



THE QODE UPDATE

AUGUST 2025



WHAT'S IN THE SHOWROOM?

The Qode Showroom, located at our offices in Dubai Design District and Riyadh showcases press samples (fashion, accessories, and jewellery) from our main brands. These samples can be borrowed for both editorial fashion shoots as well as celebrity/influencer dressing (within brand guidelines).

Please contact a member of the PR team to arrange a showroom visit
between 9am – 6pm, Monday – Friday.

showroom@thegode.com

NEW TO THE QODE

UAE

HOSPITALITY



KIMPTON KAFD RIYADH HAS JOINED THE QODE'S PORTFOLIO OF DISTINGUISHED CLIENTS

Kimpton KAFD Riyadh, the city's highly anticipated new lifestyle luxury hotel, has announced the appointment of its senior leadership team ahead of opening. The diverse new team, comprising of an exceptional group of hospitality professionals, will shape a refreshingly personal guest experience at the property when it rolls out the welcome mat to guests from all over the world. Set to be the first hotel in the landmark King Abdullah Financial District (KAFD), Kimpton KAFD Riyadh will bring a new dimension of style and warmth to the heart of this dynamic new district.

A trailblazer in the boutique lifestyle luxury space, Kimpton Hotels & Restaurants is known for bold, design-led approach and an ethos of genuine connection and inclusivity. With the "Come as you are" spirit at its core, the Riyadh property will offer a distinctly personal stay that celebrates individuality, community, and local culture.

Notably, Kimpton KAFD Riyadh will be the first hotel to open in KAFD and the very first Kimpton property in the Middle East - a dual milestone that underscores its role in shaping the district's emerging business, lifestyle, and cultural landscape.

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THE QODE

UAE

FASHION



& other Stories

& OTHER STORIES: THE TRANSITIONAL COLLECTION

& Other Stories introduces its August 2025 collection — a nostalgic take on everyday dressing, as summer fades and routines return. With a nod to '70s spirit and '90s ease, the collection strikes a balance between laid-back and smart.

Designed for motion, the pieces layer effortlessly combining structured cotton drill, striped knits, ribbed textures, short skirts, and accents of leather. This collection revolves around contrasts - where styling feels instinctive but thought through.

Loafers with socks, dresses layered over boxy shirts, and silk scarves in striking, graphic patterns anchor the collection’s styling cues.

The palette blends muted nougat, burgundy, and burnt sienna with pale blue and vintage indigo. The collection blends familiar collegiate textiles and patterns — striped mohair, gingham, and cotton shirting — with a fresh perspective.

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Berluti

Paris

BERLUTI PRESENTS MONT-THABOR

This collection is named after the street where Berluti had its first store.

Thirty years after Alessandro founded the Maison, his son Torello Berluti opened these modest premises in 1928, just a stone's throw from the splendid Place Vendôme. Mont-Thabor is rooted in the Démesure collection Olga so cherished, and its spirit is summed in the playful motto: "Life's too short to wear shoes that have no soul".

Berluti has been crafting exceptional footwear for 130 years, and now its experimental approach goes a step further. The Maison is known for the sharply angled toes on its shoes, but here their proportions have evolved to take on a new form. The Rue Mont-Thabor store is where Berluti received its first great celebrities, with the glamorous likes of Rudolph Valentino and Greta Garbo ordering their shoes there.

For Berluti, the name Mont-Thabor is laden with symbolism – and that power shines through in this footwear, which lays the foundations for a silhouette that's remarkable in every way.

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UNVEILING CH CAROLINA HERRERA’S EVENING CAPSULE FOR FALL 2025

A CELEBRATION OF GLAMOUR AND SOPHISTICATION

At the heart of the collection, polka dots—playful yet iconic—take centre stage. The statement piece is a spectacular long polka dotted dress: the ruffled skirt adds volume and drama, while the silk-blend fil coupé, with its delicate cut-thread finish, brings fluidity and movement. It’s partner: a polka-dotted Scala clutch. Silk chiffon gowns in vivid fuchsia and emerald green introduce a joyful, ethereal spirit. Their semi-transparent layers and raglan puffed sleeves, adorned with double and triple ruffles, create a sense of lightness and theatrical flair.

Red, Carolina’s signature hue returns in a full-length dress in crêpe. With a relaxed silhouette, it features a draped plunging neckline that echoes a back bow, fastened with a jewelled button. Ruffled elbow-length sleeves complete this effortlessly elegant look. Coat and shirt-style dresses make a bold statement in moiré and taffeta. A wrap coat dress in moiré, a fabric known for its wavy, water-like texture, features shirt cuffs with rhinestone-embellished cufflinks and flap pockets that add volume and grandeur. Meanwhile, taffeta shirt dresses, a seasonal signature, highlight femininity through their luminous texture and graceful pleats that flatter every silhouette.

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COS

COS UNVEILS SUMMER COLLECTION

COS unveils its latest seasonal collection: a refined, forward-thinking wardrobe for modern women and men, rooted in timeless design and exceptional craftsmanship.

Womenswear highlights sculptural silhouettes, featherweight fabrics, and elegant details like hand-pleating and ultra-light ruching—balancing fluidity and structure. From textured summer dresses to sleek tailoring, each piece is thoughtfully crafted.

Menswear features breathable fabrics, clean lines, and effortless layering in a neutral palette of ivory, caramel, and soft beige. Handwoven accessories and luxurious materials like linen, flax, and silk complete the look.

This summer, COS invites you into a world of refined simplicity and lasting style.

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GIVENCHY FALL-WINTER 2025 WOMEN’S READY-TO-WEAR COLLECTION

“To go forward, you have to go back to the beginning.To me, that’s about the atelier. It’s the heart and soul of Givenchy.”
Sarah Burton

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H&M BEAUTY AND CHUPA CHUPS: A SWEET NEW BEAUTY STORY COMING THIS SUMMER

H&M Beauty is excited to announce a Chupa Chups collection that will take your beauty routine on a deliciously nostalgic journey, launching in July 2025 in selected stores with prices starting from KWD 2.99 / AED 35 / QAR 35 / BHD 3.5 / JOD 5.9 and online in KWT, UAE, KSA, and QTR. The collection's packaging has a playful, retro feel, with vibrant and iconic Chupa Chups branding.

"Every product in this collection is designed to turn your beauty routine into a fun, joyful escape - transforming everyday into something as sweet as candy." Says Mirja Kjellberg, Global section head private label, H&M Beauty.

"We're beyond excited that Chupa Chups has inspired H&M Beauty's new limited edition drop! This collection brings a deliciously playful twist to beauty, transforming everyday routines into indulgent experiences infused with our signature Forever Fun spirit." says Marta Ballesteros, Global Licensing Manager at Perfetti Van Melle. With its vibrant packaging and candy-inspired scents, this collection invites you to relive the joy of childhood while indulging in a bit of self-care. Whether you're a beauty enthusiast or a candy lover, the H&M Beauty and Chupa Chups collection will add sweetness to your day.

The collection is now available in stores and online. Follow @hmbeauty for all the latest updates and sneak peeks leading up to the launch.

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HUGO

HUGO FORWARD LAUNCHES INNOVATIVE 3D-PRINTED LOAFER WITH ZELLERFELD

In its latest example of going its own way, HUGO is set to create a first-of-its-kind, fully 3D-printed loafer in collaboration with Zellerfeld: a 3D printing shoe producer out to democratize the footwear industry.

The smart silhouette of the HUGO FORWARD x Zellerfeld loafer bridges classic tailoring with the radical printed future of footwear. Designed with sharp lines and architectural precision, it reimagines the traditional loafer for a generation that values both utility and bold design. Printed to order at Zellerfeld's automated facility in Hamburg, each pair is made from a single recyclable material.

The HUGO FORWARD x Zellerfeld loafer joins a growing stable of innovative pieces introduced under the HUGO FORWARD banner: a platform showcasing HUGO's innovative, technology-driven approach to design. HUGO FORWARD pieces are carving a path of transformational exploration, following the mantra, "You've got to keep moving to stay ahead of the game," underscoring the brand's commitment to a better fashion industry.

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MANGO

TRENDING NOW | MANGO WOMAN

A contemporary and chic collection inspired by the calm of summer and the vibrant spirit of the city. Tones of chocolate, bronze, and terracotta create a warm and sophisticated palette — perfect for looks that transition effortlessly from day to night.

Standout pieces include mix-and-match sets in various formats and midi dresses, elevated with knits and sequins that bring a modern touch. Subtle draping and metallic finishes complete a collection made to enjoy carefree, unscheduled days.

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FRAMES OF DESIRE

The Season’s Defining Sunglasses by Marcolin

Where fashion meets function, the "Frames of Desire" collection by Marcolin reimagines eyewear as a statement of identity and individuality. From Max Mara’s softly structured silhouettes to Tom Ford’s bold, architectural frames, and Christian Louboutin’s retro-glam elegance, each pair is crafted to elevate your look with purpose and personality. Whether you're drawn to refined minimalism, avant-garde chic, or playful sophistication, these sunglasses are more than accessories, they're the opening line to your summer style story.

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Massimo Dutti

MASSIMO DUTTI’S GOLDEN HOUR HUES: THE SEASON’S SOFT SUMMER
GLOW

Massimo Dutti introduces Golden Hour Hues, a soft and radiant summer edit inspired by the glow of late afternoon light. Featuring flowing silhouettes, sun-faded neutrals, and a delicate touch of butter yellow, the collection captures the season’s warmth through timeless elegance and effortless style.

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Q A S I M I

QASIMI DEBUTS ITS SS26 COLLECTION AT MILAN FASHION WEEK

A CELEBRATION OF HYBRID CULTURES, MEMORY, AND DIALOGUE

For its Spring Summer 26 collection, QASIMI unveils a thoughtful and introspective body of work under the creative direction of Hoor Al-Qasimi. This marks the brand’s 10th anniversary and the eleventh collection under Hoor’s guidance, drawing inspiration from the late founder, Khalid Al Qasimi. In honor of his words and worldview, the collection explores themes of dialogue, cross-cultural exchange, and duality. Spring Summer 26 embodies this vision by blending silhouettes, mate-rials, and ideas drawn from both geographies and histories.

The collection remains grounded in QASIMI’s signature palette— rich browns, beige, black, and sandy hues — while introducing contrasting materials and layered constructions. In womenswear, hybrid tailoring comes through in structured modular jackets and hybrids between trouser-skirts. Memory nylon — a key fabric this season — features prominently jackets and trousers. It’s a material that records creases on its surface, which gradually fade over time, serving as a metaphor for lived experiences and the impermanence of memory. This fabric also echoes Khalid Al Qasimi’s early work with distressed and tactile materials.

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RIMOWA

RIMOWA INTRODUCES TAUPE, AN ELEGANT NEW HUE, TO ITS DISTINCT AND NEVER STILL RANGES

RIMOWA introduces Taupe as the newest hue to its Distinct and Never Still collections – a shade that embodies the natural beauty of stones softened over time by wind and water.

First launched in 2023, the RIMOWA Distinct collection is a celebration of understated sophistication, designed for discerning travellers. Crafted with a precise and durable leather-wrapping technique, the collection’s sturdy structure maintains its delicate shape while incorporating RIMOWA’s iconic grooves. The lightly pebbled leather has a richness of colour, that subtly changes shade under varying light.

RIMOWA expands its Taupe offering to the Never Still collection, a contemporary and functional range for a variety of journeys, from long-haul travel to daily commutes. The Never Still Flap Backpack Small in Taupe is crafted from durable canvas, accented with full-grain leather. The signature grooved surface, which mirrors the embossed groove pattern found on the German Maison’s iconic suitcases, further elevates the brand’s legacy of distinctive design and craftsmanship

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SERAPIAN
MILANO

SERAPIAN MILANO’S TRAVEL ESSENTIALS

Serapian Milano is the ultimate companion for the discerning traveler, blending Italian craftsmanship with timeless elegance. Its curated collection of travel essentials includes exquisite travel bags in the iconic Mosaico design, sleek glasses holders, and the versatile Secret Tote Bag available in both Mosaico and refined canvas. For men, the selection expands with sophisticated travel bags in Mosaico and the effortlessly stylish Holdall in Evoluzione leather, each piece crafted to elevate every journey with functionality, finesse, and a touch of Milanese luxury.

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VICTORIA’S SECRET INTRODUCES NEW BODY SHAPEWEAR COLLECTION

Victoria’s Secret unveils its latest innovation in everyday confidence with the launch of its new Body Shapewear collection — a seamless blend of sculpting technology and signature comfort. Designed to enhance natural curves while offering breathable, all-day support, the collection redefines modern shapewear with sleek silhouettes and ultra-soft, second-skin fabrics. Available in a range of inclusive shades and styles, the collection empowers wearers to feel confident, comfortable, and effortlessly chic — underneath it all. The Body Shapewear collection will be available in select Victoria’s Secret stores and online across the GCC.

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STEP INTO A SUMMER OF SUNSHINE, STYLE & ESCAPISM WITH ZARA

As the countdown to summer begins, Zara unveils its latest edit, a joyful expression of the season’s spirit, designed for sun-soaked holidays, long weekends, and golden hour adventures. The collection embraces bold colourways, breezy silhouettes, and playful pairings, with styles that capture the essence of summer.

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ZIMMERMANN

ZIMMERMANN FALL 25, HYPNOTIC.

Blending nostalgia with modern elegance, Hypnotic draws inspiration from the spellbinding and enigmatic spirit captured by 1970s Australian Mystery movie, Picnic at Hanging Rock.

“Fall 25 draws inspiration from the Australian classic film Picnic at Hanging Rock which celebrates its 50th anniversary this year. We bring a modern spirit to our exploration of its themes and iconic imagery. Our collection, like the film, is guided by a mysterious spirit and the haunting, ethereal and romantic qualities of a dream within a dream.” - Nicky Zimmermann, Creative Director

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WATCHES + JEWELRY



STERLING K. BROWN WEARS IWC DURING "JIMMY KIMMEL LIVE!"

American actor Sterling K. Brown was spotted wearing an IWC Ingenieur Automatic 40 (Ref. IW328908), with a stainless-steel case and integrated bracelet, limited to 1000 pieces, it features a “Grid”-patterned green dial while recording “Jimmy Kimmel Live!” in Los Angeles, California on July 22, 2025.

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INTRODUCING ZHANG ZIYI: JAEGER-LECOULTRE ANNOUNCES ITS NEWEST GLOBAL BRAND AMBASSADOR

Jaeger-LeCoultre is delighted to announce the appointment of the internationally acclaimed actress Zhang Ziyi as its newest Global Brand Ambassador. This exciting partnership unites the Manufacture's dedication to precision, innovation, and timeless design with Zhang Ziyi's exceptional talent, enduring strength, and radiant grace.

Zhang Ziyi has captivated audiences worldwide with her powerful performances and compelling presence in a diverse range of critically acclaimed films. Her dedication to her craft, marked by rigorous discipline and a pursuit of artistic excellence, mirrors Jaeger-LeCoultre's own relentless commitment to horological mastery.

Just as Zhang Ziyi meticulously embodies each character she portrays, where every movement, every glance, and every subtle smile carries meaning and emotion, Jaeger-LeCoultre's artisans apply the same level of exacting precision to their craft. Each caliber, each component, and each delicate engraving contribute to a timepiece that tells a unique story. This shared dedication to achieving the highest standards through meticulous attention to detail makes her a natural fit for the Maison.

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PARURE ATELIER PRESENTS PARAIBA TOURMALINE

Parure Atelier presents an exclusive selection of Paraiba Tourmaline creations, a celebration of extraordinary gemstones and masterful craftsmanship, designed to embody a vibrant spirit and effortless elegance throughout the season.

The Paraiba Tourmaline was discovered only 35 years ago and has captivated jewellery lovers with its luminous glow, owed to traces of copper and manganese. Its palette, reminiscent of crystal-clear azure seas, evokes memories of beachy days and sunlit escapes, cementing its status as one of the most sought-after gems in modern jewellery.

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SWAROVSKI

SWAROVSKI CELEBRATES 130 YEARS OF JOY WITH MASTERS OF LIGHT EXHIBITION IN HOLLYWOOD

Swarovski celebrates 130 years of brilliance with the Masters of Light exhibition, a landmark showcase tracing the brand’s legacy across fashion, film, and culture. Curated by Alexander Fury and envisioned by Global Creative Director Giovanna Engelbert, the immersive experience brings Swarovski’s iconic heritage to life through archival pieces and unforgettable Hollywood moments.

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BEAUTY

A black and white photograph of various beauty products and packaging, including glass jars, tubes, and boxes, with the word 'BEAUTY' overlaid in large white letters. The background is a dense collection of beauty-related items, such as glass jars, tubes, and boxes, some of which are labeled 'NUDE' and 'Color'. The overall aesthetic is artistic and textured.

ACQUA
DI
PARMA

ACQUA DI PARMA CELEBRATES THE REOPENING OF ITS SAINT TROPEZ BOUTIQUE WITH AN EXCLUSIVE COLLABORATION WITH GIGI

‘Gigi in Viaggio’, a special edition of Acqua di Parma’s Passepartout Holder Charm marks the Maison’s reopening of its Saint Tropez Boutique in collaboration with Gigi Rigolatto, the visionary behind the celebrated Gigi brand, renowned for its culinary delights and charismatic ambiance on the French Riviera and across the globe.

Passepartout conjures the idea of a “key to everything,” a practical yet elegant accessory that unlocks the world of fragrance. A refined and contemporary design object, this special edition piece in tan calfskin is designed for on-the-go scent. It is entirely handmade and holds a 12ml Acqua di Parma fragrance. The versatile clasp design allows the object to be attached as desired, ensuring your favourite scent is always within reach.

For this special edition, inside the Passepartout is the all-new eau de parfum, Buongiorno, capturing the essence of spring in the Tuscan hills through the co-distillation of basil and petitgrain.

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ANOMALIA

PARIS

ANOMALIA PARIS: A FRAGRANT EXPRESSION OF LUXURIOUS FREEDOM

Born between Paris and the Côte d'Azur, Anomalia Paris was envisioned and brought to life by Elena Spirinia, a mother of three with an extensive background in marketing, film and fashion. As a passionate perfume collector and art for more than 15 years and a lover of extreme sports, Elena embodies the essence of luxurious freedom that defines Anomalia.

Maison Anomalia celebrates freedom and versatility. Created to support, energize, and inspire, Anomalia embraces all of sides of an individual; their shifting moods, diverse moments, and multifaceted personality.

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BIOLOGIQUE RECHERCHE’S SUMMER ROUTINE: ONE SEASON, THREE SKIN CONCERNS, ONE HIGH-PERFORMANCE SOLUTION

As temperatures rise and summer approaches, skin faces unique challenges that are often overlooked. In response to these challenges, Biologique Recherche, the expert in advanced skincare, unveils a targeted summer routine designed to act on the specific skin imbalances of the season.

Biologique Recherche is the partner of choice in over 80 countries for exclusive medi-spas and day spas in addition to the world’s premiere luxury hotel spas. In the Middle East, clients can access the brand’s treatments and products through select partners across the UAE, KSA, Oman and Bahrain.

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[comfort zone]

EIDEAL

COMFORT ZONE: SKINCARE THAT PROTECTS, SOOTHES, AND GLOWS

From sun defense to skin recovery, Comfort Zone offers a complete routine designed to protect, soothe, and deeply hydrate for your face and body, before, during, and after sun exposure. With up to 99% natural-origin ingredients and formulas tested for ocean safety, the Sun Soul and Hydramemory collections deliver high-performance skincare powered by nature and backed by science.

For high-performance facial sun care, the Sun Soul Cream SPF50+ and Sun Soul Face Cream SPF50+ offer broad-spectrum UVA/UVB protection with anti-aging benefits in lightweight, fast-absorbing textures. Post-sun exposure, skin needs more than just moisture, it needs repair. The Sun Soul Face & Body Aftersun helps calm redness and deeply replenish with an antioxidant-rich, soothing blend that restores com

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DAVINES: HAIRCARE THAT SHIELDS, HYDRATES, AND RESTORES

Just as skin craves protection, summer haircare demands a dedicated ritual. The SU line by Davines is formulated to combat the harsh effects of sun, sea, and chlorine - with every product crafted to nourish while treading lightly on the planet.

The classic SU Hair & Body Wash gently cleanse away any impurities including salt, sweat, and sunscreen, without stripping moisture. SU Hair Milk offers a leave-in layer of UV protection and softness, while the SU Hair Mask works overtime to restore shine and hydration to sun-damaged strands.

To maintain healthy, hydrated hair all summer long, pair with Davines hero lines for targeted results. MOMO for dehydrated hair, NOUNOU for nourishment, and MINU for color protection - these seasonal staples come together in a range of curated kits, including the SU Protective Hair Bundle, Dry Hair & Skin Travel Bundle, and the Colored Hair Travel Bundle, each designed to accompany your summer adventures with ease.

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MAISON ORIGINE
PARIS

MAISON ORIGINE PARIS UNVEILS ITS LATEST FRAGRANCE, SAINT-TROPEZ

Saint-Tropez by Maison Origine Paris is a radiant extrait de parfum - an ode to summer romance, crystalline shores, and the timeless pull of love by the sea. Inspired by the rhythm of waves and the serenity of coastal escapes, it captures a fleeting memory turned into fragrance.

Saint-Tropez unveils a journey through citrus zest, floral whispers, and a deep, amber ed trail. It is a transportive fragrance that conjures solar rays, shimmering waters, and crisp, citrus light - capturing the golden pulse of the Riviera.

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OLAPLEX®
EIDEAL

OLAPLEX UNVEILS N°.5 LEAVE-IN CONDITIONER

A BREAKTHROUGH IN HYDRATION, REPAIR, AND HAIR HEALTH!

OLAPLEX, the globally renowned leader in bond-building haircare, introduces its latest innovation: the N°.5 Leave-In Moisturize & Mend Conditioner. Engineered to provide instant hydration, repair, and long-lasting protection, this advanced formula works from within to strengthen, smooth, and transform hair after just one use. Now available through EIDEAL, the official distributor of OLAPLEX in the region, this next-generation conditioner brings professional-grade haircare directly to consumers across the UAE.

Infused with OLAPLEX Bond Building Technology™ and a High-Adhesion Sealing Complex, the N°.5 Leave-In Conditioner delivers multi-level repair from the cortex to the cuticle—sealing split ends and enhancing overall hair health. Its lightweight yet deeply nourishing formula softens, detangles, and strengthens, making it a must-have in any haircare routine.

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THE ULTIMATE HAIR STYLING REVOLUTION FOR BOLD SELF-EXPRESSION

From sleek, holographic tools to high-performance precision, twss embodies sophistication with an edgy twist. Each product in the collection is tailored to deliver salon-quality results while celebrating personal style, whether you're wild, cheeky, or sleek. "In a world that often tells us to fit in, twss was born from a simple yet powerful belief: that true beauty emerges when we dare to stand out. We created these tools not just to style hair, but to ignite something deeper – that electric moment when someone realizes they can be their own muse. Each holographic finish, every sleek curve of our designs is an invitation to explore, create, and unleash your inner artist. Beauty isn't about following rules – it's about writing your own story, and twss is the pen in your hand. From our Dubai origins to wherever your creativity takes you, we're here to transform everyday styling into acts of self-expression. Because when you become your own muse, that's when the magic happens." Founder of EIDEAL, Haysam Eid.

twss introduces a diverse range of styling brushes designed to cater to various hair types and styling needs:

Oh!: Perfect for detangling wet or dry hair, this narrow-toothbrush combats hair loss while promoting healthy roots and improving blood flow.

POP: A wide-tooth detangling brush designed for thick or curly hair, ideal for use on wet hair and achieving a smooth, polished finish in record time.

tilt x: A vented ceramic blow-dry brush that reduces drying time while delivering silky, smooth results, specifically designed for long hair.

etch: An eco-friendly wooden brush with natural bristles, perfect for straightening and smoothing fine to medium hair, minimizing heat damage, and providing effortless styling.

lock: Featuring an ultra-conductive titanium barrel, this brush is designed for speedy heat styling, making it ideal for creating volume and curls with a balanced weight distribution.

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THAMEEN
LONDON

THAMEEN LONDON: THE CROWN JEWEL OF MODERN PERFUMERY

Thameen London is a nice English fragrance house fusing Eastern opulence with Western sophistication. Drawing inspiration from the world's most precious jewels and their captivating stories, Thameen meaning "precious", celebrates the the timeless connection between fragrance and fine jewellery both cherished as symbols of beauty, prestige, and affection.

Rooted in a love for rare fragrance oils, Thameen crafts sophisticated, modern and enduring Extrait de Parfums. Each fragrance is composed using premium and carefully selected ingredients, offering high concentrated fragrances.

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The Roberto Cavalli logo, featuring the brand name in a bold, lowercase, sans-serif typeface.

ROBERTO CAVALLI GOLD COLLECTION DEBUTS AT SEPHORA MIDDLE EAST

A renowned collection embodying the region's passion for luxury and elegance

Roberto Cavalli proudly announces the debut of its renowned Gold Collection at Sephora in the Middle East, marking a significant milestone in luxury fragrance exclusivity in the forthcoming region. A curated selection from the Roberto Cavalli's Gold Collection will be available from the first week of July, online and in Sephora stores across the GCC region, UAE, KSA, KWT, BAH, QAT, and OMAN. The fragrances include Divine Oud, Noble Woods, Splendid Vanilla, Sublime Tonka, and Tobaccommore.

Renowned for its sensuality, richness, and maximalist elegance, the Roberto Cavalli fashion house shares a deep connection with the region, celebrated for its appreciation of luxury design and artisanal perfumery.

Honoring the opulent vision of the golden allure of Italian lifestyle, the Roberto Cavalli Gold Collection is a testament to the finest craftsmanship in fragrance. Each scent in the collection is meticulously composed around a signature note, elevated with the world's most exclusive natural ingredients to create an unparalleled olfactory experience.

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roberto cavalli

ROBERTO CAVALLI GOLD COLLECTION DEBUTS AT SEPHORA MIDDLE EAST

Divine Oud – For the divine Cavalli lover. Highly addictive, luxurious, and complex. Divine Oud combines Oud with a bouquet of roses, raspberry, and violet.

Noble Woods – For the noble Cavalli lover. Contrasted, intense, and spicy, Noble Woods combines cedarwood's strength with the incandescent power of cardamom and black pepper.

Splendid Vanilla – For the splendid Cavalli lover. Romantic, delightful, and energetic. Splendid Vanilla prolongs creamy, generous vanilla through an exquisite bouquet of rose and magnolia, with a top note of black pepper for energy and intensity.

Sublime Tonka – For the sublime Cavalli lover. Alluring, enticing, and captivating. Formulated around the root note of the tonka bean, Sublime Tonka melds cinnamon with aromatic sage and tobacco.

Tobaccomore – For the tantalizing Cavalli lover. Lavish, rich, and vivid. The fragrance is a voluptuous and sensual elixir wrapped in a trail of warm, balsamic tobacco notes. Discover how it deepens into a captivating base of musk, ambrocenide, labdanum resinoid, and patchouli for a truly opulent and enduring aroma.

The Gold Collection bottles are designed for an enticing testament to Italian luxury. The dark chocolate-colored bottle is topped with the iconic gold Roberto Cavalli monogram logo and a gold nameplate.

The Roberto Cavalli Gold Collection Eau de Parfums is available in 100mL at Sephora in the Middle East – in-stores and online.

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RITUALS' DREAM COLLECTION
– STILL AVAILABLE FOR A LIMITED TIME ONLY

Launched earlier this summer, The Dream Collection by Rituals is a limited-edition line of body and home cosmetics designed to transform your personal space into a haven of relaxation and beauty. Featuring innovative formulations and a warm woody-floral fragrance, the collection includes whipped cream-like foams, sparkling glosses, pastel lotions, and more; all created to elevate your self-care routine.

Still available for a limited time only, the Dream Collection invites you to explore 13 bold, sensorial products infused with unique ingredients like blue daisy and moonstone. With its vibrant colors, dreamy textures, and the scent of early spring mornings, this collection is your invitation to indulge before it disappears.

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W COSTA NAVARINO

Where **Style** **Meets** **the** **Sea**

A bold escape along Greece’s Ionian coast, W Costa Navarino merges cutting-edge design with high-energy experiences in a beachfront paradise made for adults. This season, the resort pulses with Electro Vibes, an exclusive summer series celebrating electronic music and cultural expression, alongside immersive culinary events and a vibrant three-day anniversary celebration. From open-fire feasts by celebrated chefs to live DJ sets and a headline concert by Greek icon Sakis Rouvas, W Costa Navarino redefines luxury as a lifestyle, unfiltered, unapologetic, unforgettable.

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HAKKASAN

DISCOVER THE WORLD OF HAKKASAN

Hakkasan offers guests a world-class culinary experience. The menu is a modern interpretation of authentic Cantonese cuisine, using the finest ingredients and expert traditional techniques to create timeless yet innovative signature dishes such as the Chilean Seabass and Crispy Duck Salad. Hakkasan’s atmosphere is vibrant, intriguing and inviting. Originally designed by renowned interior designer Christian Liaigre, the space embodies the modern ethnic now found in Hakkasan restaurants worldwide. Established in 2001 in London, Hakkasan has restaurants around the world located in the United States, Middle East, India, Asia and Europe, where both London restaurants hold a Michelin star.

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ELEFTERIADES GROUP DEBUTS A NEW DINING CONCEPT: LA TABLE DU MUSICHALL AT SLS DUBAI HOTEL & RESIDENCES

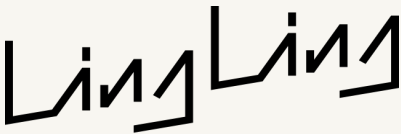
La Table du MusicHall has officially opened its doors at the SLS Dubai Hotel & Residences, marking an exciting new chapter for the Elefteriades Group. This boutique dining and cultural entertainment concept reimagines the legacy of the original MusicHall that was first launched and created by Michel Elefteriades, the visionary behind the cultural entertainment genre in Beirut in 2003 and later in Dubai’s nightlife scene in 2013, into now an elevated, immersive dinner-and-show experience.

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EXPERIENCE THE BEST OF ASIAN DINING AT LING LING

A destination dining contemporary Asian restaurant, Ling Ling encourages guests to discover and explore cuisine differently. Inspired by izakaya, where food accompanies drinks (rather than the other way around), cocktails are at the heart of the experience with an intriguing and evolving menu. Ling Ling's culinary highlights fuse Japanese, Thai, Vietnamese, and Korean influences without leaving aside the Cantonese origins of Hakkasan that are present in every course. Helmed by Tao Group Hospitality’s Chief Culinary Officer, Ralph Scamardella, the menu was created by Steven Nguyen (Ling Ling Chef de Cuisine) and includes signature dishes; Australian Lobster Pad Thai, Tea Smoked Duck Kueh Pie Tee, 24k Gold A5 Wagyu & Lobster Maki Sushi Rolls along with signature desserts; Coconut in Paradise and Warm Chocolate Hazelnut Moelleux.

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EXPERIENCE ITALIAN DINING WITH RISTORANTE LOREN
DELIGHTING DINERS WITH IMPECCABLE FLAVORS

Chef’s Special:

Embark on a culinary journey with our Chef's Special Menu. Delight in dishes highlighting exquisite flavors such as black truffle and king crab. Indulge in the homemade tortellini with a black truffle filling or an artisanal spaghettini pasta with marinated Crab meat and exquisite saffron sauce.

This menu is a testament to our commitment to offering unique and exceptional dining experiences.

Time: All Day

Menu: Individual dishes

Business Lunch:

Join us for a delightful Business Lunch experience. Indulge in a specially curated 3 course menu for AED 160 per person (drinks not included). Available from 12 noon to 4 pm, it's the perfect midday escape for discerning palates.

Time: 12-4pm

Menu: 3 course menu - 160 per person (drinks not included)

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NOBU DUBAI: WHERE JAPANESE-PERUVIAN DISHES MEETS UNRIVALED VIEWS

Created by world-famous chef Nobu Matsuhisa, Nobu Dubai offers a unique fusion of traditional Japanese cuisine with Peruvian influences. Perched on the 22nd floor of Atlantis, the Palm, Nobu Dubai offers stunning views of the Palm and Dubai Marina skyline. The restaurant is celebrated for its innovative dishes, including the signature Black Cod Miso and Yellowtail Jalapeño and the sophisticated ambiance, featuring sleek modern design and a warm, inviting atmosphere, complements the culinary experience.

[SEE MORE](#)



DUBAI'S POOL AND BEACH CLUB, NOBU BY THE BEACH AT ATLANTIS THE ROYAL OFFERS AN UNMATCHED ULTRA-LUXURY EXPERIENCE

Located at the ultra-luxury experiential resort Atlantis The Royal, Nobu by the Beach blends modern cool luxury and minimalistic Japanese traditions into a one-of-a-kind pool and beach club experience, Nobu by the Beach is the city’s most stylish location to see and be seen.

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WHY EUROPE BY SEA IS THE ULTIMATE WAY TO TRAVEL

While Europe’s peak travel months grow increasingly crowded and costly, Norwegian Cruise Line® (NCL) is offering travelers a smarter, more immersive way to explore the continent, one that combines more freedom and flexibility, easy access to bucket-list destination across the continent, and surprising value.

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RADISSON HOTEL GROUP STRENGTHENS DEVELOPMENT IN THE MIDDLE EAST WITH STRATEGIC TEAM EXPANSION

Radisson Hotel Group has promoted Elie Milky to Chief Development Officer for Middle East, Cyprus, and Greece, reinforcing its commitment to double the wider regional portfolio to over 150 hotels and 50,000 keys in operation and under development by 2030. Milky, who marked 15 years with the company last month, has steered many of the Group’s headline deals across Saudi Arabia and the wider Gulf, helping make the Middle East one of Radisson’s fastest-growing markets.

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DIVE INTO NIGHTTIME BLISS

As the sun sets, SĀN Beach transforms into a haven of moonlit swims and starlit serenity. Unwind with a late-night dip, sip cocktails by the pool, and embrace the magic of Dubai’s most enchanting beachside escape, open until midnight.

Guests can immerse in the enchantment of a moonlit swim, luxuriating under the stars and embracing the lively ambiance of the pool bar until 9 PM, followed by a delectable dinner at the restaurant, further elevating their evening.

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THE CULLINAN AT JUMEIRAH MARSA AL ARAB: DUBAI'S ULTIMATE SUMMER SANCTUARY AND AWARD-WINNING SUNDOWNER DESTINATION

As the Dubai summer unfolds, The Cullinan, nestled within the magnificent Jumeirah Marsa Al Arab, invites guests to discover an unparalleled escape where culinary artistry, breathtaking views, and exquisite design converge. Officially opened on March 18, 2025, this refined steakhouse has quickly become the city's premier destination for those seeking sophisticated dining and an unforgettable experience, recently earning the prestigious "Best Sundowner Spot" award by Hotel&Catering Middle East at The Big NightLife Awards 2025. The venue also had the distinct honor of hosting His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, earlier this year.

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the lighthouse

WHAT'S HAPPENING AT THE LIGHTHOUSE

The Lighthouse offers an all-day, Mediterranean-inspired menu crafted from fresh, seasonal produce. Whether you’re stopping by for a vibrant breakfast, a business lunch, or post-work drinks, there’s something to suit every taste and mood. From curated cocktails to creative bites, The Lighthouse is more than just a restaurant; it’s a vibrant hub where food lovers, tastemakers, and creative minds come together.

Unwind with Happy Hour daily from 4:00pm to 8:00pm at Dubai Hills, Dubai Design District, and Yas Bay Waterfront, where crisp drinks and bar bites start from just AED 35.

Business Lunch at The Lighthouse:
Lunch that means business, and pleasure. Whether you're escaping the office or hosting a midday meeting, Business Lunch offers a two- or three-course experience. Available at all The Lighthouse locations, Monday to Friday, 12:00pm – 4:00pm

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A STYLISH ESCAPE AT ATLANTIS, THE PALM: DISCOVER WHITE BEACH

Located on the sandy shores of Atlantis, The Palm, WHITE Beach is Dubai’s most stylish beach club. A dreamy slice of paradise with an in-tune-with-nature ambience, WHITE Beach exudes a rustic simplicity infused with a dose of glamour courtesy of a glittering infinity pool, complete with floating beds and uninterrupted views of the Palm Island and city skyline.

[SEE MORE](#)

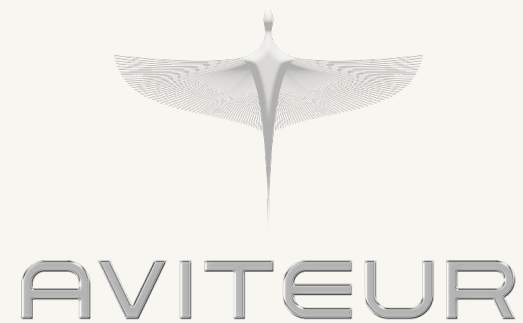
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LIFESTYLE



AVITEUR UNVEILS ITS TRAVEL CAPSULE COLLECTION, FEATURING THE ALL-NEW CARRY-ON 25 ALONGSIDE THREE CORE STYLES: THE WEEKENDER, DUFFLE, AND LAPTOP CASE.

Produced in Italy, the Travel Capsule Collection continues Aviteur's legacy of blending old-world craftsmanship with contemporary sophistication. Each piece is constructed from a lightweight, aviation-grade polycarbonate shell, wrapped in the finest Italian leather, lined in luxurious, washable Alcantara, and finished with Aviteur's signature woven rattan-inspired texture.

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EVERY JOURNEY NEEDS A SOUNDTRACK:
BANG & OLUFSEN UNVEILS SUMMER TRAVEL ESSENTIALS

This summer, let Bang & Olufsen accompany you on every journey with the ultimate soundtrack. Whether you’re chasing golden hour across continents or relaxing poolside closer to home, Bang & Olufsen’s portable collection delivers superior sound performance with timeless design to match every destination.

Leading the way is the newly launched Beosound A1 3rd Gen, the most advanced iteration of Bang & Olufsen’s beloved portable speaker. The A1 3rd Gen offers powerful audio in a beautifully compact form, setting the tone for every escape. From beach breaks and road trips to mountain hikes and city getaways, it's a must-pack essential.

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AUTOMOTIVE





GENESIS EXTENDS TITLE SPONSORSHIP OF THE GENESIS SCOTTISH OPEN THROUGH 2030

Genesis has renewed its title sponsorship of the prestigious Genesis Scottish Open through 2030, further cementing its global presence in golf and lifestyle. The extension, announced alongside the DP World Tour and PGA TOUR, highlights the brand’s continued expansion across the Middle East and beyond.

The Genesis Scottish Open, held annually at The Renaissance Club in Scotland, reflects the brand’s core values of excellence, innovation, and community resonating strongly with customers in the region.

This year, Scotland’s Robert MacIntyre returns to defend his title after his thrilling 2024 victory.

With this renewed commitment, Genesis continues to align its global identity with refined performance and craftsmanship, offering premium lifestyle experiences to a growing audience.

[SEE MORE](#)

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An aerial, high-angle photograph of Jeddah, Saudi Arabia, taken from a high vantage point. The image is in a dark, monochromatic style, likely black and white or a very dark color grade. The Kingdom Tower (Jeddah Tower) is the most prominent feature, standing tall on the right side of the frame. The city's dense urban landscape is visible, with numerous buildings and streets. The text "THE QODE" is centered in the upper half of the image.

THE QODE

KSA



A SUMMER ESCAPE TO ATTACHÉ LOUNGE

Where the Night Lingers, Flavours Unfold, and Every Moment is Worth Capturing

This summer, attaché, Riyadh’s favorite culinary address, invites you to experience the essence of celebration at the attaché lounge, an intimate new space designed for late-night gatherings and social indulgence. Located within the Diplomatic Quarter, the lounge provides a serene environment that effortlessly combines ambiance, flavours, and exceptional service.

To alleviate the summer heat, the menu curation offers an eclectic mix of small bites and signature beverages, vibrant with citrus notes, floral infusions of rose and rosemary, and a refreshing selection of handcrafted cocktails. Standout dishes include the Black Truffle Pizza with Caciotta, Parmegiano, and Rucola, Korean BBQ cooked by the guests, Samosa Pigeon-Pistachio and Spanish Padron Peppers with Sumac Sauce, alongside creative takes on regional classics like the Saudi Coffee Tiramisu. A roaming dessert trolley, curated by the in-house pastry chef, rounds out the experience with an exceptional selection of cakes and sweets. Every element is meticulously crafted to complement the lounge’s laid-back yet elevated energy.

As night settles in, attaché lounge becomes a gathering ground for those who appreciate good taste, both on the plate and in their surroundings. To complement the relaxed outdoor setting, the lounge features cooling mists, ensuring comfort even on the warmest summer evenings. Whether it’s a quiet moment or a lively exchange, the setting offers a sensory rhythm shaped by the season’s freshest ingredients and the cultural richness of the region.

From its roots as an equestrian club to its current status as a distinguished hospitality destination, attaché continues to redefine Riyadh’s social scene, offering an unparalleled experience at the heart of the Diplomatic Quarter.

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BAB SAMHAN, A LUXURY COLLECTION HOTEL, DIRIYAH HONORED WITH HERITAGE CONSERVATION PROJECT OF THE YEAR AT THE HOSPITALITY AWARDS

Recognized for excellence in preserving cultural legacy through architecture, design and guest experience

Bab Samhan, a Luxury Collection Hotel, Diriyah, has been awarded Heritage Conservation Project of the Year at The Hospitality Awards, recognizing its outstanding commitment to cultural preservation and authentic design. The award honors projects that demonstrate exceptional care in safeguarding heritage while delivering world-class hospitality experiences.

Located within the UNESCO World Heritage Site of At-Turaif, Bab Samhan is the first hotel to open in Diriyah and serves as a gateway to Saudi Arabia's ancestral heartland. Designed to reflect the traditional Najdi architecture of the region, the hotel blends restored mudbrick structures, open courtyards, and ancestral detailing to create a space that is both immersive and respectful of the Kingdom's heritage.

"We are honored to receive this prestigious award, which reflects our unwavering dedication to preserving Diriyah's history and sharing its stories with the world," said Fabrice Ducry, General Manager, Bab Samhan, a Luxury Collection Hotel, Diriyah. "From architecture to cultural programming, every element of the hotel was designed to connect guests with the heritage of this extraordinary location."

From curated cultural experiences and traditional Saudi hospitality to the handcrafted design elements inspired by Diriyah's landscapes, Bab Samhan, a Luxury Collection Hotel continues to set a new benchmark for culturally rooted luxury in the region.

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CELEBRATE IN STYLE THIS SUMMER AT CHOTTO MATTE RIYADH

Chotto Matte, the renowned Japanese-Peruvian restaurant located in Riyadh's KAFD, invites guests to elevate their summer gatherings with bold design, immersive Nikkei cuisine, and exceptional hospitality. Whether it's a birthday, corporate lunch, graduation, or brand launch, Chotto Matte offers a range of versatile spaces to suit every occasion.

For private dining or business meetings, the Nami Room accommodates up to 25 guests and features a built-in screen, while the Nami Mini Room seats up to 10 for more intimate celebrations. Larger events can be hosted in sections of the vibrant indoor or outdoor areas, ideal for networking events or stylish social gatherings for up to 150 guests. The Bar & Lounge Area adds flair to cocktail receptions for up to 50 guests, while the entire venue is also available for exclusive hire for up to 300 guests.

This summer, Chotto Matte is the perfect destination to host unforgettable moments in Riyadh, offering dynamic spaces, curated entertainment, and the finest Nikkei flavors.

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HARVEY NICHOLS

THE SUMMER SHOP – ESCAPE INTO THE TROPIC LUXE

Get ready to step into the new season with style. Harvey Nichols Riyadh's Spring/Summer collection is coming soon—bringing fresh trends, bold statements, and timeless elegance. Stay tuned.

Harvey Nichols Riyadh invites guests to experience The Summer Shop 2025, a curated seasonal concept where fashion meets tropical escape. Inspired by sun-kissed destinations and golden-hour glamour, the Summer Shop transforms the store's Upper Ground Floor into an immersive paradise of color, texture, and elevated style.

This year's theme, Escape Into the Tropic Luxe, blends editorial storytelling with resort-inspired design. Guests will discover oversized botanical murals, woven textures, surfboard-style tables, and luggage-inspired displays, each detail evoking the spirit of faraway islands, now reimaged in the heart of Riyadh.

What Awaits Inside:

- Curated Summer Edit – Featuring exclusive collections from Agua Bendita, Farm Rio, Alemais, Cala De La Cruz, Maygel Coronel, and more—expect breezy silhouettes, jungle prints, artisan accessories, and travel-inspired beauty.
- Immersive Visual Merchandising – Instagram-worthy scenes and coastal-inspired displays create a destination shopping experience.

No passport required—just step into the most elevated fashion destination of the season. The Summer Shop is now open until 26th August 2025 at Harvey Nichols Riyadh, Al Faisaliah Mall.

Follow the journey @harveynicholsriyadh for the latest updates and inspiration.

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MANSARD RIYADH APPOINTS HANS KONING AS GENERAL MANAGER

Mansard Riyadh, A Radisson Collection Hotel, announces the appointment of Hans Koning as its new General Manager, starting mid-August.

Koning brings over 25 years of international hospitality experience, including more than 15 years in leadership roles across Radisson Blu and Radisson Collection. He has a strong track record in driving revenue, enhancing guest experience, and leading high-performing teams.

Most recently, he served as Senior Director of Operations for Radisson Hotel Group and Jin Jiang International Hotels in China, overseeing more than 60 upscale properties. His global expertise and proven results will support the continued success of Mansard Riyadh as a leading luxury destination.

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the lighthouse

THE LIGHTHOUSE DEBUTS IN RIYADH’S DIPLOMATIC QUARTER

The Lighthouse, celebrated for its refined yet approachable Mediterranean dining and vibrant cultural ethos, announces the opening of its first outpost in Riyadh’s prestigious Diplomatic Quarter. This marks the brand’s highly anticipated debut in Saudi Arabia, following acclaimed venues across the UAE.

Set within the heart of Riyadh’s Diplomatic Quarter, The Lighthouse Riyadh brings the brand’s signature blend of culinary innovation, thoughtful design, and community-driven spirit to the Kingdom. The venue features a harmonious mix of indoor and al fresco spaces, designed to welcome guests from early morning breakfasts to lively evening gatherings.

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UNCOVER SUMMER AT NUJUMA, A RITZ-CARLTON RESERVE

Serenity, connection, and sensory delight in the heart of the Red Sea

This summer, Nujuma, a Ritz-Carlton Reserve, offers a retreat unlike any other. Set on a private island in the heart of the Red Sea, it's a destination where everything has been thoughtfully designed to help guests slow down, disconnect from routine, and find space to reflect. With nature untouched and silence uninterrupted, the experience centers on clarity, calm, and meaningful presence.

Reconnect with Nature and Self

The seasonal offer includes thoughtful additions designed to elevate your experience from the moment you arrive. Each inclusion has been carefully selected to enhance comfort and support relaxation:

- Daily Breakfast for Two: Begin each day with a full breakfast in a peaceful setting
- 20% on Food and Beverage: Enjoy exclusive savings across all dining venues
- 20% on Neyrah Spa Treatments: Restore with signature therapies at the resort's wellness sanctuary
- Personal Host Service: A dedicated host supports your stay from arrival to departure

Offer Details and Terms

A minimum stay of two nights is required. Valid for stays from July 7, 2025 to September 18, 2025. Use Promotional Code: EB7 to access the offer.

For reservations and inquiries, please call +966 1-45040000, email reservations.nujuma@ritzcarlton.com, or visit our website [here](#).

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ESCAPE TO THE RED SEA THIS SUMMER WITH ST. REGIS

The St. Regis Red Sea Resort launches a summer-friendly island escape with curated experiences for every age

This summer, The St. Regis Red Sea Resort invites guests to discover a secluded island escape where sun-soaked days and star-lit evenings set the tone for an unforgettable stay. Through its Celebrate Summer by the Red Sea offer, families can enjoy a curated getaway blending luxury, nature, and signature St. Regis service.

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INDULGE IN THE ART OF SUMMER WELLNESS

A Staycation of Serenity at the St. Regis Riyadh

This summer, The St. Regis Riyadh invites guests to retreat into refinement with an exclusive seasonal experience that blends revitalization and indulgence. From June 1st to August 31st, the hotel unveils a limited-time spa stay offer, designed to restore the senses, elevate mornings, and redefine summertime serenity in the heart of the capital.

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RADISSON HOTELS IN RIYADH INTRODUCE SUMMER OFFERS DESIGNED FOR EVERY GETAWAY

As temperatures rise and school holidays begin, Radisson Hotels in Riyadh are inviting guests to make the most of the season with limited-time offers across four distinctive destinations in the city. From elegant staycations and family getaways to day escapes in resort settings, each experience has been curated to offer comfort, connection, and an unforgettable sense of place.

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THANK YOU!



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