



THE QODE UPDATE

MARCH 2025

WHAT'S IN THE SHOWROOM?

The Qode Showroom, located at our offices in Dubai Design District and Riyadh showcases press samples (fashion, accessories, and jewellery) from our main brands. These samples can be borrowed for both editorial fashion shoots as well as celebrity/influencer dressing (within brand guidelines).

Please contact a member of the PR team to arrange a showroom visit
between 9am – 6pm, Monday – Friday.

showroom@theqode.com

eyewa

EYewa LAUNCHES RAMADAN 2025 'GOOD THINGS COME IN PAIRS' CAMPAIGN

Eyewa introduces its "Good Things Come in Pairs" campaign for Ramadan 2025, offering a special Buy One, Get One Free promotion on a curated selection of eyewear. Designed to celebrate the spirit of generosity and togetherness, the collection features stylish sunglasses, eyeglasses, and Layala colored contact lenses, perfect for sharing with a loved one during the holy month.

With fashionable designs and high-quality craftsmanship, the campaign invites customers to indulge in eyewear that reflects both style and practicality. Eyewa has partnered with regional influencers like The Saudi Reporters, Gaia Ataya, and Les to bring a local touch to this season of giving.

Celebrate Ramadan with Eyewa, where every pair of eyewear is a thoughtful and stylish gesture.

[SEE MORE](#)

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ZARA INTRODUCES ITS RAMADAN COLLECTION

The Ramadan Collection for women showcases a harmonious mix of modest yet fashion-forward designs, perfect for both intimate gatherings and unique occasions. Crafted with light and delicate detailing, each piece is thoughtfully designed to offer both comfort and grace. Expect flowing kaftans, structured blazers, delicate tunics, and chic coordinated sets in rich satins, airy linens, and soft tweeds.

Zara's kidswear selection for the Ramadan Collection also reflects the same attention to detail, prioritizing wearability and lightweight fabrics, ensuring both comfort and style for the little ones during family celebrations.

[SEE MORE](#)

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NEW TO THE QODE

UAE

BEAUTY

BEDASHING
BEAUTY LOUNGE

tip^{and}stoes

THE QODE WELCOMES BEDASHING & TIPS AND TOES TO ITS BEAUTY PORTFOLIO

The Qode is thrilled to welcome Bedashing and Tips & Toes to its growing portfolio of beauty and wellness brands. Renowned for their expertise in premium salon experiences across the region, both brands have set the benchmark for beauty, self-care, and innovation.

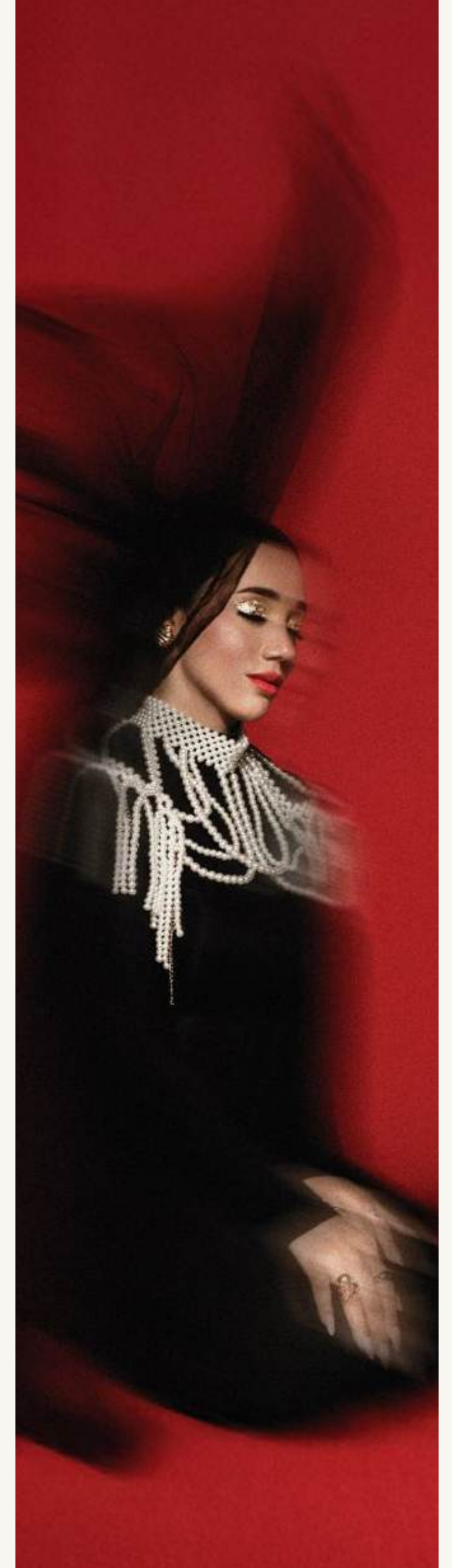
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THE QODE WELCOMES COSTA NAVARINO, GREECE'S PREMIER SUSTAINABLE DESTINATION TO ITS HOSPITALITY & REAL ESTATE PORTFOLIO

Costa Navarino is a sustainably driven destination in the Mediterranean, located in Messinia in the southwest Peloponnese of Greece. Graced with a breath-taking seaside landscape, this is a region shaped by 4,500 years of history. The Costa Navarino philosophy is driven by a genuine desire to preserve the natural beauty and heritage of Messinia. The destination comprises several distinct sites featuring five-star hotels, luxury private residences, a world-class golf experience, and many year-round activities. Navarino Dunes is home to The Romanos, a Luxury Collection Resort, The Westin Resort Costa Navarino and Costa Navarino Residences. Navarino Bay is the setting for Mandarin Oriental, Costa Navarino, W Costa Navarino and Navarino Agora, a curated marketplace. Both sites have signature golf courses, while at Navarino Hills there are two further signature golf courses.

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NEW TO THE QODE

UAE

HOSPITALITY

attaché

ATTACHÉ UNVEILS ITS LATEST NIGHTTIME DESTINATION

attaché, the Diplomatic Quarter's refined dining destination, is excited to unveil attaché lounge, an intimate new setting perfect for late-night gatherings and suhour indulgence. Opening its doors on the 2nd of March, just in time for Ramadan, attaché lounge invites guests to unwind and enjoy tranquil evenings with friends, all within an impeccably designed outdoor space.

More than just a nighttime retreat, attaché lounge is an immersive experience, where idyllic architecture and lush surroundings are thoughtfully crafted to elevate every visit. Whether you're seeking a quiet moment or enjoying the company of friends, the space encourages a slow yet opulent ambiance to enjoy each moment fully.

From its beginnings as an equestrian club to its present status as a premier dining and cultural destination, attaché continues to redefine hospitality in Riyadh, offering a truly unforgettable escape with every visit.

[SEE MORE](#)

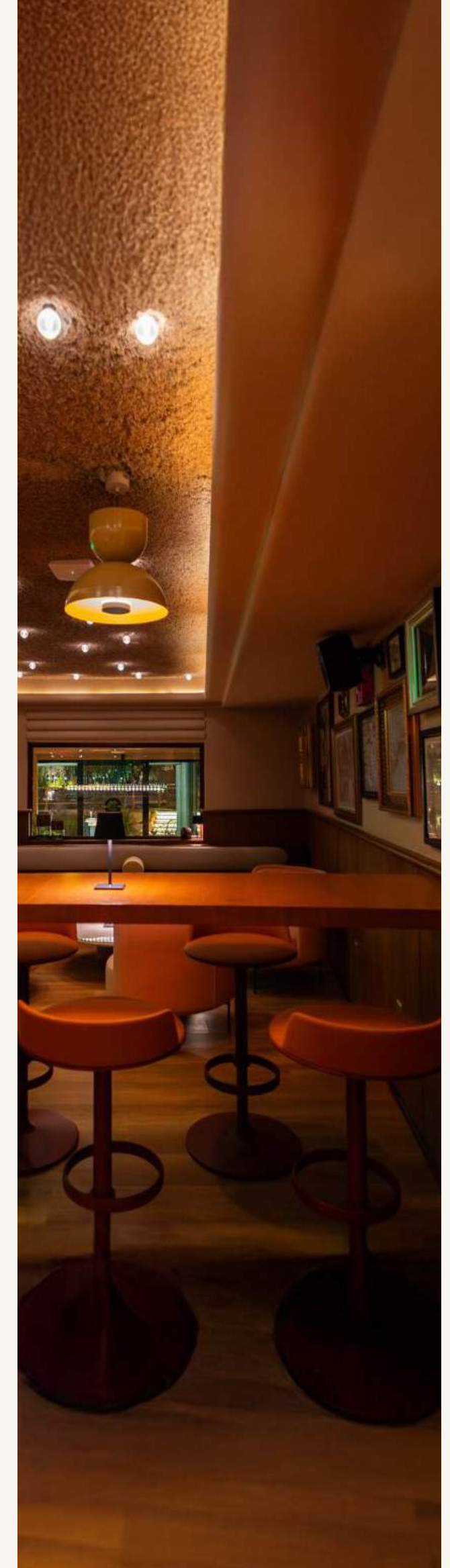
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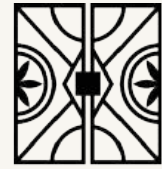
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NEW TO THE QODE

KSA

HOSPITALITY



BAB SAMHAN
DIRIYAH

THE QODE IS PROUD TO WELCOME BAB SAMHAN, A LUXURY COLLECTION HOTEL IN DIRIYAH, TO ITS PORTFOLIO

Bab Samhan, a Luxury Collection Hotel, Diriyah, is the first luxury hotel to open in Diriyah, the birthplace of the Kingdom of Saudi Arabia.

Nestled in the heart of this UNESCO-listed historic district, the hotel seamlessly blends Najdi architecture with modern sophistication, offering guests an immersive cultural experience. Featuring 134 elegantly designed guest rooms, including 23 suites, Bab Samhan reflects the timeless heritage of the region with intricate details and locally inspired art.

Guests can savor authentic Saudi, Mediterranean and International cuisine at three signature restaurants Jareed, Taleed by Chef Michael Mina, and Medheef or unwind at The Sidra Spa with rejuvenated wellness treatments.

The hotel boasts an exclusive fitness center, five event spaces, and a grand ballroom accommodating up to 250 guests.

As part of The Luxury Collection, Bab Samhan is dedicated to preserving the rich traditions of Diriyah through curated experiences such as guided tours, storytelling sessions, and culinary journeys, offering global explorers a gateway to Saudi Arabia's storied heritage.

For more information, please visit: WWW.MARRIOTT.COM/RUHLC

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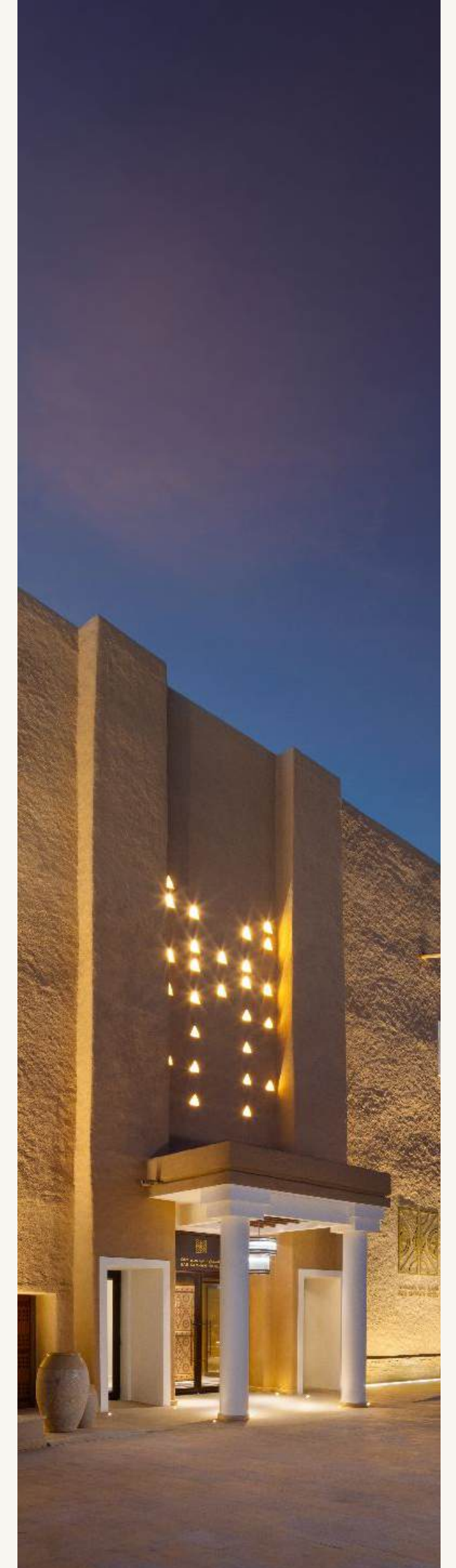
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NEW TO THE QODE

KSA

HOSPITALITY



THE ST. REGIS RIYADH ELEVATES RAMADAN WITH ITS EXQUISITE CULINARY EXPERIENCES

This Ramadan, The St. Regis Riyadh welcomes guests to immerse themselves in the spirit of the holy month with refined dining experiences set against the backdrop of unparalleled luxury. From a delightful Iftar at "At Suhail" Ramadan Tent to serene Suhoor gatherings at Stella Sky Lounge and Jackie Restaurant, the hotel presents a selection of exquisite culinary offerings designed to create unforgettable moments.

The St. Regis Riyadh invites guests to celebrate the holy month in an atmosphere of grace and sophistication, where culinary excellence meets timeless tradition.

[SEE MORE](#)

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THE QODE

UAE





FASHION

& other Stories

& OTHER STORIES PRESENTS EXCLUSIVE CAPSULE COLLECTION FOR RAMADAN AND EID 2025

Ramadan Capsule Collection present a curated selection of pieces that embody elegance, sophistication, and a sense of relaxed glamour.

“This collection was born from the idea of modernity blending with tradition,” says Malin Sone, Head of Design at & Other Stories. “We focused on creating pieces that exude elegance through rich textures and thoughtful details.”

The 13-piece collection features flowing dresses in leopard print and lime, a burgundy suit with a gold metallic buckle fastening, and a sleek evening pyjama suit. Relaxed, draped garments like the kaftan provide classic sophistication, while a refined jumpsuit captures modern ease.

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1895
BERLUTI
PARIS

BERLUTI PRESENTS SPRING-SUMMER 2025 COLLECTION

Berluti's Spring-Summer 2025 collection brings the Maison's heritage to life with a fresh perspective, celebrating timeless elegance and exceptional craftsmanship. This season, Berluti illuminates the essence of its own remarkable allure. Honouring the emblems of the Maison, the collection hones the enduring signifiers central to its singularity and lets them lead the way. These guiding principles are found with the notion of shoes as the starting point of the silhouette, chromatic refined silhouettes, and remarkable elegance.

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BOSS

ONE NAME SAYS IT ALL: DAVID BECKHAM STARS IN NEW BOSS ONE BODYWEAR CAMPAIGN

This January, David Beckham stars in the new BOSS underwear campaign, as the brand launches its BOSS ONE Bodywear collection, directed by legendary fashion photography duo, Mert and Marcus.

The BOSS ONE Bodywear collection consists of premium-quality men's underwear essentials, including trunks, briefs, tank tops and T-shirts in minimalist black and white hues. Crafted from a figure-hugging blend of cotton and elastane, the selection offers all-day comfort and confidence.

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CH

CAROLINA HERRERA

CH CAROLINA HERRERA'S RAMADAN EDIT FEATURING NORA ATTAL & BIBI CORNEJO

CH Carolina Herrera presents its Ramadan Collection, a perfect blend of timeless luxury and exceptional craftsmanship. Featuring model Nora Attal and captured by the young fashion photographer Bibi Cornejo, this exclusive collection is a sophisticated tribute to elegance and cultural heritage.

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COS

COS LAUNCHES LIMITED EDITION COLLECTION FOR RAMADAN AND EID AL-FITR WITH MIDDLE EASTERN EXCLUSIVES

To mark the month of Ramadan, London-based fashion brand COS introduces a limited-edition seasonal capsule with Middle Eastern exclusives. The latest Ramadan collection, crafted for time spent with loved ones, elevates the everyday through relaxed styles, while elegant occasionwear looks set the tone for the forthcoming Eid Al-Fitr celebrations.

A contemporary blend of neutrals accented with fresh pops of dusky blue and red defines the palette of the exclusive Ramadan capsule. Meticulous craftsmanship is present in every detail, from thoughtful pleating and exaggerated sleeves, to draped layers that create elegant, dynamic silhouettes. Fluid separates featuring a hand-crafted bubble-like surface are styled together for an effortlessly timeless look.

Refined elegance defines the Eid Al-Fitr edit, through contemporary tailoring and voluminous dresses. Statement pieces include a steel-blue silk set and a soft yellow organic linen suit styled monochromatically for a sophisticated sensibility. Stacked jewellery and leather accessories add layers of tactility, finishing each look with finesse.

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Elamins

‘ELAMINS UNVEILS THEIR FALL WINTER 25 COLLECTION: A NEW CHAPTER IN TIMELESS LUXURY

Elamins, a luxury fashion brand founded by siblings Hassan, Sally, and Ahmed Elamin, is proud to introduce their second collection, Fall Winter 25, a significant step forward in their journey. Building on the success of their debut Spring Summer 24, Fall Winter 25 features subtle yet intricate refinements that make a profound difference, offering an even more accurate reflection of the brand’s vision.

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G I V E N C H Y

GIVENCHY PRESENTS ITS SPRING 2025 WOMEN'S AND MEN'S READY-TO-WEAR PRE-COLLECTION

For its Spring 2025 pre-collection, Givenchy blends aristocratic elegance with audacity, provocation and a hint of punk. Picking up on signatures such as the newly relaunched Monogram 72, archival animal prints, pom-poms, bows and argyle motifs, clothes for women and men explore modern dressing through a "relaxed-formal" lens. Soft structuring and delicacy juxtapose with edgier subtexts, a nod to Hubert de Givenchy's taste for injecting striking silhouettes with covert undertones. Hubert de Givenchy's sense of confident chic laced with subtle provocation and humor define the key looks of the season.

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H&M STUDIO UNVEILS SS25 COLLECTION

For the woman who knows how to work hard and play hard, H&M Studio's SS25 collection is all about a tailoring and leisurewear crossover. Pieces that effortlessly merge the look of city pavements and poolside parties with strong shoulders, a focus on the waistline and sporty details. Drawing from fierce 1980s corporate women and the hot climates of Miami and Los Angeles, the collection's message is one of versatility – and empowerment. H&M Studio SS25 will be available at The Dubai Mall and The Avenues, Phase 4 and online in UAE & KWT on 6 March. "For SS25, we looked to the power woman and imagined her whole day – not just corporate life – because her strength and sense of style goes beyond the 9-to-5. She needs it all: tailoring, statement dresses, shirting, easy separates and denim. But in a way that brings together gravitas and glamour," says Linda Wikell, designer H&M Studio.

Sharp coats that call to mind a bathrobe, a business shirt and sexy bodysuit in one, and swimsuits that double as a going out top. Throughout the collection, leather, cotton-blend boucle, a knitted Ottoman ribbed fabric and a special boucle-style denim lend structure and texture, while a colour palette of corporate grey, greige, black, white, scarlet red and water blue signal a daring attitude.

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HUGO

HUGO INTRODUCES NEXT-LEVEL TAILORING IN SPRING/SUMMER 2025 FOR A NEW GENERATION OF BOLD STYLE

In its Spring/Summer 2025 global brand campaign, HUGO flips the script on tailoring. Photographed by Dan Jackson under the creative direction of Trey Laird and his agency, Team Laird, the focus is on flexible, infinitely adaptable suiting. This full-year campaign will unfold in two chapters: Chapter 1 this Spring/Summer, followed by Chapter 2 in Fall/Winter.

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MANGO

MANGO REVEALS ITS RAMADAN COLLECTION

MANGO unveils its Ramadan collection, bringing together elegant style and sophisticated silhouettes.

The first drop is inspired by the desert and the oasis, with a palm-tree print seen across a selection of dresses, tops, trousers, skirts and kaftans. A palette of mustards, greens and earth tones come together with comfortable fabrics for the ideal Ramadan wardrobe.

Designed to enhance femininity, the second drop captures elegance and complexity with an array of pieces in bold reds, whites and blacks. Flowy silhouettes and modest hemlines dominate, curating a selection of styles featuring sophisticated shapes, accentuated by unique patterns and design elements such as pleats, knots and crosses.

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MARCOLIN
EYEWEAR

MARCOLIN INTRODUCES TOM FORD'S ICON COLLECTION

The TOM FORD EYEWEAR ICON COLLECTION is the maximum expression of luxury.

Inspired by personalities with charisma and presence, the collection shines the spotlight on unparalleled workmanship that elevates and enhances each element.

The styles have been highlighted by fine processing. Handcrafted havana colorations and transparent acetate on the inner side of the temples with a new protective layer distinguish the tints of ICON sunglasses.

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Massimo Dutti

MASSIMO DUTTI UNVEILS 2025 RAMADAN COLLECTION

As the spirit of Ramadan embraces moments of reflection, connection, and celebration, Massimo Dutti unveils its exclusive 2025 Ramadan Collection, blending refined elegance with contemporary sophistication. Designed to complement the essence of the season, the collection offers effortlessly chic ensembles tailored for both men and women, perfect for Iftar gatherings, Suhoor evenings, and beyond.

Inspired by the understated grace of Ramadan, the women's collection features an exquisite palette of olive green, cream, and black—tones that evoke serenity and sophistication. Flowing silhouettes, refined co-ord sets, and effortlessly elegant dresses define the range, making each piece a versatile addition to the modern woman's wardrobe.

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Q A S I M I

QASIMI DEBUTS ITS AW25 COLLECTION AT MILAN FASHION WEEK IN AN ARTISTIC COLLABORATION WITH EMILY KARAKA

Qasimi debuts its AW25 collection in collaboration with artist Emily Karaka at Milan Fashion Week. In a world divided, now more than ever collaboration is vital. For AW25, Hoor Al Qasimi continues her mission to use fashion to highlight and uplift artists and creatives across the globe. This time around, she joins forces with Māori artist Emily Karaka, whose emotive work dives deep into themes of ancestral history, language, and connection, and tackles issues including territory disputes, land loss, and political oppression. Across huge canvases, the resilience of the Māori people is laid bare in a cacophony of colour, as brush strokes are intermingled with bold expressions of language and age-old Māori phrases and statements.

With Karaka's work the seed of inspiration for AW25, the collection blooms into life in a series of signatures QASIMI is known for. Louche shirts matched with loose trousers speak of the silhouettes of the Middle East and North Africa, while slouchy windbreakers and worn-in hoodies emphasise the casual ease inherent to the house. Sleek tailoring is softened through curved shoulders and roomy fits, and outerwear, as ever.

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RIMOWA

RIMOWA UNVEILS ITS RAMADAN 2025 CAMPAIGN

Rooted in the essence of togetherness, RIMOWA's latest campaign embraces the beauty of meaningful moments and lifelong companions.

Inspired by the celestial harmony of the Sun and the Moon, the campaign tells "A Story of Care and Family" and follows both friends on their daily journey. As they share a RIMOWA suitcase as their resting place, the two friends always carrying it with them as a symbol of their bond and journey, that bring loved ones closer during this time.

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SERAPIAN
MILANO

SERAPIAN INTRODUCES A RAMADAN-INSPIRED CAPSULE COLLECTION

This Ramadan, Serapian is proud to unveil an exclusive capsule collection inspired by the enchanting hues of the Arabian desert during sunrise. With designs that embody elegance, versatility, and cultural resonance, the Maison celebrates the spirit of the season with two exclusive creations: the Secret Clutch and the Mirror Pochet, featuring rose gold foiling, available exclusively for the region.

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THÉLIOS

LVMH Eyewear Excellence

THÉLIOS

The name “Thélios” is the synthesis of the names of the Greek gods Theia, goddess of light and sight, and Helios, god of the sun. Born from the will of LVMH Group, world leader in luxury, to establish itself in the eyewear sector, Thélios designs, produces and distributes sunglasses and optical frames for some of its most prestigious Maisons: Dior, Fendi, Celine, Givenchy, Loewe, Stella McCartney, Kenzo, Berluti, Bulgari, TAG Heuer and Fred. In addition, Thélios owns two proprietary brands, Barton Perreira and Vuarnet. With its Manifattura, located in Longarone, Italy, Thélios blends the distinct identity of each Maison with Italian craftsmanship to create exceptional luxury eyewear. Thélios offers its own “enlightened look” on the sector, providing the highest level of quality and excellence both in its products and service.

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VICTORIA'S SECRET UNVEILS THEIR 2025 RAMADAN COLLECTION

This Ramadan, Victoria's Secret introduces an exclusive fusion of elegance and indulgence with the launch of its 2025 Ramadan collection and the debut of their Bare Magnolia Eau de Parfum.

Inspired by the beauty and warmth of the Middle East, the collection showcases a luxurious sleepwear range designed for effortless sophistication. Captured through a stunning locally shot campaign, the collection highlights satin fabrics, refined silhouettes, and a luminous sheen, reflecting the soft glow of the season. The collection will be available from February 18, 2025, in select Victoria's Secret stores across UAE, KSA, Kuwait, Qatar, Bahrain, and Jordan, and online in UAE, KSA, Kuwait, and Qatar. Prices start from AED 350.

Complementing the collection, Victoria's Secret unveils Bare Magnolia Eau de Parfum, a fragrance crafted to celebrate modern femininity. With delicate notes of magnolia blossom and creamy woods, this scent embodies the soft, warm aura of Ramadan, making it the perfect finishing touch for the season's most cherished moments. The fragrance will be available in Victoria's Secret stores and online, launching alongside the Ramadan Collection.

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ZIMMERMANN

ZIMMERMANN SPRING '25 RTW

Inspired by the cult 70s surf film, Morning of the Earth, Zimmermann's Spring 25 collection, Illumination, translates the film's earthly wisdom into a modern celebration of humankind's symbiotic relationship with nature.

"For Spring we were inspired by Albe Falzon's beautiful 70s surf film, Morning of the Earth. The film is a celebration of free-spirited surfers whose passion brought them closer to nature. It's so visually stunning – the way it captures the golden morning light and the colour of nature is just so inspiring. We leant into the aesthetics of the film more than surf itself – the irresistible way the film captures dappled light, the flowing movement of the sea and that feeling of harmony between surfer and nature." - Nicky Zimmermann, Creative Director.

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WATCHES + JEWELRY



EMBRACE THE SPIRIT OF RAMADAN WITH BIL ARABI'S PERSONALIZED JEWELLERY

Bil Arabi welcomes the month of Ramadan with two exquisite collections that capture the essence of the season through elegant craftsmanship and deep symbolism. The Oula and Tiny Bling collections offer meaningful jewellery pieces, making them perfect for gifting or personal adornment.

At the heart of the Oula Collection are the Nour and Moon pieces, designed to capture the essence of Ramadan, each carrying deep symbolic meaning. The Nour piece represents clarity and enlightenment, embodying the guiding glow that defines Ramadan nights. The Moon piece pays tribute to the crescent moon, marking the beginning of the holy month and symbolizing renewal and spiritual growth.

Tiny Bling, Bil Arabi's debut baby collection, is the perfect way to celebrate the beauty and innocence of new life with family and friends this Ramadan. Crafted with the finest materials for both durability and elegance, the collection includes delicate yet striking bracelets, necklaces, and earrings that make thoughtful and meaningful presents for loved ones.

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IWC SCHAFFHAUSEN PRESENTS THE INGENIEUR AUTOMATIC 40 WITH A BLUE DIAL

IWC Schaffhausen complements its Ingenieur collection with a new Ingenieur Automatic 40 featuring a blue dial. This automatic model reflects the bold aesthetic codes of Gérald Genta's original Ingenieur SL from the 1970s while also meeting the highest standards regarding ergonomics and wearability, finishing and movement technology.

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JAEGER-LECOULTRE UNVEILS NEW ARTISTIC COLLABORATION WITH EMIRATI DESIGNER KHALID SHAFAR THIS RAMADAN

Jaeger-LeCoultre unveils its latest collaboration under the Made of Makers programme – an exclusive art installation, curated by Emirati designer Khalid Shafar. Through this collaboration, Khalid Shafar has interpreted the Maison's celestial movements through Ramadan's lunar cycle.

The Made of Makers programme draws a parallel between the worlds of horology and art, fostering collaborations with artists, designers, and craftsmen from disciplines outside watchmaking, who share the Maison's values of creativity, expertise, and precision. The programme challenges the perception of classical arts as static or bound to the past, instead emphasising their continuous reinvention and honouring them as a leading source of creativity today.

Inspired by the sacred rhythms of Ramadan, this unique collaboration blends celestial observations with fine craftsmanship, reflecting the deep connection between watchmaking and the passage of time.

'Crescent To Crescent' is an evocative art installation, spanning six metres in width and three metres in height, embodying the passage of time through the evolution of the moon. Featuring 29 intricately designed moons representing each day of the lunar cycle, the installation highlights the passage of time throughout the month. Subtle design details honour the Maison's craftsmanship, expressed through delicate engravings that mirror the guilloché decorative technique mastered in the Manufacture's Métiers Rares™ atelier.

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PARURE ATELIER

This Ramadan, Parure Atelier presents a captivating selection of fine emeralds, honouring the spirit of the holy month with the timeless beauty of hand-cut jewellery. The lush green hue of these gemstones symbolises renewal, prosperity, and spiritual harmony— values that hold deep significance during the sacred month, making them a meaningful addition to the season’s celebrations.

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SWAROVSKI

SWAROVSKI UNVEILS NEW RAMADAN DESIGNS & LAILA ABDALLAH AS CAMPAIGN AMBASSADOR

Swarovski is proud to announce Lebanese actress Laila Abdallah as the face of this year's Ramadan campaign. Laila is known for her captivating performances in films across the Middle East. She began her career at an early age and quickly gained recognition for her talent, versatility, and on-screen charisma. With her luminous presence and love of tradition, Laila embodies the spirit of the holy month and reflects the enduring elegance of Swarovski.

To honor the occasion, Swarovski introduces new additions to the Idyllia and Sublima families. Inspired by the beauty and wonder of nature, delicate designs showcase the House's technical artistry and savoir-faire, each crafted to cast a captivating glow.

[SEE MORE](#)

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BEAUTY

ACQUA
DI
PARMA

INTENSE SHADOWS MEET BRILLIANT LIGHT IN CRYSTAL INCENSE, ACQUA DI PARMA'S NEW FRAGRANCE

Acqua di Parma, introduces Crystal Incense, the new artistic composition to join the Signatures of the Sun collection, encapsulating the ethereal play of light and shadows, the iridescent glow of olibanum crystals in the desert sun, and the profound depths of incense warmth.

Crystal Incense draws its inspiration from the natural prisms of olibanum crystals that scatter sunlight in a myriad of colours across the desert, setting a scene of pure, iridescent light. A fragrance of harmonious duality, it celebrates both the crystalline brightness and the enigmatic darkness of incense. Incense, also known as 'olibanum', is an aromatic resin obtained from the bark of Boswellia trees. When the bark is incised, it exudes a thick liquid resin. This resin, upon exposure to air, crystallizes to form the precious olibanum crystals

[SEE MORE](#)

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[comfort zone]
EIDEAL

COMFORT ZONE'S RAMADAN GIFT GUIDE

A SKINCARE JOURNEY OF TRANQUILITY AND REJUVENATION

Comfort Zone, a premium skincare brand known for its holistic approach to wellness, combines science and nature to offer luxurious, high-performance products designed to enhance both beauty and well-being. With a commitment to sustainability and quality, Comfort Zone creates products that not only nourish the skin but also provide moments of tranquility for the mind and body.

This Ramadan, Comfort Zone invites you to experience a range of indulgent skincare solutions that promote relaxation and rejuvenation—whether for yourself or as a thoughtful gift for someone special

[SEE MORE](#)

davines
EIDEAL

EMBRACE RADIANCE THIS RAMADAN WITH DAVINES

A GUIDE TO NOURISHING YOUR HAIR DURING A SEASON OF RENEWAL

As Ramadan approaches, self-care remains essential to maintain overall well-being. Davines, the renowned Italian haircare brand committed to sustainability, presents a curated selection of products to nourish, hydrate, and revitalize hair during this season of self-awareness, tranquility, and renewal. Whether you're looking to keep your hair hydrated while fasting or indulge in a refreshing reset, our Ramadan haircare guide has you covered.

[SEE MORE](#)

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OLAPLEX.
EIDEAL

OLAPLEX INTRODUCES THE ULTIMATE RAMADAN HAIRCARE ROUTINE PURIFY, NOURISH & RENEW FOR HEALTHIER, STRONGER HAIR!

As the holy month of Ramadan is a time of renewal and self-care, it's essential to extend that same philosophy to your hair. With long fasting hours and environmental factors contributing to dryness and dullness, OLAPLEX presents the ultimate Ramadan haircare routine—designed to purify, nourish, and restore your strands from the inside out.

A global leader in innovative hair technology, OLAPLEX is known for its patented bond-building technology, which repairs damage at a molecular level. In the region, EIDEAL proudly serves as the official distributor of OLAPLEX, ensuring accessibility to transformative haircare solutions that deliver real results.

[SEE MORE](#)

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THE ULTIMATE HAIR STYLING REVOLUTION FOR BOLD SELF-EXPRESSION

From sleek, holographic tools to high-performance precision, twss embodies sophistication with an edgy twist. Each product in the collection is tailored to deliver salon-quality results while celebrating personal style, whether you're wild, cheeky, or sleek. "In a world that often tells us to fit in, twss was born from a simple yet powerful belief: that true beauty emerges when we dare to stand out. We created these tools not just to style hair, but to ignite something deeper – that electric moment when someone realizes they can be their own muse. Each holographic finish, every sleek curve of our designs is an invitation to explore, create, and unleash your inner artist. Beauty isn't about following rules – it's about writing your own story, and twss is the pen in your hand. From our Dubai origins to wherever your creativity takes you, we're here to transform everyday styling into acts of self-expression. Because when you become your own muse, that's when the magic happens." Founder of EIDEAL, Haysam Eid.

twss introduces a diverse range of styling brushes designed to cater to various hair types and styling needs:

Oh!: Perfect for detangling wet or dry hair, this narrow-tooth brush combats hair loss while promoting healthy roots and improving blood flow.

POP: A wide-tooth detangling brush designed for thick or curly hair, ideal for use on wet hair and achieving a smooth, polished finish in record time.

tilt x: A vented ceramic blow-dry brush that reduces drying time while delivering silky, smooth results, specifically designed for long hair.

etch: An eco-friendly wooden brush with natural bristles, perfect for straightening and smoothing fine to medium hair, minimizing heat damage, and providing effortless styling.

lock: Featuring an ultra-conductive titanium barrel, this brush is designed for speedy heat styling, making it ideal for creating volume and curls with a balanced weight distribution.

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RITUALS UNVEILS ITS LIMITED-EDITION ALCHEMY COLLECTION THIS RAMADAN

This Ramadan, luxury beauty & wellbeing brand Rituals Cosmetics launches its limited-edition The Alchemy Collection, designed to complement the spirit of reflection and renewal. Inspired by the ancient practice of alchemy, which unravels the synergy between the earth, the stars, and the natural elements, Rituals brings a collection of luxurious self-care products infused with amber and myrrh—perfect for moments of relaxation during the month.

As Ramadan is a time of spiritual and physical renewal, The Alchemy Collection offers the perfect opportunity to indulge in self-care rituals that nourish both body and soul. Featuring an opulent blend of myrrh and amber, the collection invites moments of self-reflection and rejuvenation, whether in preparation for gatherings with your loved ones or unwinding after a long day. The captivating fragrance and textures promise a unique sensory experience, paired with sustainable packaging crafted from recyclable glass and aluminium.

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HOSPITALITY



STEP INTO AN ERA OF TIMELESS ELEGANCE AT 1920

1920, a venue poised to redefine Dubai's nightlife, opened its doors high above the city on the 52nd floor of ICD Brookfield Place. This exceptional cocktail bar seamlessly blends vintage elegance with contemporary flair. Created by D.ream, the visionary global restaurant group behind acclaimed venues like Amazónico, COYA, and Zuma, 1920 is one of three exciting concepts debuting at ICD Brookfield Place including Bar des Prés, a Franco-East Asian restaurant by the renowned Chef Cyril Lignac, and the celebrated Italian restaurant Il Gattopardo.

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The logo for Bâoli, featuring the word "bâoli" in a lowercase, serif font with a gold color. The letter 'â' has a circumflex accent.

BÂOLI DUBAI IS REDEFINING LUXURY DINING AND ENTERTAINMENT AT J1 BEACH

Bâoli Restaurant celebrates life day and night with French-Mediterranean Cuisine refinement & East Asian spirit in Dubai.

Building on its international popularity, Bâoli Dubai has emerged as one of the largest and most diverse venues of its kind in the city's newest beachside hub. Bâoli Dubai offers a dynamic fusion of culinary excellence, vibrant entertainment, and breathtaking design. The experience seamlessly transitions through different atmospheres to suit every moment and occasion, and each space is designed to immerse guests in a journey from day into night, offering a distinct yet connected experience that evolves with the hours.

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DRAGONFLY PRESENTS EXCLUSIVE IFTAR MENU

This Ramadan, Dragonfly by Bulldozer Group invites guests to embark on a one-of-a-kind culinary experience with a special Iftar menu, curated in collaboration with Chef Reif Othman. Located at The Lana Promenade by Dorchester Collection, Dragonfly blends the elegance of Japanese fine dining with the spirit of the season, offering a refined Iftar offer.

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HAKKASAN

DISCOVER THE WORLD OF HAKKASAN

Hakkasan offers guests a world-class culinary experience. The menu is a modern interpretation of authentic Cantonese cuisine, using the finest ingredients and expert traditional techniques to create timeless yet innovative signature dishes such as the Chilean Seabass and Crispy Duck Salad. Hakkasan's atmosphere is vibrant, intriguing and inviting. Originally designed by renowned interior designer Christian Liaigre, the space embodies the modern ethnic now found in Hakkasan restaurants worldwide. Established in 2001 in London, Hakkasan has restaurants around the world located in the United States, Middle East, India, Asia and Europe, where both London restaurants hold a Michelin star.

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ITALIAN RESTAURANT IL GATTOPARDO HEADS FROM LONDON TO DUBAI

Located in ICD Brookfield Place, Il Gattopardo aims to create a timeless Italian dining experience. Drawing inspiration from the 1960s, the restaurant's name translates to the leopard. Executive Chef Massimo Pasquarelli hails from Abruzzo, Italy, and brings over 25 years of experience to the kitchen. The menu features a modern take on classic dishes from across the regions and showcase seasonal ingredients and local produce.

[SEE MORE](#)

Gopika Madan

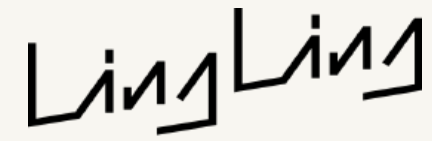
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EXPERIENCE THE BEST OF ASIAN DINING AT LING LING

A destination dining contemporary Asian restaurant, Ling Ling encourages guests to discover and explore cuisine differently. Inspired by izakaya, where food accompanies drinks (rather than the other way around), cocktails are at the heart of the experience with an intriguing and evolving menu. Ling Ling's culinary highlights fuse Japanese, Thai, Vietnamese, and Korean influences without leaving aside the Cantonese origins of Hakkasan that are present in every course. Helmed by Tao Group Hospitality's Chief Culinary Officer, Ralph Scamardella, the menu was created by Steven Nguyen (Ling Ling Chef de Cuisine) and includes signature dishes; Australian Lobster Pad Thai, Tea Smoked Duck Kueh Pie Tee, 24k Gold A5 Wagyu & Lobster Maki Sushi Rolls along with signature desserts; Coconut in Paradise and Warm Chocolate Hazelnut Moelleux.

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RAMADAN WITH RISTORANTE LOREN

SPECIALLY CURATED DISHES FOR THIS SEASON

Nestled at Palm Jumeirah's West Beach Club, Ristorante Loren invites you to spend this Ramadan in an intimate setting. Whether you're gathering with family or taking time out for quiet reflection, Ristorante Loren provides a calm atmosphere where you can unwind and enjoy meaningful moments. Paired with stunning views of the Dubai Marina skyline, our carefully crafted Ramadan menu offers a chance to savor a dining experience that complements the spirit of the season. This Ramadan, embark on a thoughtfully curated dining journey, where tradition meets elegance in every bite. We are proud to present two exclusive four-course set menus, each designed to reflect the spirit of this sacred season and the nurturing power of food.

Menu Highlights:

Start your experience with dates and nuts, honoring a beloved Ramadan tradition.

Indulge in comforting starters and flavorful mains, meticulously crafted to enrich your iftar moments.

Choose from two exquisite options:

Individual Menu – AED 300 per person (excluding drinks)

Sharing Menu – AED 600 for two guests (excluding drinks)

Iftar Timings:

6:30 PM – 8:30 PM

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NOBU DUBAI: WHERE JAPANESE-PERUVIAN DISHES MEETS UNRIVALED VIEWS

Created by world-famous chef Nobu Matsuhisa, Nobu Dubai offers a unique fusion of traditional Japanese cuisine with Peruvian influences. Perched on the 22nd floor of Atlantis, the Palm, Nobu Dubai offers stunning views of the Palm and Dubai Marina skyline. The restaurant is celebrated for its innovative dishes, including the signature Black Cod Miso and Yellowtail Jalapeño and the sophisticated ambiance, featuring sleek modern design and a warm, inviting atmosphere, complements the culinary experience.

[SEE MORE](#)



DUBAI'S POOL AND BEACH CLUB, NOBU BY THE BEACH AT ATLANTIS THE ROYAL OFFERS AN UNMATCHED ULTRA-LUXURY EXPERIENCE

Located at the ultra-luxury experiential resort Atlantis The Royal, Nobu by the Beach blends modern cool luxury and minimalistic Japanese traditions into a one-of-a-kind pool and beach club experience, Nobu by the Beach is the city's most stylish location to see and be seen.

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PLAN AN UNFORGETTABLE EID BREAK WITH NORWEGIAN CRUISE LINE

Eid al-Fitr 2025 is the perfect time to set sail on a well-deserved break with Norwegian Cruise Line (NCL). With a range of spectacular cruises departing in March and April, travelers from the region can escape the routine and celebrate Eid in style

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RADISSON HOTEL GROUP ELEVATES THE GAME WITH TAILORED HOSPITALITY SOLUTIONS FOR ATHLETES AND SPORTS FANS

Radisson Hotel Group continues to strengthen its position as a global leader in sports hospitality, with recent partnerships reinforcing its commitment to delivering exceptional accommodations and tailored experiences for athletes, teams, and sports professionals.

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EXPERIENCE SERENITY AT SĀN BEACH

There's no better way to relax and unwind than at SĀN Beach, the ultimate beach club destination in Dubai. Situated along the stunning stretch of Palm West Beach, SĀN Beach offers an unparalleled experience where sun, sand, and sea meet luxurious service and world-class amenities.

Beach Cabanas

- For Two
- Weekdays – AED 800 for 2 pax
- Weekend – AED 800 for 2 pax

Floating Cabanas

- For Two
- Weekdays – AED 1000 for 2 pax
- Weekend – AED 1000 for 2 pax

Beach Villas

- For up to six people
- Weekdays – AED 3000 for 6 pax
- Weekend – AED 3500 for 6 pax

Pool Sunbeds

- Weekdays – AED 250
- Weekend – AED 300

Beach Sunbeds

- Weekdays – AED 200
- Weekend – AED 250

Sofa Seating

- Weekdays – AED 150
- Weekend – AED 200

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SIRO

KERZNER INTERNATIONAL SET TO EXPAND GLOBAL PRESENCE OF SIRO BRAND, WITH ANNOUNCEMENT OF SIRO ROPPONGI, TOKYO

Joining recently opened SIRO One Za'abeel in Dubai and forthcoming SIRO Boka Place, set to open in Montenegro in May 2025, the announcement of SIRO Roppongi demonstrates Kerzner's bold ambition to grow the brand and its commitment to bring the ultimate active lifestyle concept to the world's most dynamic destinations.

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WORLD-RENOWNED CHEF BJÖRN FRANTZÉN OPENS STUDIO FRANTZÉN AT ATLANTIS, THE PALM

Atlantis, The Palm launches Studio Frantzén, the first Middle Eastern restaurant by chef Björn Frantzén. The venue showcases his acclaimed French-Asian cuisine with Nordic influences in a modern, luxurious setting. Signature dishes include Côte de Boeuf and rock lobster, along with the chef's renowned turbot. Most unique features are the interactive dessert room, where guests can enjoy a variety of sweet treats like cloudberry waffles and lime sake tart, and a the cellar, which houses over 1,300 labels, ranging from boutique producers, and internationally acclaimed labels from 15 countries to Dubai firsts. With a resident DJ playing from Wednesday to Saturday every week, guests can look forward to arriving early and leaving late at this Dubai hotspot.

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SUSHIYAKI

SUSHI • YAKITORI



INTRODUCING SUSHIYAKI'S NOMIKAI HOUR

SIP, SAVOR AND CELEBRATE AT SUSHIYAKI, LOCATED AT THE HEART OF SOUK MADINAT!

Dubai's dynamic culinary scene is about to get even more exciting as Sushiyaki, the renowned Japanese-Peruvian dining destination, unveils Nomikai Hour 2025—a new, year-long celebration of refined flavors, premium beverages, and unforgettable social experiences.

Rooted in the Japanese tradition of "Nomikai"—a gathering to enjoy great drinks and even better company—this exclusive new offering allows guests to unwind in Sushiyaki's elegant setting while indulging in a curated selection of beverages, all for just AED 25, courtesy of Zonin Prosecco.

A Refined Selection of Premium Beverages - During Nomikai Hour, guests can explore an exquisite array of beverages, including:

- A Curated Selection of Grapes to suit diverse palates.
- Chilled Bottles of Hops for a crisp and refreshing experience.
- A Signature Cocktail meticulously crafted to elevate the moment.

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THE CULLINAN: A DESTINATION OF DISTINCTION

A modern steakhouse where excellence, heritage, and artistry converge

As part of FoodFund International's continued expansion, The Cullinan marks the group's latest venture into Dubai's fine dining landscape, bringing a new level of excellence to the city's culinary landscape. Opening its doors in early March 2025, The Cullinan is a fine dining steakhouse that redefines modern luxury.

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the lighthouse

CELEBRATE RAMADAN WITH THE LIGHTHOUSE'S EXCLUSIVE OFFERINGS

This Ramadan, The Lighthouse invites guests to gather with loved ones and enjoy a culinary journey filled with vibrant Mediterranean flavours and warm hospitality. With a host of exclusive offerings across all venues, including its recently opened Dubai Hills location, The Lighthouse promises an unforgettable dining experience. Indulge in curated à la carte specials, savour refreshing Ramadan beverages, and delight in carefully crafted Iftar and group set menus.

[SEE MORE](#)

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A STYLISH ESCAPE AT ATLANTIS, THE PALM: DISCOVER WHITE BEACH

Located on the sandy shores of Atlantis, The Palm, WHITE Beach is Dubai's most stylish beach club. A dreamy slice of paradise with an in-tune-with-nature ambience, WHITE Beach exudes a rustic simplicity infused with a dose of glamour courtesy of a glittering infinity pool, complete with floating beds and uninterrupted views of the Palm Island and city skyline.

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LIFESTYLE

PLUME

Studio

PLUME STUDIO

Plume Studio, an all-new sanctuary of movement and transformation, is set to redefine luxury fitness in Dubai. It is a dedicated women-only fitness and wellness space designed to empower and inspire. Plume Studio offers a diverse range of classes, including Reformer and Mat Pilates, Yoga, Aerial Yoga, Barre, TRX, and EMS, catering to every stage of your fitness journey.

The story of Plume began with a young mother transitioning from the timeless streets of Paris to the vibrant heart of Dubai. She envisioned a space where women could find solace, strength, and sisterhood—blending Parisian artistry with Dubai’s modern grandeur.

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AUTOMOTIVE



GENESIS AND COCA-COLA ARENA ANNOUNCE FOUNDING AUTOMOTIVE PARTNERSHIP

Genesis, the luxury automotive brand redefining design-led mobility, proudly announces its partnership with the iconic Coca-Cola Arena. As the Official Automotive Partner, Genesis will enhance the entertainment experience at Dubai's premier venue with a branded stand, exclusive activations, and tailored luxury experiences, marking a new chapter in its expansion into the lifestyle segment. This multi-year partnership includes exclusive Genesis-branded displays outside the venue and other key locations, offering attendees a glimpse of the brand's cutting-edge innovation and design. Coca-Cola Arena, the Middle East's leading, multi-purpose indoor venue, serves as an ideal platform for Genesis to connect with a diverse audience through the convergence of performance, luxury, and cultural engagement.

[SEE MORE](#)

GENESIS ANNOUNCES SPONSORSHIP WITH KHALILA RESTAURANT IN JEDDAH

Genesis, the luxury automotive brand redefining design-led mobility, proudly announces its sponsorship and Ramadan takeover at Khalila Restaurant in Jeddah. The activation will feature an outdoor stand showcasing the GV70 alongside other models, while the restaurant's interior will be adorned with branded elements and themed visuals, seamlessly integrating Genesis' presence throughout the space.

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CORPORATE



RAK Properties and Ellington Properties Partner with Nantong Construction Group for AED 310 Million Porto Playa Development on Hayat Island

Ellington Properties, Dubai's award-winning design-led developer, and RAK Properties, Ras Al Khaimah's leading publicly listed property developer, have announced the appointment of Nantong Construction Group Co. Ltd. as the main contractor for Porto Playa.

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An aerial, monochromatic view of a city skyline. The most prominent feature is a tall, dark skyscraper with a distinctive, curved, shield-like top section. The rest of the city is a dense grid of smaller buildings and streets, extending to the horizon. The overall tone is dark and atmospheric.

THE QODE

KSA

HARVEY NICHOLS

HARVEY NICHOLS RIYADH WELCOMES RAMADAN WITH A LUXURIOUS RAMADAN CARAVAN EXPERIENCE

Harvey Nichols Riyadh is proud to present this year's Ramadan Caravan, an immersive experience that invites guests to reflect on the essence of the holy month. Rooted in the theme of "Ramadan Reflections with HN," the campaign embraces the significance of self-betterment and introspection while transforming the store into a haven of modern elegance, tradition, and contemporary luxury.

The caravan will feature renowned Saudi & regional brands such as Kallyah, Meshael AlTorath, Haifa Al Megren, Nora Al Shaikh and more along with a selection of international brands, including Oscar de la Renta, Themis Z, Taller Marmo and more. With this curated lineup of magnificent brands, Harvey Nichols' Ramadan Caravan becomes your ultimate one-stop shop for all your Ramadan shopping needs.

Harvey Nichols Riyadh continues to offer a unique and immersive Ramadan experience, inviting customers to embrace the season with elegance and purpose. The Caravan is available to shop instore throughout the entire Ramadan season all the way through Eid ending 4 April 2025. Visit us at the Harvey Nichols Department Store in Al Faisaliah Mall or follow @harveynicholsriyadh for updates throughout Ramadan. Website: www.harveynichols.sa

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CHOTTO MATTE LAUNCHES EXCLUSIVE IFTAR MENU FOR RAMADAN IN RIYADH

Chotto Matte, the renowned Japanese-Peruvian restaurant, is celebrating its first Ramadan in Saudi Arabia with an exclusive Iftar set menu. Available throughout the holy month for 150 SAR per person, the menu features unique dishes that blend Nikkei cuisine with Middle Eastern flavors.

Guests can enjoy limited-time offerings like the Nikkei Lentil Soup, Truffled Prawn Sambusa, and Pollo Anticucho, followed by indulgent desserts like Mochi Ice Cream and Sticky Toffee Date Pudding. Iftar will be served after Maghrib, with Suhoor available from 12:00 AM to 4:00 AM.

Reserve your table now for an unforgettable Ramadan celebration.

[SEE MORE](#)

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MANSARD

RIYADH

A RADISSON COLLECTION HOTEL

MANSARD RIYADH INTRODUCES A LUXURIOUS IFTAR EXPERIENCE

Mansard Riyadh invites guests to experience a luxurious and unforgettable Iftar at its renowned Versailles Gallery and Plaza from March 7 to 29, 2025. This exceptional celebration blends tradition and elegance with a thoughtfully crafted Middle Eastern menu, featuring signature dishes like Lamb Ouzi, Red Sea Bass, and an interactive Pasta Station. The evening will be complemented by live Oud and string music, creating a perfect ambiance for a memorable Ramadan experience. Whether dining with family or enjoying a private gathering, Mansard ensures a celebration that beautifully combines heritage and luxury.

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RITZ-CARLTON RESERVE: A PRIVATE ISLAND OASIS IN THE RED SEA, SAUDI ARABIA

Nujuma, a Ritz-Carlton Reserve, is a luxurious retreat nestled on Ummahat Island, marking the brand's debut in the Middle East. Surrounded by the pristine waters of the Red Sea and the captivating Blue Hole archipelago, this exclusive private island sanctuary offers a harmonious blend of natural beauty and refined elegance. Here, vibrant coral reefs thrive beneath crystal-clear waters, while the night sky dazzles with a celestial display.

Inspired by the Arabic word for "stars," Nujuma invites guests to embark on a rare journey to one of the world's most secluded and serene destinations. More than just a getaway, it's an immersive experience in the region's rich culture and traditions, set against a backdrop of unspoiled natural splendor.

As part of Marriott Bonvoy's distinguished Ritz-Carlton Reserve portfolio, Nujuma offers a unique escape for discerning travelers. For more details or reservations, visit [\[www.ritzcarlton.com\]\(http://www.ritzcarlton.com\)](http://www.ritzcarlton.com). Starting rates begin at \$2,190 (SAR 8,211) per night.

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THE ST. REGIS RED SEA RESORT OFFERS A SANCTUARY FOR THE EXTRAORDINARY AT THE ST. REGIS SPA

The St. Regis Red Sea Resort, the first private island to open in The Red Sea, offers guests an elegant spa that celebrates all that is natural and sensorial. The spa features eight treatment rooms with gazebos and outdoor baths, private treatment cabins, and ladies and gentlemen grooming salons, providing a journey of extraordinary indulgence and sophistication.

The design of the spa pays homage to the natural beauty of Ummahat Island, featuring open windows, outdoor cabins, and pavilions, intended to bring the peace of the outside in. The culture of Saudi Arabia is highlighted with a celebration of the smells, tastes and sounds of the Kingdom. The scent of Oud, a touch of Arabian music and locally sourced honey and dates celebrate the authenticity of Saudi culture. The heritage of the iconic St. Regis brand is honoured with the bespoke and discrete nature of the treatments, a notion that remains central to the tradition of glamorous sophistication that St. Regis is known for.

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SUSHISAMBA[®]
RIYADH

SUSHISAMBA RIYADH UNVEILS AN EXCLUSIVE SUHOUR EXPERIENCE FOR RAMADAN NIGHTS

This Ramadan, SUSHISAMBA Riyadh invites guests to embrace the spirit of togetherness with a specially curated Suhour experience. Available from 10 PM to 3 AM daily throughout the holy month, diners can indulge in a refined menu that blends SUSHISAMBA's signature Japanese, Brazilian, and Peruvian influences with the rich traditions of Ramadan.

An Elevated Suhour Experience

Guests can celebrate the spirit of Ramadan with an unforgettable Suhour at SUSHISAMBA Riyadh, available daily from 10 PM to 3 AM. The warm and inviting ambiance offers diners the option to indulge in vibrant flavors from the à la carte menu or explore the specially curated Suhour set menu, designed to create a memorable dining experience. The Suhour set menu is priced at 250 SAR per person.

The Suhour set menu features a delightful array of dishes, beginning with a generous variety of starters including miso soup, crab salad, wagyu gyoza, wagyu sliders, vegetable taquito, shrimp tempura sweet potato tempura.

For the main course, guests can choose from dishes like salmon robata, anticuchos, or angus tenderloin. There are also hearty options like lamb chops, chicken a la brasa, or even the tofu furay for a vegetarian option. A selection of sides is also included to enhance the experience further. To end the meal, the dessert platter showcases a chef's selection, rounding off a luxurious and fulfilling Suhour.

Reservations and Availability

SUSHISAMBA Riyadh's Suhour experience is available nightly throughout Ramadan.

- Hours: Daily from 10 PM to 3 AM
- Location: SUSHISAMBA Riyadh, King Abdullah Financial District, Area 5
- Reservations: +966 (0) 11 269 5347 | SUSHISAMBA Riyadh

An unforgettable Suhour experience awaits, blending global flavors with the timeless essence of Ramadan.

[SEE MORE](#)**Suhasini Rajpal**Suhasini@theqode.com**Mazen Haykal**Mazen@theqode.com**Nadine Al Afifi**Nadine@theqode.com**Taleen Istanbuli**Taleen@theqode.com



MICHELIN-STARRED CHEF MICHAEL MINA DEBUTS IN SAUDI ARABIA WITH THE LAUNCH OF TALEED AT BAB SAMHAN, A LUXURY COLLECTION HOTEL IN DIRIYAH

Acclaimed Michelin-starred chef and restaurateur Michael Mina makes his long-anticipated debut in Saudi Arabia with the opening of Taleed by Michael Mina, a premier fine-dining destination in the heart of Bab Samhan, a Luxury Collection Hotel in Diriyah. The first luxury hotel to open in Diriyah, Taleed presents a groundbreaking culinary concept that harmonizes the rich, aromatic flavors of Hijazi cuisine with the vibrant sophistication of Mediterranean gastronomy, redefining contemporary fine dining in the Kingdom.

Inspired by the depth of Saudi culinary heritage, Taleed showcases a meticulously curated menu that weaves together locally sourced ingredients with global techniques. Signature dishes include Jeddah Red Sea Lobster Salad, featuring golden mango and saffron labneh, Hijazi Fish Fry accompanied with hassawi rice sayadeya, and Michael Mina's Crispy Falafel topped with big eye tuna, a modern interpretation of a Middle Eastern favorite.

Elevating the experience, Taleed's beverage menu presents a sophisticated selection of handcrafted mocktails, such as the Passionisté—a refreshing blend of Lyre's Italian spritz, passion fruit, and ginger beer and the Cocorito, combining fresh basil and coconut water with a hint of lime. The curated non-alcoholic wine and beer collection further complements the menu's rich and bold flavors.

To complete the journey, guests can indulge in decadent desserts such as Passion Fruit Labneh Cheesecake with basbousa crumble, Brown Sugar Banana Bites with knafeh crunch, and a reimagined Dark Chocolate Cake Parfait infused with Arabic coffee caramel.

Experience the culinary masterpiece of Taleed by Michael Mina. Reserve your table now and embark on an unforgettable journey of flavors in the heart of Diriyah.

[SEE MORE](#)

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KAYANEE POP-UP STORE NOW OPEN IN RIYADH PARK

Kayanee, the Kingdom's first-of-its-kind collective experience for women's wellness, proudly announces the opening of its first pop-up store at Riyadh Park near gate 2. This location gives mall visitors the opportunity to explore a selection of women's apparel featuring the best activewear designs tailored for all occasions, personal care products to help women restore and glow, as well as bespoke health plans and vital supplements to unlock women's optimal well-being and enhance both body and mind.

Join the movement by downloading the Kayanee app or click here to visit the website for more information and seamless online shopping. Follow us on @kayaneeofficial to move, and be moved.

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RADISSON HOTEL GROUP SIGNS AGREEMENT WITH KNOWLEDGE ECONOMIC CITY FOR TWO NEW PARK INN BY RADISSON HOTELS AND SERVICED APARTMENTS IN MADINAH

In a landmark move set to boost the hospitality landscape of Madinah, Saudi Arabia, Radisson Hotel Group is thrilled to announce its strategic partnership with Knowledge Economic City (KEC), one of Saudi Arabia's premier Master Developers, to introduce two new Park Inn by Radisson hotels in the heart of Madinah. The two Park Inn by Radisson properties at Islamic World District (IWD), Knowledge Economic City, will include 733 keys in total: 587 hotel rooms and 146 serviced apartments.

This initiative is a testament to Radisson Hotel Group and Knowledge Economic City's commitment to realize the ambitious objectives of Saudi Arabia's Vision 2030 for the tourism sector. Specifically, it underscores both companies' dedication to expanding and enhancing the hospitality infrastructure in Madinah, a city of unparalleled spiritual and cultural significance. The introduction of two Park Inn by Radisson properties at IWD, KEC, not only aligns with the Kingdom's strategic goals to diversify the economy and attract international tourists but also reinforces Madinah's status as a leading destination for visitors from around the globe.

By partnering with Knowledge Economic City, Radisson Hotel Group is aligning with one of the Kingdom's leading Master Developers and contributing to the realization of KEC's vision to deliver approximately 10,000 hotel rooms across the Kingdom. This collaboration marks a significant milestone in strengthening Madinah's position within the travel and tourism industry and increasing its appeal as a key destination within Saudi Arabia and beyond.

[SEE MORE](#)

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THANK YOU!



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