singers, dancers, and multidisciplinary performers in couture-inspired costumes, daring choreography, and dynamic staging.

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RADISSON HOTEL GROUP AND BNW DEVELOPMENTS ANNOUNCE THE SIGNING OF RADISSON BLU HOTEL AND RADISSON BLU RESIDENCES AT RAK CENTRAL, RAS AL KHAIMAH

Radisson Hotel Group, in partnership with BNW Developments, has announced the signing of Radisson Blu Hotel, RAK Central and Radisson Blu Residences, RAK Central, a landmark mixed-use hospitality project in Ras Al Khaimah set to open in 2029. The signing introduces a new Radisson Blu address to a fast-evolving part of the UAE, expanding the Group's footprint in Ras Al Khaimah.

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EXPERIENCE SERENITY AT SĀN BEACH

There's no better way to relax and unwind than at SĀN Beach, the ultimate beach club destination in Dubai. Situated along the stunning stretch of Palm West Beach, SĀN Beach offers an unparalleled experience where sun, sand, and sea meet luxurious service and world-class amenities.

Whether you're lounging on plush sunbeds, sipping expertly crafted cocktails, or indulging in a refreshing dip in the pool, every moment at SĀN Beach is designed to enhance your relaxation. The stunning ocean views, chic atmosphere, and vibrant energy create the perfect setting for an unforgettable day by the water.

For those seeking exclusivity, the private luxury villas offer the ultimate in seclusion and comfort, providing a tranquil retreat just steps from the shoreline. As the sun sets, the vibrant ambiance of the beach club shifts into a lively and sophisticated evening experience, with delicious dining options and a vibrant social scene.

From sun-soaked afternoons to elegant sunset moments, SĀN Beach is where every moment feels extraordinary. Escape the ordinary and discover the beauty of the beach like never before.

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THE CULLINAN BRINGS THE FOCUS BACK TO STEAK CRAFTSMANSHIP IN DUBAI'S DINING SCENE

As Dubai's dining landscape continues to expand with theatrical concepts and trend-led menus, a growing number of diners are gravitating back toward fundamentals done exceptionally well. At The Cullinan, the city's multi award-winning steakhouse, the focus is firmly on what has always defined a great steakhouse: exceptional cuts, expert technique, and respect for the product.

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LIFESTYLE



BANG & OLUFSEN LAUNCHES ASSOULINE BOOK: 100 YEARS AND COUNTING

Bang & Olufsen began not in a design lab but in a farmhouse in Struer, Denmark, where Peter Bang and Svend Olufsen shared a belief: Technology should be as beautiful as it is functional. From the sculptural form of its speakers to the tactile refinement of its headphones, every creation is a testament to craft, acoustic precision, and design integrity. Revered by audiophiles, aesthetes, and cultural icons alike, the brand has inspired admiration from visionaries, cementing the brand as a global symbol of taste and innovation.

Nearly a century later, in the same small town, Bang & Olufsen continues to transform spaces through sound that's not just heard but felt. In the company's Struer headquarters, a Wall of Fame displays more than a thousand portraits honoring employees who have dedicated a quarter-century to the relentless pursuit of creating only the best. This book celebrates the people, passion, and timeless aesthetic behind a brand that has always designed for those who listen—deeply and intentionally.

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KSKonnect

KRIS FADE AND SARAH OMOLEWU ESTABLISH KS KONNECT, A STRATEGIC PLATFORM CONNECTING GLOBAL TALENT, ENTERTAINMENT IP, AND NEXT GENERATION STORYTELLING IN THE GCC

With the Gulf rapidly emerging as a global destination for sports, entertainment, and cultural investment, KS Konnect has been established as a strategic platform dedicated to delivering global talent, high value sports and entertainment IP, and culturally aligned storytelling initiatives that support national vision and regional ambition. Founded by Kris Fade and Sarah Omolewu, KS Konnect works alongside governments, institutions, and brands to identify, structure, and activate world class entertainment and sports partnerships across the region.

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RIMOWA

RIMOWA'S SIGNATURE TITANIUM HUE JOINS THE ICONIC CLASSIC RANGE

RIMOWA is pleased to unveil the latest evolution of its iconic Classic collection with the introduction of the Classic Titanium range. The aluminium colourway that embodies timeless elegance and enduring resilience has long been a part of the German Maison's core collections and will now become a permanent hue within all sizes.

As a warm aluminium shade with a soft satin finish that subtly shifts in the light, Titanium brings depth to the RIMOWA Classic range, enhancing its clean lines and polished details. Inspired by titanium's strength and radiant shine, the Classic Titanium collection is built to last, developing a unique patina that tells the story of travels for generations to come.

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THE LEAGUE SETS A NEW STANDARD FOR INTENTIONAL CONNECTIONS AND CURATED COMMUNITY

The League introduces its invitation-only, curated community to the Middle East. Built for ambitious individuals who value alignment, intention and depth, the platform offers a selective admissions process, limited daily introductions and a calendar of elevated in-person experiences - creating a refined environment where meaningful, like-minded connections can grow in one of the world's most ambitious cities.

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AUTOMOTIVE



GENESIS UNVEILS OFF-ROAD X SKORPIO CONCEPT; NEW CONCEPT CAR STRATEGY

Tenesis continues to push the boundaries of luxury automotive innovation through the unveiling of its latest off-road concept, reinforcing the brand's forward-thinking design and performance capabilities. The concept reflects Genesis' commitment to blending advanced engineering with luxury craftsmanship, while strengthening its presence within the global and Middle Eastern luxury automotive landscape.

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An aerial, monochromatic view of a city skyline, featuring a prominent skyscraper with a distinctive curved top. The text 'THE QODE' is centered in the upper middle of the image.

THE QODE

KSA

attaché

RAMADAN NIGHTS AT ATTACHÉ

Contemporary dining inspired by tradition all throughout the holy month

As the holy month of Ramadan begins, attaché invites guests to gather after sunset for a thoughtfully curated Iftar and Suhour experience that blends tradition, flavor, and contemporary dining in the heart of the city. Each evening begins promptly at 6:00 PM with a warm Ramadan welcome, featuring traditional Saudi coffee, dates, and laban, setting a tone of generosity and togetherness.

For Iftar, attaché presents a carefully composed set menu priced at 125 SAR per person, designed to honor comforting classics while introducing elevated flavors. As the night unfolds, Suhour at attaché lounge offers a more relaxed, shareable dining experience inspired by oriental flavors.

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BAB SAMHAN
DIRIYAH

A SAUDI RESTAURANT, LED BY SAUDIS: THE STORY OF JAREED SAMHAN

Jareed Samhan, one of the signature restaurants of Bab Samhan, a Luxury Collection Hotel, Diriyah, proudly introduces the Saudi chefs leading its kitchen. The all-Saudi chef team reflects the restaurant's commitment to honoring the Kingdom's culinary heritage through the people who know it best, those who have grown up with its flavors, stories, and traditions.

The culinary team is led by Chef de Cuisine Saleh Aljabali, with Sous Chefs Abeer Aljabary and Nada Alwashmi. Chef Saleh recently completed a training program at MAD Academy in Copenhagen - an international platform focused on sustainability, leadership, and innovation in the kitchen.

In line with Bab Samhan's broader sustainability commitments, the restaurant emphasises local sourcing, seasonal produce and responsible kitchen practices. These efforts are part of a wider approach across the hotel, which includes energy-efficient systems, water-saving technologies and the use of traditional materials that support both environmental performance and cultural integrity. Together, these practices reflect a hospitality philosophy rooted in place, purpose and long-term responsibility.

The restaurant's interiors reflect the same values seen in its approach to food, combining traditional Saudi design elements with natural materials, handcrafted details and a neutral palette that creates a calm and grounded setting. The space is designed to feel both familiar and refined, offering an atmosphere that supports the food without overwhelming it. On the menu, dishes such as muqalal, jareesh, matazeez and kabsa are prepared with care and attention to flavour, technique and context. These are not reinterpretations, but authentic recipes presented with precision by a team who grew up with them - chefs who understand their significance, not just their ingredients. At Jareed Samhan, the focus is on serving real Saudi food, in a space designed to honour where it comes from and how it should be experienced.

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HARVEY NICHOLS

HARVEY NICHOLS RIYADH WELCOMES RAMADAN WITH A LUXURIOUS RAMADAN CARAVAN EXPERIENCE

A Captivating Celebration of Ramadan Through Thoughtful Design, Cultural Experiences, and Luxury Shopping

Harvey Nichols Riyadh is proud to present this year's Ramadan Caravan, an immersive experience that invites guests to reflect on the essence of the holy month. Rooted in the theme of "Ramadan Reflections with HN," the campaign embraces the significance of self-betterment and introspection while transforming the store into a haven of modern elegance, tradition, and contemporary luxury.

This year's Ramadan Caravan showcases a carefully curated selection of Ramadan essentials, from kaftans and jewelry to home accessories and gourmet selections. The caravan officially opens on February 12, 2025.

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KIMPTON DEBUTS IN THE MIDDLE EAST WITH THE OPENING OF KIMPTON KAFD RIYADH

Kimpton KAFD Riyadh officially opens its doors in the iconic King Abdullah Financial District (KAFD). As the first-ever Kimpton in the region, the 212-room luxury lifestyle hotel brings the brand's sophisticated yet playful approach, refined design, socially engaging spaces and human-centered hospitality, to the heart of Riyadh's most dynamic neighborhood.

Founded in San Francisco in 1981, Kimpton, part of IHG Hotels & Resorts' luxury and lifestyle portfolio, has become a globally celebrated brand known for its design-led hotels that serve as vibrant community hubs. The debut of Kimpton KAFD Riyadh marks a significant step in the brand's strategic expansion into the region, catering to the growing demand for authentic, design-led luxury experiences. The debut of Kimpton KAFD Riyadh marks the brand's exciting expansion into the Middle East, offering a fresh, design-led approach to hospitality in the Kingdom.

Rising gracefully across 16 floors, the hotel blends contemporary elegance with the brand's playful personality. Guests can expect thoughtfully curated spaces, from breezy skywalk access to the metro to in-room yoga mats, luxury bedding, and mini-bars stocked with locally inspired treats. Whether travelling for business or leisure, every stay is enriched with unexpected touches that make the experience distinctly Kimpton.

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MANSARD RIYADH WELCOMES THE HOLY MONTH OF RAMADAN WITH AN ELEVATED IFTAR EXPERIENCE AT NOOR RAMADAN PAVILION BY MANSARD

Mansard Riyadh, A Radisson Collection Hotel welcomes guests to celebrate the holy month of Ramadan with an elegant Iftar experience at Noor Ramadan Pavilion by Mansard, located in the Plaza area in front of L'Ami Dave.

Designed to reflect the spirit of togetherness, the Pavilion offers a refined ambiance inspired by Ramadan, where flowing draped fabrics, elegant chandeliers, and traditional lanterns create a warm and inviting setting. Guests will begin their Iftar with dates and traditional Saudi coffee, followed by a generous buffet showcasing local flavors and international cuisine, priced at SAR 450 per person, inclusive of VAT.

For guests seeking a more exclusive experience, VIP table seating is available at SAR 600 per person, inclusive of VAT, offering upgraded service and a more elevated dining experience.

Mansard Riyadh invites guests to gather with family and friends this Ramadan and enjoy a refined Iftar experience in an elegant setting. Guests are encouraged to book in advance.

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A GLOBAL CELEBRATION OF TALENT, GROWTH, AND OPPORTUNITY —RADISSON HOTEL GROUP EXPANDS CAREER FEST 2025 TO ENGAGE WIDER AUDIENCES

Radisson Hotel Group today announces Career Fest 2025, its largest-ever career festival designed to inspire, upskill, and attract the next generation of hospitality professionals. The month-long hybrid event brings together more than 75,000 team members and future talent across +105 countries to celebrate career growth, learning, and mobility in the hospitality sector. Career Fest underscores Radisson Hotel Group's reputation as an employer of choice in one of the world's most dynamic industries.

Building on the success of previous Career Month and Career Fest editions, this year introduces an expanded, unified format that combines both internal and external activations. Career Fest 2025 reflects the Group's commitment to investing in people, championing diversity, and setting new standards in talent development.

As part of this ongoing commitment, Radisson Hotel Group recently celebrated the graduation of the inaugural cohort of its flagship "A Brilliant Journey of Advanced Development" (ABJAD) program at the Radisson Blu Hotel, Riyadh Convention & Exhibition Center. Developed in partnership with the Ministry of Tourism, ABJAD equips Saudi nationals in supervisory roles with the skills and knowledge necessary to advance into managerial positions, supporting the Kingdom's Vision 2030 goals. This initiative complements other development platforms such as the Concierge Navigation to Success Program, which refines the skills of Saudi nationals in front-of-house roles. Together, these programs reinforce Radisson Hotel Group's role as a champion of Saudi talent development and leadership acceleration.

[SEE MORE](#)

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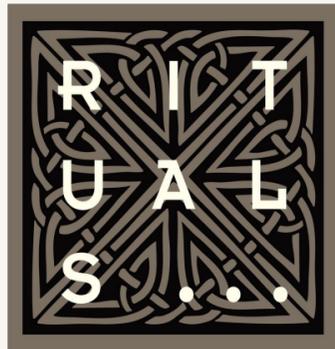
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RITUALS CELEBRATES RAMADAN WITH VELVET OUDH

Gifts with meaning

This Ramadan, Rituals Cosmetics introduces Velvet Oudh: a luxurious, woody collection inspired by the rich traditions of the Middle East. As an esteemed addition to their Private Collection, Velvet Oudh captures the season's essence of generosity, gratitude, and enriching moments that bring people together, from relaxed evenings after iftar to the joyful tradition of exchanging gifts during Eid.

Velvet Oudh opens with rich notes of saffron and citrus, unfolding into a heart of elegant rose, before settling into a luxurious base of oudh, enhanced with hints of guaiacwood and vanilla. It is crafted to feel perfectly at home, welcoming in the majlis, calming in personal moments, and unforgettable when shared with loved ones.

Perfect for both gifting and gathering, the new collection will be available in February and will offer both indulgent body care and elegant home products to create a sanctuary of warmth and connection.

[SEE MORE](#)

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roberto cavalli

ROBERTO CAVALLI UNVEILS MARBLEOUS, THE BRAND'S NEWEST ARTISTIC EXPRESSION, AT SEPHORA GCC

Roberto Cavalli unveils the Marbleous sub-collection, now officially released and available across Sephora GCC. A true testament to the brand's craftsmanship and creative genius, Fausto Puglisi describes Marbleous as a celebration of metamorphosis, evolution, and change — showcasing women's beauty, strength, and innate ability to adapt.

This new drop introduces a bold, modern interpretation of Cavalli's iconic DNA, blending artistry, innovation, and sculptural design in every detail.

[SEE MORE](#)

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S O F I T E L

SOFITEL UNVEILS ROMANTIC VALENTINE'S DAY EXPERIENCE

Tofitel Riyadh Hotel & Convention Centre invites couples to celebrate Valentine's Day with elegant, thoughtfully curated experiences inspired by French art de vivre. The hotel presents a romantic Valentine's Room Offer starting from 1,600 SAR, including a luxury room stay, romantic in-room setup, special set menu for couples, breakfast in bed, late check-out, and complimentary valet parking, as well as a Thuraya Romantic Dinner priced at 700 SAR per couple, featuring a special set menu, romantic table setup, and valet parking. Whether enjoyed as an intimate overnight escape or a refined dining experience, Sofitel Riyadh offers the perfect setting to celebrate love in style.

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the lighthouse

THE LIGHTHOUSE RESTAURANT & LOUNGE EXPANDS IN RIYADH WITH NEW SOLITAIRE MALL LOCATION

The Lighthouse Restaurant & Lounge, known for its Mediterranean-inspired dining and role as a cultural and social hub, has opened its second Riyadh location at Solitaire Mall. Building on the popularity of its first location at Diplomatic Quarter, the new venue introduces a new destination for the city's dining and social scene.

Fresh Take on Interior Design

The Lighthouse Solitaire is set within an architecturally striking unit designed by London-based Archer Humphryes Architects. The interiors balance heritage and modernity through warm wood finishes, sculptural forms, playful tiling, and contemporary lighting by Ingo Maurer. Key features such as an open kitchen counter, artisanal bakery and patisserie display, and a welcoming dining space create an atmosphere that blends craftsmanship and comfort. The addition of a DJ booth further animates the discerning space, affirming The Lighthouse's role as a venue where timeless design and fresh food sparks conversation and brings the community together.

[SEE MORE](#)

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the lighthouse

THE LIGHTHOUSE RESTAURANT & LOUNGE EXPANDS IN RIYADH WITH NEW SOLITAIRE MALL LOCATION

Launch of the Lighthouse Bakery & Pâtisserie

The opening of Solitaire also marks the official launch of The Lighthouse Bakery & Pâtisserie, introducing a new destination for freshly baked artisanal breads, viennoiseries and pastries. From freshly baked sourdoughs and focaccias to flaky croissants and delicate pastries such as Pistachio Mafrukeh Tart, The Lighthouse Bakery & Pâtisserie is set to become a neighborhood favorite.

Guests can start their morning with an oriental breakfast platter to share and freshly baked pastries such as our Goat Cheese and Honey Pie before moving on to healthy salads and flavorful mains.

From breakfast through dinner, the offering balances soul food with creativity, making it suitable for everything from business lunches to extended family gatherings. Guests can enjoy specialty coffees and a wide selection of refreshing mocktails that pair naturally with the menu and carry the experience from day to night.

With the opening of its second location in Riyadh, The Lighthouse Group strengthens its commitment to creating venues that celebrate food, design, and community, further cementing its role in shaping the Kingdom's evolving dining scene.

[SEE MORE](#)

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THANK YOU!



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