



THE QODE UPDATE

SEPTEMBER 2026

NEW TO THE QODE

UAE

FASHION



COACH | AN NYC FASHION ICON

New York fashion house Coach joins The Qode's client portfolio, bringing its distinctive spirit and modern approach to luxury fashion and accessories to the region. Rooted in craftsmanship and heritage, the brand is recognised for its iconic leather goods, expressive designs and effortless blend of timeless style with contemporary culture. With a renewed focus on Gen Z, Coach continues to evolve its brand through culturally relevant campaigns, collaborations and a strong connection with the next generation of fashion consumers.

FOR MORE INFORMATION

Lara Obeidat

Lara@theqode.com

Dina Abuhilal

Dina@theqode.com

Anastasia Chamberlain

Anastasia@theqode.com



